FINDING AID: 36-19

RECORD GROUP: RG 36 - Boards, Offices, Commissions

SERIES: 23 - Advisory Committee on Broadcasting

VOLUME (S): 1-36

The finding aid is a file list indicating volume number, file number, file description DESCRIPTION:

and outside dates.

The following information is required to order INSTRUCTIONS:

a volume:

RG No.: Vol. No.: File No.:

DATE: November 1992

FA 36-19

RG 36 23 Vols. 1-36

ADVISORY COMMITTEE ON BROADCASTING

Vol. Briefs

Index to Briefs

- Cross-Reference Index of Briefs Lummaries of Briefs

1. Fernand Champagne maries & Summaries of Briefs

Consdien Federation of Amin III

2. Canadian Federation of Agriculture

3. A.R.M. Lower

4. Island Radio Broadcasting Co. Ltd.

5. Marshall McLuhan

6. Composers, Authors, Publishers Assoc. of Canada Ltd.

 Assoc. of Motion Picture Producers & Laboratories of Canada

8. Bernard Trotter

9. Farmers' Union of Alberta

10. Communist Party of Canada

11 CKGM - Montreal

12. Canadian Teachers Federation

13 Canadian Broadcasting League

14 Toronto & District Labour Council (CLC)

15 CRRB - Toronto & CJAD - Montreal

16 Assoc. of Radio & Television Employees of Canada (CLC) No. 1

17 Assoc. of Radio & Television Employees of Canada (CLC) No. 2

18 Saskatchewan Federation of Labour (CLC)

19 Warwick Webster

20 Ontario Library Association

21 Electronic Industries Assoc. of Canada

22 Community Arts Council of Vancouver

23 L'Association Professionelle des Cinéastes

24 National Ballet Guild of Canada

25 Directors' Guild of Canada

26 Institut canadien d'Education des Adultes

27 Fédération des Auteurs et des Artistes du Canada

28 Canadian Labour Congress 29 Canadian Library Assoc.

30 R. Brown

2

31 Assoc. canadienne des Educateurs de Langue française

32 Canadian Assoc. of Broadcasters & Independent Television Organization

33 Assoc. of Canadian Television & Radio Artists

34 Metropolitan Educational Television Assoc. of Toronto (META)

35 University of Toronto Television Committee

36 Canadian Assoc. of University Teachers

37 Dr. W. H. N. Hull

38 American Federation of Musicians of the U.S. and Canada

39 CKPR-TV, Port Arthur & Fort William, Ontario

40 Charles S. Chaplin of Seven Arts Productions Ltd.

41 La Compagnie de T.V. Transgaspésienne

42 L'Assoc. des Réalisateurs

43 L'Assoc. des anciens Retraitants de ville Lemoyne 44 A. M. McDermott of Radio & Television Sales Inc.

45 Canadian Home & School, & Parent-Teacher Federation

46 Assoc. of Television Producers & Directors

47 John Livingstone, James Murray, Lister Sinclair

48 Canadian Music Council

49 Canadian League of Composers

50 A Committee of CBC Announcers

51 English Speaking Private Radio Stations Affiliated with CBC

52 Canadian Jewish Congress

53 Southern Alberta Alternate TV Assoc.

Pierre Carignan

55 Employees of CBC News Service - Members of Canadian Wire Service Guild (ANG-CLC)

Miscellaneous

Memorandum from C.B.C. to Committee on Broadcasting Research Pending - re Costume Department of C.B.C. Pending - M. Sheppard's notes

Summaries of Briefs & Reports Memoranda from Joan Toploski

Miscellaneous Correspondence

Notice - re Change of Secretary 29-4-1965

Interviews - Pending

Press Release announcing Committee on Broadcasting

Study: A. Lortie, "Etudes sur certains Aspects des Relations industrielle à la Société Radio-Canada

Study: L. Miller, "Educational Broadcasting in Canada" - confidential

List of Broadcasting Stations in Canada

Lists of Radio & Television Stations in Canada

Press Clippings

Press Clippings

Confidential

CBC. Five Aspects of CBC Commercial Operations

Organization: Glassco/Cowperthwaite & President's Study

Group Reports
Research: How Canadian is Canadian English LanguageT.V.? CBC.

Aid to Foreign Broadcasters CBC. General Coverage Policy CBC.

CBC. Summary of Property & Facilities (T.V.)

