

CANADIANS IN ENGLANDEIGHTH VICTORY LOAN POSTER CONTEST - WINNERS

Date: 9 Feb 45

- 45924 - Symbolic of the Cdn fighting man's cheerful determination, after five years of war, the 8th Victory Loan poster reproduced in this photo brought first prize to CPL N.F. ADAMSON, 663 Hampshire Rd, Victoria, B.C., in a competition open to Overseas trps. In view of the difficulties of draftmanship in any theatre of war, and possible lack of proper instruction, judges were asked to stress originality of idea rather than mere professional competence. The posters are intended to appeal primarily to the soldier, and the winning number exemplifies the fighting man's present humour. Some 200 entries were received from Italy, the U.K. and the Western Front, most of them coming from the latter theatre of war. Second prize went to PTE W. BOYD, 72 Pembroke Street, Toronto, and third to L/CPL G.W. DENNISON, 73 Indian Road Crescent, Toronto.
- 45925 - Entries submitted in the 8th Victory Loan Poster contest for Canada's Overseas fighting men reflected the moods of the soldiers after five yrs of war. These vary from tense determination, as exemplified by the second prize poster shown in this photo, to cheerful buoyancy, which characterized the winning entry. About two hundred contestants competed - in Italy, the U.K. and on the Western Front. The majority sent entries in from the latter theatre of war. In view of the technical difficulties of draftmanship, and possible lack of proper instruction, judges were asked to stress originality of idea rather than mere competence of design. Creator of this Poster is PTE W. BOYD, 72 Pembroke St, Toronto. First prize went to CPL N.F. ADAMSON, Victoria, B.C.; third prize to L/CPL G.W. DENNISON, Toronto.

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- 45926 - An indication of the talent latent among Canada's Overseas fighting men, and of their moods in the 5th yr of war, was provided by the entries in the 8th Victory Loan Poster Contest, results of which have just been announced. Judges stressed originality of idea and made due allowance for lack of facilities, materials and trg in combat areas. Men in Italy, the U.K. and on the Western Front competed, and awards were made with reference to fact that the posters must appeal to the fighting man. Here is the third prize winner's submission, featuring the bull-dozer which is already cleaning up the shattered French towns. He is L/CPL G.W. DENNISON, 73 Indian Rd Crescent, Toronto. First prize went to CPL N.F. ADAMSON, 663 Hampshire Rd, Victoria, B.C., and the second prizeto PTE.W.BOYD of 72 Pembroke Street, Toronto.
- 45927 - An indication of the fine draftsmanship exhibited by Cdn soldiers, even when working under the inconveniences of combat conditions, is provided by this photo of one of the entries in the 8th Victory Loan Poster contest for Can soldiers overseas. It was submitted by PTE H. SIMPSON, 127 Gladstone Ave, Toronto, and received fourth prize. Because of the difficulties of working in the field, and because the posters are intended to appeal primarily to the fighting man, judges were asked to stress originality of idea rather than technical competence. Therefore first prize went to CPL N.F. ADAMSON, Victoria, B.C.; second prize to PTE.W.BOYD, of Toronto for a grim picture of hand to hand war, and third to L/CPL DENNISON, also of Toronto, for a poster incorporating the ubiquitous Army dull dozer. Entries came from Italy, the U.K. and the Western Front.

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45927 A - Many original ideas, such as that shown in this photo, were employed by contestants in the 8th Victory Loan Poster contest, open to Cdn soldiers overseas. Because of the difficulties of draftsmanship in the field, and because the posters are for the fighting man, stress was laid upon originality of idea rather than technical competence. Creator of the poster in this photo is CPL G.E. WANLESS, 35 Marina Ave, Long Branch, Ont. First prize went to CPL N.F. ADAMSON, Victoria, B.C.; second prize to PTE W. BOYD, of Toronto; third prize to L/CPL G.W. DENNISON of Toronto., and fourth to PTE H. SIMPSON, also of Toronto. This entry was placed fifth. Men from Italy, the U.K. and the Western Front competed.