## Introduction

Radio station CKOY is located in Ottawa and has a long tradition that goes back to 1924, when it appeared under different call letters (CKCO). In 1968, it was granted an FM license that is operated under the name CKBY-FM. Over the years, CKOY has had no archival policy and practically everything has been lost.

In this collection, there are only two programs that were actually produced and broadcast by CKOY; they are listed on page 2. The bulk of this collection consists of advertisements of local or national origin that were broadcast by the station.

Extent of the collection: 192 documents on 168 tapes & 22 discs.

Approximate duration: 8 h .

Dates: 1950s-1978

N.B. Some photographs have been acquired at the same time as these sound recordings. They have been transferred to the National Photography Collection of the Public Archives of Canada.

## RESTRICTIONS

No broadcasting or commercial use of documents produced by CKOY before fifty years from date of broadcast without permission from radio station CKOY.

No broadcasting or commercial use of documents from other sources without permission from the said sources.

31 March 1952

Radio program THE TALK OF THE TOWN with host Mac LIPSON.

Part 1: "Opinion please" Reporter Jack DALY asks workers at the Ottawa Citizen (newspaper): "How do you feel when you wake up in the morning?"

Part 2: Interview of Sam KOFFMAN, owner of Capital Hotel & Delicatessen, about his business.

Part 3: "Capital Calendar" Report on a ghost story in the Dunbar family.

Recorded by radio station CKOY, Ottawa. D 1978-176/18.

[1951]

Demonstration transcription for a program that would be called CANADIAN TIRE HOUSE PARTY with host John McTUNDELL?

Includes advertisements for CANADIAN TIRE stores.

Recorded by radio station CKOY, Ottawa. D 1978-176/19 ...

2 July 1951

Voice-track for syndicated radio program MAKE BELIEVE BALLROOM.

Recorded by CKOY, Ottawa. D 1978-176/19b.

[1950s]

Radio program THE DUKE ELL INGTON SHOW.

Prod. by Harry S. Goodman, N.Y. . D 1978-176/20.

Radio programs THE EDDY ARNOLD SHOW # 41 & 42 .

Prod. by A Brown Radio Prod., Nashville. D 1978-176/21 a&b.

[1959]

Radio program THE HI-FI CLUB SHOW # 54 with an interview with Paul ANKA, singer, about his career.

Sponsored by Coca-Cola. D 1978-176/22.

\[ 1965 \]

Radio program CHURCHILL TRIBUTE narrated by Hal ANTHONY on the day Sir Winston Churchill died. Extracts from Mr Churchill's speeches.

Produced by CKOY, Ottawa. T 1978-176/168. 43 mn 40 s .

1969 Winter

[1950s]	Advertisements for radio station CKOY: various programs. Prod. by Johnson & Siday, U.S.A. D 1978-176/1.
1959	Advertisements for RINSO soap.
	Prod. by Batten, Barton, Drstini & Osborn, Toronto. D 1978-176/2.
October 1960	Advertisements for JIM DANDY cleaning solution.
	Produced by Kenyon & Eckhardt, Montréal. D 1978-176/3.
1968	Advertisements for the ICE CAPADES show. D 1978-176/ 4.
January 1969	Advertisements for FIRESTONE tyres. Prod. by Russell T. KELLEY, Hamilton. D 1978-176/5.
1969	Advertisements for the ICE CAPADES show.
	D 1978-176/6.
[1969]	Advertisements for CANADA PENSION PLAN '69 sponsored by the Dept of Health & Welfare.
	Prod. by Huxley, Irwin, Price, Hamilton. D 1978-176/7.
1969	Advertisements for REXALL DRUG CO-fall sale.
	D 1978-176/8.
Fall 1969	Advertisements for CHRYSLER Co.
	Prod. by Grant Advtg. D 1978-176/9.
Automne 1969]	Messages publicitaires sur la compagnie Chrysler.
<b></b>	Réalisés par Grant Advertising. D 1978-176/9.
Fall 1969	Advertisements for DODGE 1970 motor cars.
	Prod. by BBDO, Toronto. D 1978-176/10.