CBC. Maps

CBC. Coverage Statistics

Population, Households, T.V. Homes

CBC. Proposal for CBC Toronto Headquarters

CBC. Comments on Stevenson-Kellogg Report

CBC. Comments on Broadcasting Committee's Financial Consultants Reports

Appearances of M.P.'s on Public Affairs Programmes

News Broadcasts

Presidents' Study Group

For Your Information/A Titre Documentaire

Report on CBC Northern Service

F. Benoit, La Programmation de Langue française au Canada Bibliography

Submissions

Advertising & Relationship to Programming Toronto Studio Consolidation Project Programme - Producer Information CBC. International Service 1962 Grey Cup Controversy La Société Radio-Canada Laval University, Educational Television

Space Communications Position Report Educational Television Colour Television in Canada

Numbered Files

```
6
          Block 10
                      Bibliographies (re broadcasting books, articles, etc.)
          10-1
          10-1-la
                      Advertising - General
          10-1-1b
                                    C.B.C.
          10-2 (2 files) Briefs - correspondence concerning briefs
                      Broadcasting Abroad - General
          10-3-1A
                                             Britain - General
          10-3-1B
                                                       B. B. C.
          10-3-10
                                                       I.T.V.
          10-3-2
                                             France
          10-3-3
                                             Italy
          10-3-4
                                             U.S.A.
          10-3-5
                                             Other Countries
          10-3-6
                                             Aid to Underdeveloped countries
          10-4
                      CATV
          10-5 (2 files)
                            Colour Television
          10-6 (2 files)
                            Committee - General
          10-6-1
                                         Curricula Vitae
          10-6-2
                                         Financial Position
          10-6-5
                                         Personnel - General
          10-6-5-1
                                                     Temporary Staff
          10-6-5-2
                                                     Benoit
          10-6-5-3
                                                     Faibish
          10-6-5-4
                                                     Lortie
          10-6-5-5
                                                     Dr. Miller
          10-6-5-6
                                                     Peers
          10-6-5-7
                                                     Shea
          10-6-5-8
                                                     Trotter
          10-6-5-9
                                                     Joan Munn Topolski
          10-6-5-10
                                                     Falaise
          10-6-5-11
                                                     Wm. Preshing
          10-6-6
                                        Press Clippings
          10-6-8
                                        Set-up & Government
          10-6-11
                                        Work Procedures
          10-7-
                     Discussions - Arrangements
          10-7-1
                                    Ouimet & CBC Board
          10-7-2
                                    CBC EXECUTIVES
          10-7-3
                                    BBG
          10-7-4
                                    Producers
          10-7-5
                                    Miscellaneous
          10-7-7
                                    European
          10-7-8
                                    American
8
          10-8 (2 files) Department of Transport - Regulations,
                                   Correspondence, etc.
          10-9 (2 files) Educational Broadcasting - General
          10-9-1
                                                       Academic
          10-9-2
                                                       Information
          10-10
                     Extension of Coverage - TV
          10-10-1
          10-10-2
                                              Freeze on Second Television
```

