

Media Support	Label Étiquette	Vol.	File Dossier	Title Titre	Dates
Surveys, studies and bilateral agreements					
Textual	157	RG70	1	Consumer utilization of current Air Canada sales and distribution outlets. Montreal and Toronto	1965
Textual	158	RG70	1	Initial submission to Newfoundland Royal Commission on Transportation	1964-1965
Textual	158	RG70	2	Research report. Winnipeg Transatlantic and Southern Travel study	1965
Textual	158	RG70	3	North Atlantic Fare Evaluation Study	1965
Textual	158	RG70	4	Expo 67 travel. A continuing study of consumer plans and attitudes. Third wave	1966
Textual	158	RG70	5	Expo 67 travel. A continuing study of consumer plans and attitudes. Forth wave	1966
Textual	158	RG70	6	Canadian World Exhibition 1967	1963-1967
Textual	159	RG70	7	Corporate, product and consumer image	1964
Textual	159	RG70	8	Canada-United States Bilateral. Discussion	1965
Textual	159	RG70	9	Canada-United States Bilateral. Miscellaneous papers	1961-1965
Textual	159	RG70	10	Report. The Southern Traveler	n.d.
Textual	160	RG70	1	Toronto - Buffalo route case. Working papers.	1960-1963
Textual	160	RG70	2	Toronto - Buffalo route case. CAB report	1961
Textual	160	RG70	3	Canada-United States Bilaterals. Workpapers	1964
Textual	160	RG70	4	Regional Air Carrier Policy study	1967
Textual	160	RG70	5	Regional Carrier Policy study. Progress report	1965
Textual	160	RG70	6	Regional carrier study	1964-1966
Textual	160	RG70	7	Research. Boston-New York route	1964
Textual	178	RG70	1	Marketing Program. Eastern Canada - California service	1967
Textual	178	RG70	2	Report. The California Traveller	1966
Textual	178	RG70	3	Report for Qantas. The California Market	1967
Textual	178	RG70	4	Report. The Los Angeles Travel market	1966
Textual	178	RG70	5	California Study	1966
Textual	316	RG70	1	Merchandising Catalogue. Downe contract	1972
Textual	316	RG70	2	Hotel Accommodation steering committee	1971-1973
Textual	316	RG70	3	Hotel development. Rose Hall, Jamaica	1966-1971