Advertisements for CCM Winter goods.

Prod. by Grant Advtg,

D 1978-176/11.

1970 Advertisements for MOLSON beer.

Prod. by Maclaren Advtg, Toronto. D 1978-176/12.

1971 Advertisements for the 1971 campaign of the CANADIAN

CANCER SOCIETY. Voice- Bill Walker .

D 1978-176/13 .

24 February 1971 Advertisements for BENEFICIAL FINANCE.

Prod. by AL Paul Lefton Co., USA. T 1978-176/14.

[1971] Advertisements for BENEFICIAL FINANCE. Different versions

for Canada & the U.S. .

Prod. by Al EMWE Aefton Inc., USA. D 1978-176/15.

24 October 1972 Advertisements for various Ottawa stores and businesses used during a special program entitled HISTORY OF COUNTRY

MUSIC.

Prod. by CKOY, Ottawa. T 1978-176/169.

1976-1977 Advertisements for ICE CAPADES show."Karen Special"

D 1978-176/16.

1976-1978 Advertisements for ICE CAPADES show.

D 1978-176/17.

17 October 1972	Advertisements (jingles) for Treble Clef Record Stores, Ottawa.  Recorded by radio station CKOY, Ottawa. T 1978-176/1.
1972 .	Advertisements for CARDINAL WATCHES.  Produced: Vickers & Benson Ltd. T 1978-176/2.
8 August 1972	Advertisements for VOLKSWAGEN motor cars.
	Produced by Doyle Dane Bernbach Ltd, Toronto. T 1978-176/3.
13 March 1973	Advertisement for BYTOWNER with Jim TUBMAN.
	Sponsored by the Ontario Dept of Agriculture and Food. T 1978-176/4.
13 April 1973	Advertisements for the BORDEN Co (dairy products ?).  Produced by Leo Burnett Co. of Canada, Toronto. T 1978-176/5.
26 April 1973	Advertisements for SHOPPERS'DRUG MART . Produced by Kert Advertising. T 1978-176/6.
2 May 1973	Advertisements for the Ministry of the Environment.  Produced by Case Associates, Toronto. T 1978-176/7.
7 May 1973	Advertisements for FAB detergent, Colgate Palmolive, Ltd. Produced by Spitzer Mills & Bates, Toronto. T 1978-176/8.
16 May 1973	Advertisements for Canadian Tires Stores.  Produced by Ellis, May & Chadwick, Toronto. T 1978-176/9.
8 June 1973	Advertisements for BELL CANADA on long distance calls.  Produced by Cockfield, Brown & Co., Montréal. T 1978-176/10.
June 1973	Advertisements for VIC TANNY'S fitness programs.
18 July 1973	Unknown origin. T 1978-176/11.  Advertisements for BAD BOYS stores.  Unknown origin. T 1978-176/12.
24 August 1973	Advertisements for PONDEROSA steak-houses.  Produced by Sturman Buckstein. T 1978-176/13.
25 September 1973	Advertisements for HAGWOOD HARDY BOOK at Loblaws. T 1978-176/14. Produced by Vickers & Benson, Toronto.