Stations

```
Extension of Coverage - Statistics
          10-103
          10-11
                      Technical Developments - Television
9
          10-12
                      Future, Role & Effects of Radio & Television
          10-13
                      Legislation, suggestions about changes in
                      Nature of System
          10-14
          10-15
                      Pay Television
          10-16
                     Programming Radio-General
          10-16-1 (2 files)
                                   Television - General
                      Publications
          10-17
          10-18
                     Broadcasting in Canada
          10-19 (2 files) Speeches
          10-20
                      Statistics - D.B.S.
          10-20-1
          10-21
                      P. S. Ross & Partners - General
          10-21-1
                     Touche Ross Bailey & Smart - General
          10-21-2
                                                    Account
10
                     Stevenson & Kellogg Ltd. - General
          10-22
          10-22-1
                                                  Account
          10-23
                     Suggestions (Comments, Ideas, Views, Opinions, etc.)
          10-24
                     Television Awards
          10-25
                      Troika Reports
          10-2610-26 Canadian Talent - CBC & PRivate Stations
          10-27
                      Canadian Content - CBC & Private Stations
          10-28
                      Affiliates - General
          Block 20 - CBC
          20-2
                      Affiliates - Radio & Television
          20-3-1
                      Archives - Programmes
                     Board of Directors
          20-4
                      CBC Private Production & Facilities - Films
          20-7
          20-7-1
                                                             Costumes, Graphics
                                                               Sets
          20-8
                     Consolidation Projects - General
          20-8-1
                                               Montreal - Toronto
          20-8-2
                                               Montreal
11
          20-8-3
                                               Montreal & Toronto
                                                  (Stevenson/Kellogg)
          20-8-4
                                               Ottawa
          20-8-5
                                               Toronto
          20-8-6
                                               Vancouver
          20-12
                     Facilities
          20-13
                     Financial Aspects
                     Correspondence - General
          20-14
          20-15
                     Internal Study - English
          20-15-1
                                       French
          20-15-2
                                       Bilingualism in CBC
          20-15-3
                                       Biographies - CBC Personnel
          20-15-4
                                       Headquarters Location
          20-15-5
                                       Personnel
          20-15-6
                                       Organization
          20-15-7A
                                       Organizational Charts
12
          20-15-7B
                                       Business & Accounting Forms
          20-15-8
                                       Recruitment & Training
          20-15-9
                                       Salaries
          20-16
                     International Service
                     Lists of Radio & Television Stations
          20-17
          20-18
                     Northern Service
                     President Ouimet & Directors (correspondence, etc.)
          20-19
```

```
12
          20-20
                     Programming - Radio
          20-20-1 (2 files)
                                    General
                                    English Television
          20-20-2
13
          20-20-3
                                    French Television
          2020-4
                                    Cost for Television
          20-21
                     Public Relations
          20-22
                     Publications
          20-23
                     Radio - General
          20-24
                     Relations with Parliament
          20-25
                     Relations with Government
          20-26
                     Role of CBC
          20-27
                     Statistics
          20-28
                     Broadcasting Unions
          20-29
                     World's Fair
       Block 30 BBG
14
          30-1
                      Administration (Prodedure & Method)
                      Cross-Programming (Grey-Cup included)
          30-5
          30-8
                      General File
                                   (Miscellaneous)
          30-9
                      Legal Power
          30-10
                      Licensing - Procedure & Limits
          30-11
                      Networking
          30-12
                      Ownership - Requirements
          30-13
                      Personnel
                      Programming - Political
          30-14
          30-14-1
                                    Television
          30-17
30-18
                      Regulations
                      Relations with Government & Parliament
          30-20
                      Station Performance (Programmes, etc.)
     Block 40 Private Broadcasters
          40-2
                      Canadian Association of Broadcasters
          40-4
          40-7
                      Financial Aspects (2 files)
15
          40-8
                      General
          40-9
                      Independent Television Organization
          40-12
                      Facilities, Extent of
          40-13-1
                      Memoranda from G. Sheppard to F. Benoit
          40-13-2
                                                     Committee Members
          40-13-3
                                                     R. Faibish
          40-13-4
                                                     R. Fowler
          40-13-5
                                                     M. LaLonde
          40-13-6
                                                     A. Lortie
          40-13-7
                                                     L. Miller
          40-13-8
                                                     J. Munn
          40-13-9
                                                     Research Assistants
          40-13-10
                                                     A. Shea
          40-13-11
                                                     E. Steele
          40-14
                      Programming, Television
                      Radio
          40-15
          40-16
                      Unions
      Block 50 Report
          50-2
                      Committee, General
          50-3
                      Cover Design
          50-5
                      Translation
          50-6-P
                      English Drafts - Preface, General
                                       Canadian Broadcasting System
          50-6-1
          50-6-2
                                       Programming
          50-6-3
                                       Facilities & Coverage
```

```
16
           50-6-4
                      English Drafts - Parliament & Government
           50-6-5
                                         Agency of Control
           50-6-6
                                         CBC Mandate
           50-6-7
                                         HQ Location
           50-6-8
                                         Organization
           50-6-9
                                        Program Production
           50-6-10
                                         Special Services
           50-6-11
                                         Consolidations
           50-6-12
50-6-13
50-6-14
                                         Commercial Activities
                                         Private Stations
                                        Future of Television
           50-6-15
50-6-16
                                        Future of Radio
                                        Financing
           50-6-17
                                        Educational Broadcasting
           50-6-S
                                         Summary - Index
           50-6-A
                                         Appendix
           50-7-P
                      French Brafts -
                                        Preface
           50-7-1
                                        Introduction
           50-7-2
                                        La Programmation
           50-7-3
                                        Installations & Rayonnement
           50-7-4
                                        Le Parlement & Le Gouvernement
           50-7-5
                                        L'Organisme de Contrôle
           50-7-6
                                        Le Mandat de Radio-Canada
           50-7-7
50-7-8
                                        Le Siège Social de Radio-Canada
                                        Organization de Radie-Canada
           50-7-9
                                        La Production d'Emissions télévisées
           50-7-10
                                        Services Spéciaux
          50-7-11
                                        Regroupement des Installations
17
          50-7-12
                                        Activitées Commerciales
          50-7-13
                                        La Radiodiffusion Privée
          50-7-14
                                        L'Avenir de la Télévision
           50-7-15
                                        L'Avenir de la Radio
          50-7-16
                                        La Radiodiffusion au service de
                                           l'Education
          507-17
                                        Financement de la Radiodiffusion
          50-7-A
50-8
                                        Annexes
                      Distribution of Report
          50-9
                      Reaction to Report - General
          50-9-1
                                              Other
          50-9-2
                                              Press Comments on Fowler Report
          50-9-3
                                              Government
          50-9-4
                                              C.B.C.
18
          Administrative Arrangements
          Advertising (2 files)
          Affiliates (CBC)
         Archives
          Biographical Notes
          Board of Broadcast Governors (3 files)
19
         -Board of Directors (CBC) (2 files)
          Briefs - Correspondence re, late briefs, memos, etc.
          Broadcasting Abroad - General
                                 Britain
                                 France
                                  Italy
                                 U.K.
                                 U.S.A.
          CAB (privately owned stations) (2 files)
```