9 January 1974	Advertisements for WONDER BRA women's underwear.  Produced by Goodis, Goldberg & Soren. T 1978-176/15.
Winter 1974	Advertisements for the Ottawa WINTER FAIR. Unknown origin. T 1978-176/16.
April 1974	Advertisements for SEARS stores. Unknown origin. T 1978-176/17.
10 May 1974	Advertisements for the Home Furnishings Sale at the BAY. Produced by Listen! Audio Productions, Montréal. T 1978-17618.
1973-1974	Advertisements for ECONO-CAR RADIO .
	Produced by William Cook Advertising, Jacksonville, Florida. T 1978-176/19 .
21 June 1974	Advertisements for CAVALCADE OF CHAMPIONS, a drum and bugle corps competition to be held at Lansdowne Park, Ottawa.
	Unknown origin. T 1978-176/20.
25 July 1974	Advertisements for WOOLCO (store) month end clearance sale.
	Produced by CKOY,Ottawa. T 1978-176/21.
17 September 1974	Advertisements for CHASE & SANBORN coffee.  Produced by Vickers & Banson, Montréal. T 1978-176/22.
11 October 1974	Advertisements for PENNINGTON clothing store. Unknown origin. T 1978-176/23.
23 December 1974	Adwertisements for AIR CANADA  Produced by Cockfield Brown & Co, Montréal. T 1978-176/24.
1975	Advertisements for TREBLE CLEF record stores, Ottawa.
	Unknown origin. T 1978-176/25.
January 1975	Advertisements for SOUTHBANK Dodge Chrysler car dealer. Produced by Marc Productions Ltd,Ottawa. T 1978-176/26
SJanuary 1975	Advertisements for the Secretary of State on Human Rights.

T 1978-176/27.

	CKOY-AM Ottawa	-7-		1978-176
	January 1975	Advertisements for BEAM Produced by CFGO radio,		
	March 1975	Advertisements for RHODE T 1978-176/30 & 32.	ES real estate.	
17	March 1975	Advertisements for BIG : Produced by Griffiths-G		
	3 April 1975	Advertisements for SEAR T 1978-176/33.	S department store	2.
	April 1975	Advertisements for POND	EROSA steak-houses	5 <b>.</b>
		Produced by Internation	al Productions,Tor	conto.T 1978-176/34.
	1 May 1975	Advertisements for PARK	WAY Chrysler car	lealer.
		Produced by radio static	on CFRA,Ottawa.T 1	.978-176/35.
	8 May 1975	Advertisements for film Theatre. T 1978-176/36.( tape no		
	July 1975	Advertisements for OUTD	OOR stores.	
		Produced by Roy S Clark	Adv. Toronto. T 1	.978-176/39.
	July 1975	Advertisements for CARL		
		T 1978-176/38.		
	1 October 1975	Advertisements for WEIG	HT WATCHERS organi	zation.
		т 1978-176/29.		
	August-Dec. 1975	Advertisements for LASA	LLE department sto	eres.
		Produced by Ray Torresa	n & Associates,Mon	tréal. T 1978-176/40.
	25 September 1975	Advertisements for STEI	NBERG food store.	
		Produced by Grey Adv.,Me	ontréal. T 1978-17	6/41.
	November 1975	Advertisements for a conband).	ncert by Paul Horr	ı (jazz
		т 1978-176/42.		
	December 1975	Advertisements for EATO	N'8 Christmas sale	! •
		T-1978-176/43.		
	December 1975	Advertisements for OUTD	OOR STORES,Ottawa.	
		Produced by Roy S Clark	Adv., Toronto. T 1	978-176/44.
	1976	Advertisement for COCA-	COLA 1,5 litre bot	tles.
		Produced bu McGann & Er	ickson, Toronto. T	1978-176/45

CKOY-AM Ottawa	-8-	1978–176
1976	Advertisements for the BANK	OF NOVA SCOTIA.
	Produced by Maclaren Adverti	sing Ltd. T 1978-176/46.
February 1976	Advertisements for OC TRANSP Produced by Unison, Montréal.	
March 1946	Advertisements for BRENNAN B with Jim Foley.	BROTHERS AMC dealers,
	Unknown origin. T 1978-176/4	8.
29 March 1976	Advertisements for St LAUREN	IT MUSIC shop.
	Unknown origin. T 1978-176/4	9.
	Number T 1978-176/50 has not	been used.
13 April 1976	Advertisements for O'KEEFE B	rewery.
	Produced by Caledon Advertis T 1978-176/51.	ing Ltd,Montréal.
May 1976	Advertisements for AVIS RENT	-A-CAR.
	T 1978-176/52.	
May 1976	Advertisments for a Vaudevil Treble Clef record stores.	le Revue sponsored by
	T 1978-176/53.	
May 1976	Advertisements for COLOR YOU sale. Produced by Baker Lovick, Tor	
May 1976	Advertisements forCAPITAL CI	TY SPEEDWAY car races.
	T 1978-176/55.	
June 1976	Advertisements for THE CARRI	AGE HOUSE restaurant.
	Produced by CKOY Ottawa.T 19	78-176/56.
June 1976	Advertisements for HOUSEHOLD	FINANCE CORP
	Produced by Media Communicat T 1978-176/57.	ions Services, Toronto.

July 1976 Advertisements for OTTAWA CABLEVISION.
Produced by CFRA,Ottawa. T 1978-176/59.

T 1978-176/58.

Advertisements for CAPLAN'S department store.

July 1976

Aŭgust 1976	Advertisements for the OTTAWA JOURNAL.  Produced by Communications Inc., Ottawa. T 1978-176/60.
August 1976	Advertisements for HOLLYWOOD BREAD. T 1978-176/61.
August 1976	Advertisements for CONSUMERS DISTRIBUTING STORES.  Produced by Gray O'Rourke Advtg, Toronto. T 1978-176/62.
16 August 1976	Advertisements for cheddar cheese from the Dairy Food Service Bureau.  Produced by Vickers & Benson, Toronto. T 1978-176/63.
September 1976	Advertisements for COLOR YOUR WORLD paints.  Produced by Eastern Sound, Toronto. T1978-176/64.
September 1976	Advertisements for GLOBAL TV NETWORK.  Produced by Vickers & Benson, Toronto. T 1978-176/65.
21 September 1976	Advertisements for CHRYSLER CANADA 1977 Dodge cars.  Prod. by Baker & Lovick, Toronto. T 1978-176/66.
27 September 1976	Advertisements for the CANADIAN LABOUR CONGRESS.  Prod. by Dunsky Ad., Montréal. T 1978-176/67.
October 1976	Advertisements for the OTTAWA ATHLETIC CLUB.  Prod. by radio station CFRA,Ottawa.T 1978-176/68.
October 1976	Advertisements for VOYAGEUR PONTIAC car dealer. Prod. by CFRA,Ottawa. T 1978-176/69.
November 1976	Advertisements for CAMPEAU CORP.: Hunt Club Chase Development. T 1978-176/70.
November 1976	Advertisements for CANTUS Development : Villa Vista project.
November 1976	Prod. by CFRA,Ottawa. T 1978-176/71.  Advertisements for Ottawa City Hall: pre-election,public service.
19 November 1976	Prod. by Briscomm Enterprises, Ottawa. T 1978-176/72.  Advertisements for DIALOGUE ON DRINKING sponsored by the Dept of Health & Welfare of Canada and the Drug Addiction Foundation.

Prod. by Publi Media, Montréal. T 1978-176/73.