20	CATV (Community Antenna Television) CBC - General (2 files) CTV (3 files)
21	Canadian Content Canadian Talent Colour Television (2 files) Consolidation (CBC) (4 files)
22	Correspondence - General (7 files)
23	Coverage & Facilities (3 files)
	Discussions, Interviews, Suggestions, etc. (4 files)
24	Educational Television Finances (3 files) Fowler, R. M Interviews Miscellaneous Notes Royal Commission on Broadcasting, 1956 BOARD OF DIRECTORS (CBC) 2 files
25	Fowler, R. M. Royal Commission on Broadcasting, 1956
26	Fowler, R. M Binders: Notes, Agendas, Minutes, etc.
27	Future of Broadcasting Future of Radio Future of Television Glassco Report Government, Relations with (2 files) International Foreign Services (3 files)
28	Miscellaneous (Memos, etc.) (5 files) National Film Board Northern Service (CBC) Organization (CBC) (3 files)
29	Pay - Television Press Clippings, Pamphlets, Articles, etc. (6 files)
30 31	Press Clippings, etc. (9 files) Press Clippings, etc. (7 files)
32	Production & Facilities Programming (4 files) Publications (CBC) Public Relations Radio Recruitment & Training (3 files)
33	Report: Miscellaneous (2 files) Drafts (6 files)
34	Final Report (3 files) Research (CBC) Role of Broadcasting Role of CBC Royal Commission on Bilingualism & Biculturalism A. A. Shea (3 files)

Statistical Data (2 files)
Touche, Ross, Bailey & Smart - Correspondence
Reports

"TROIKA" Reports (2 files)
Unions & Labour Relations
World's Fair, 1967

Press Comments

* - 12755 --

1965

THE COMMITTEE ON BROADCASTING

REPORTS BY

TOUCHE, ROSS, BAILEY & SMART AND P. S. ROSS & PARTNERS

Vol. 35

Report CONTENTS No. 1 Review of comments and suggestions contained in Report of Financial Adviser to the Royal Commission on Broadcasting Comparison of CBC financial results (operating and capital) · 1958 to 1963 with forecast included in Report of Royal Commission on Broadcasting 2 CBC operating results and capital expenditures 1959 to 1964 including analysis of television and radio, English and French, stations and networks, together with comments 3 CBC television program costs CBC commercial operations Appendices CBC Financial administration Forecasts, budgets, budgetary control Television program cost control Data processing Administrative efficiency CBC personnel - staff statistics, numbers and cost 6 Presentations to Government by CBC CBC television program production efficiency Appendices 9 CBC forecasts 1966 to 1970 Meetings with financial officials of CBS and NBC 10

Private broadcasters

-1.65

11