24 November 1976	Advertisements for SAINT-LAURENT Music store.
	Prod. by CFRA,Ottawa. T 1978-176/74.
	concert tickets
November 1976	Advertisements for BURTON CUMMINGS on sale at Treble Clef .
	Prod. by CFGO,Ottawa. T 1978-176/75.
20 December 1976	Advertisements for SPORTS PARTICPATION CANADA.
	Prod. by Listen ! Audio Productions, Montréal. T 1978-176/76.
December 1976	Advertisements for PUBLIC OPTICAL stores.
	T 1978-176/77.
15 December 1976	Advertisements for DILAWRI car dealer.
	Prod. by CFRA,Ottawa. T 1978-176/78.
January 1976	Advertisements for IGA food stores.
	Prod. by CFRA,Ottawa. T 1978-176/79. (misplaced in the list)
[1977]	Advertisements for KODAK films & cameras.
[1977]	Prod. by Baker Lovick, Toronto. T 1978-176/80.
[1977]	Advertisements for Ontario Tourism Department.
~	Prod. by Camp Associates. T 1978-176/81.
1977	Advertisements for WATLEYS DRY DUBONNET.
	Prod. by McConnell Adcertising Ltd, Toronto. T 1978-176/82.
[1977]	Advertisements for MOLSON EXPORT ALE.
	Prod. by Cockfield & Brown, Toronto. T 1978-176/83.
January 1977	Advertisements for PAUL CARDINAL car dealer.
	Т 1978-176/84.
January 1977	Advertisements for HOUSEHOLD FINANCE CORP.
	Prod. by Media Communications Services, Toronto. T 1978-176/85.
February 1977	Advertisements for SKYLINE CABLEVISION, Ottawa.
	Prod. by CFRA,Ottawa. T 1978-176/86.

CKOY-AM Ottawa	-11-	1978–176
22 February 1977	Advertisements for SINGER sewing machin Prod. by Grey Advertising, Montréal. T 19	
25 February 1977	Advertisements for "Follow Me- 1977 Ca sponsored by the Dept of Revenue Canada Prod . by Vickers & Benson. T 1978-176/	•
March 1977	Advertisements for PARKWAY COUNTRY car T 1978-176/89.	dealer.
March 1977	Advertisements for CAROUSEL restaurant. T 1978-176/90.	
March 1977	Advertisements for A&R GREGOIRE AUTOMOB Prod. by Banfield,Ottawa. T 1978-176/91	
11 April 1977	Advertisements for Canadian National Ra RAPIDO WEEKEND TOUR. Prod. by MacClaren Adv, Montréal. T 1978	-
March 1977	Advertisements for PAUL CARDINAL car de Prod. by Eastern Sound, Toronto. T 1978-	
April 1977	Advertisements for the NOSTALGIA CLUB i Arms Hotel,Ottawa. T 1978-176/94.	n the Beacon
April 1977	Advertisements for CENTRAL PARK LODGE. T 1978-176/95.	
April 1977	Advertisements for WOOLCO department st T 1978-176/96.	ore.

April 1977 Advertisements for SKYLINE CABLEVISION,Ottawa. Prod, by CFRA,Ottawa. T 1978-176/97.

22 March 1977 Advertisements for HOUSEHOLD FINANCE CORP.

Prod. by Media Communication Service, Toronto.
T 1978-176/98.

April/May 1977 Advertisements for VIC TANNY'S health club.

Prod. by Dick & Associates, Toronto. T 1978-176/99.

April 1977 Advertisements for BAYSHORE MARINE boat store.
T 1978-176/100.

26 April 1977	Advertisements for BANK OF MONTREAL.
	Prod. by Vickers & Benson, Toronto. T 1978-176/101.
April 1977	Advertisements for a book called "The Pride of The Peacock" by Victoria Holt, published by Doubleday.
	Prod. by Roundhouse Sound Studio, Toronto. T 1978-176/102.
April 1977	Advertisements for BIGELOW carpet store.
	T 1978-176/103.
April 1977	Advertisements for BEAMISH department store.
	Prod. by Tom Baroni Creative Services, Rexdale. T 1978-176/104.
April 1977	Advertisements for GENERAL TIRE store.
	T 1978-176/105.
May 1977	Advertisements for SURGENOR PONTIAC car dealer.
	Prod. by CFRA,Ottawa. T 1978-176/106.
May 1977	Advertisements for Mike CASSIDY, NDP candidate in Ottawa-Centre for Ontario elections.
	T 1978-176/107.
May 1977	Advertisements for Norm STERLING, Conservative candidate in Carleton-Grenville in Ontario elections.
	T 1978-176/108.
May 1977	Advertisements for FESTIVAL CANADA shows at the National Arts Centre.
	т 1978-176/109.
May 1977	Advertisements for SHOPPERS DRUG MART drugstores.
	Prod. by Kert Adv. , Toronto. T 1978-176/110.
11 May 1977	Advertisements for McDonald's Restaurants.
	Prod. by Needham, Harper & Steers. T 1978-176/111.
10 May 1977	Advertisements for TRIDENT chewing gum.
	Prod. by Spitzer, Mills & Bates, Toronto. T 1978-176/112.
27 May 1977	Advertisements for CITY SAVINGS & TRUST CO. about opening of an Ottawa branch.
	Prod, by Negus Edwards McCann Adv. T 1978-176/113.

CKOY-AM Ottawa	-13-	1978–176
19 May 1977	Advertisements for PROGI PARTY OF ONTARIO. T 1978-176/114.	RESSIVE CONSERVATIVE
20 May 1977	Advertisements for CLAUS candidate in Ottawa-Sout Prod, by CFRA,Ottawa. T	th for Ontatio elections.
May 1977	Advertisements for PARK	WAY COUNTRY car dealer.
June 1977]	Advertisements for CANAL Prod. by International 1	DA DAY. Prod.,Toronto. T 1978-176/117.
24 May 1977	Advertisements for ALEX. Prod. by Russel T. Kelle	
June 1977	Advertisements for RIDE. T 1978-176/119.	AU CARLETON raceway.
June 1977	Advertisements for GENE Chevelle & Cutlass motor	·
June 1977	T 1978-176/120.  Advertisements for TERR  T 1978-176/121.	E DES HOMMES in Montréal.
June 1977	SHOPPING CENTRE.	er's Day shopping at BAYSHORE
	Prod, by Sincom Marketin	ng Systems,Ottawa. T 1978-176/122.
16 May 1977	Advertisements for CANA Prod. by Media Communic T 1978-176/123.	DIAN TIRES STORES. ations Advertising, Toronto.
30 May 1977	Advertisements for GENE and small motor cars.	RAL MOTORS: trucks,Delta
	Т 1978-176124.	
6 June 1977	Advertisements for WINT	•
,	Prod. by P.H. Hayhurst,	Toronto. T 1978-176125.
June 1977 (bolet)	Advertisements for BLAC	
rec. 3 May 1977	Prod. by Blair Adv., New	York. T 1978-176/126.

-AM Ottawa	

## 1978-176

June 1977	Advertisements for SHILEY K MATERNITY clothing store. T 1978-176/127.
21 June 1977	Advertisements for DILAWRI car dealer.  Prod. by CFRA,Ottawa.T 1978-176/128.
June 1977	Advertisements for CAROUSEL restaurant. Voice T 1978-176/129.  of Bill ROBERTS.
June 1977	Advertisements for SAINT CLAIR paint.  Prod. by Morris Saffer Adv, Toronto. T 1978-176/130.
June 1977	Advertisements for RIDEAU CARLETON RACEWAY. T. L978-176/131.
Ju <b>l</b> y 1977	Advertisements for CIRCUS VARGAS. T 1978-176/132.
July 1977	Advertisements for Bank Street Merchants .
	т 1978-176/133.
7 July 1977	Advertisements for BENEFICIAL FINANCE -Homeowner Loans.
	Prod. by Al Paul Lefton Co. T 1978-176/134 .
July 1977	Advertisements for PRESTON BOWLING CENTRE.
	Prod. by CFGO,Ottawa. T 1978-176/135.
July 1977	Advertisements for SPERRY NEW HOLLAND FINANCE PLAN for haying and forge equipment.
	Prod. by J.W. Thompson. T 1978-176/136.
July 1977	Advertisements for a play called BLUE CHAMPAGNE at the National Arts Centre.
	Prod. by CFRA,Ottawa. T 1978-176/137.
July 1977	Advertisements for BIG SISTERS organization selling tickets for the Circus Vargas.
	т 1978-176/138.

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July 1977	Advertisements for BAYHORE SHOPPING CENTRE.
	Prod. by Gray O'Rourke Advt, Ottawa. T 1978-176/139.
12 July 1977	Advertisements for CANADA CENTRE EXHIBITION.
	Prod. by St Clair Prod. T 1978-176/140.
August 1977	Advertisements for BAYSHORE SHOPPING CENTRE.
	T 1978-176/141.
August 1977	Advertisements for SOUTHBANK DODGE car dealer.
	T 1978-176/142. Prod. by CFGO, Ottawa.
August 1977	Advertisements for BILL PRANKARD EVANGELISTIC ASSOCIATION.
	T 1978-176/143.
August 1977	Advertisements for the MOSCOW CIRCUS.
	T 1978-176/144.
August 1977	Advertisements for TEXACO HOME COMFORT.
	T 1978-176/145. Prod. by Tom Baroni Greative Services, Rexdale.
August 1977	Advertisements for THE BAY department store.
	T 1978-176/146.
September 1977	Advertisements for HUDAC/MINTO housing development.
	T 1978-176/147. Prod. by CFRA,Ottawa.
September 1977	Advertisements for DOMINION food stores.
	T 1978-176/148. Prod. by Spitzer, Mills & Bates, Toronto.
September 1977	Advertisements for AKAI audio equipment.
	T 1978-176/149.
September 1977	Advertisements for CHRO-TV program schedule.
	T 1978- 176/150.
September 1977	Advertisements for BAYSHORE SHOPPING CENTRE.
	т 1978-176/151.
1 September 1977	Advertisements for TELEGLOBE CANADA, communications company.
	T 1978-176/152.

Advertisements for AIR CANADA. 8 September 1977 Prod. by Foster Adv., Toronto. T 1978-176/153. 13 September 1977 Advertisements for OTTAWA WINTER FAIR. T 1978-176/154. September 1977 Advertisements for BILL PRANKARD EVANGELISTIC ASSOCIATION. T 1978-176/155. 30 September 1977 Advertisements for PEPSI-COLA soft drinks. Prod. by J.W. Thompson, Toronto. T 1978-176/156. 30 September 1977 Advertisements for CANADIAN SALT. T 1978-176/157. September 1977 Advertisements for HANDELMAN/MIDLAND Promotions LPs by Barbara Streisand & Emerson, Lake & Palmer. Prod. by Rick Naftolin Creative Services, Toronto. T 1978-176/158. October 1977 Advertisements for DOMINION food stores-Ontario Sweeps. Prod. by Spitzer, Mills & Bates, Toronto. T 1978-176/159. 14 October 1977 Advertisements for the DEPARTMENT OF CORPRATIONS & CONSUMER AFFAIRS. Prod. by NCK Group. T 1978-176/160. 14 October 1977 Advertisements for MICHELIN tyres. Prod. by Comprehensive Dist., Toronto. T 1978-176/161. November 1977 Advertisements for W.H. SMITH bookstores. Prod. by Doyle Dame Dernbach Ltd, Toronto. T 1978-176/162. November 1977 Advertisements for LITTLE CRITTERS pet shops. T 1978-176/163. Adverttisements for SARPOPPERS LP album on sale November 1977 at TOWERS department stores. Prod. by Rick Naftolin Creative Services, Toronto. T 1978-176/164.

15 November 1977 Advertisements for LOTO CANADA.

Prod. by MacLaren Adv., Toronto. T 1978-176/165.

16 November 1977

Advertisements for CHANEL  $N^{O}$  5 perfume. Prod. by BES/NCK Advtg.

T 1978-176/166.

4 April 1978

Advertisements for a "Baby Sale" at MIRACLE MART

Department store.

Prod. by Miracle Mart. T 1978-176/167.