

FINDING AID: 20-135

RECORD GROUP: RG 20 - Industry, Trade and Commerce

SERIES: Canadian Government Office of Tourism

VOLUMES: 3353 – 3357 (formerly 1989-90/184)

DESCRIPTION: The finding aid is a file list indicating the volume number, file number, file title, file part and outside dates.

INSTRUCTIONS: The following information is required to order a volume:

RG No.:
Volume No.:

DATE: March 2008

1989-90/184

20-135

Vol. no.	File no.	Part no.	Title/Subject	Dates
3353	7573-79/Ont	6	Tourism - General, Make Work Programs, Youth Job Corps Program, Ontario	Mar. 1980 to Nov. 1980
3353	7651-1	1	Advertising and Direct Marketing, Advertising - General	Jan. 1979 to June 1980
3353	7664-M1	1	Advertising and Direct Marketing, Agencies - U.S.A. Market. MacLaren Advertising Ltd. - General	Jan. 1978 to Jan. 15, 1979
3353	7664-M1	2	Advertising and Direct Marketing, Agencies - U.S.A. Market. MacLaren Advertising Ltd. - General	Jan. 16, 1979 to Feb. 1979
3353	7664-M1	3	Advertising and Direct Marketing, Agencies - U.S.A. Market. MacLaren Advertising Ltd. - General	Mar. 1979 to Apr. 1979
3353	7664-M1	4	Advertising and Direct Marketing, Agencies - U.S.A. Market. MacLaren Advertising Ltd. - General	May 1979 to Aug. 1979
3354	7664-M1	5	Advertising and Direct Marketing, Agencies - U.S.A. Market. MacLaren Advertising Ltd. - General	Sept. 1979 to Dec. 1979
3354	7671-6	1	Advertising and Direct Marketing, Campaigns - Canada. Spring/Summer - General	Apr. 1979 to Dec. 1980
3354	7671-6-1	1	Advertising and Direct Marketing, Campaigns - Canada. Spring/Summer - Media	Feb. 1978 to June 11, 1979
3354	7671-6-1	2	Advertising and Direct Marketing, Campaigns - Canada. Spring/Summer - Media	June 12, 1979 to Oct. 24, 1979
3354	7671-6-1	3	Advertising and Direct Marketing, Campaigns - Canada. Spring/Summer - Media	Oct. 25, 1979 to Apr. 15, 1980
3354	7675-1	1	Advertising and Direct Marketing, Campaigns - Overseas - General	Jan. 1979 to Feb. 1980
3354	7680-1	1	Advertising and Direct Marketing, Campaigns - U.S.A. - General	Jan. 1979 to Aug. 1980
3354	7695-2	1	Advertising and Direct Marketing, Research - U.S.A. - General	Feb. 1979 to Dec. 1980
3355	7700-2/A	1	Advertising and Direct Marketing, Solicitations. Canada "A" Names	Mar. 1979 to Aug. 1980
3355	7700-2/C	1	Advertising and Direct Marketing, Solicitations. Canada "C" Names	Jan. 1979 to June 1979

3355	7700-2/C	2	Advertising and Direct Marketing, Solicitations. Canada "C" Names	July 1979 to Dec. 1979
3355	7802-3-2	1	Communications, Mediums and Services, Films - Canadian Travel Film Program. Distribution - Film Activity Reports	Jan. 1978 to June 1979
3355	7802-3-2	2	Communications, Mediums and Services, Films - Canadian Travel Film Program. Distribution - Film Activity Reports	July 1979 to Aug. 1980
3355	7803-2-2/78	1	Communications, Mediums and Services, Films - Committees. Canadian Travel Film Committee - Annual Report - 1978	Feb. 1977 to Feb. 14, 1978
3355	7803-2-2/78	2	Communications, Mediums and Services, Films - Committees. Canadian Travel Film Committee - Annual Report - 1978	Feb. 15, 1978 to Mar. 1978
3355	7803-2-2/79		Communications, Mediums and Services, Films - Committees. Canadian Travel Film Committee - Annual Report - 1979	Jan. 1978 to Oct. 1979
3355	7830-1	1	Communications, Mediums and Services, Photographs, Slides, Transparencies - General	Jan. 1978 to June 1980
3356	7830-5/79		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, A/V General 1979	Sept. 1978 to Apr. 1979
3356	7830-5/79-1		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, Canadian Conference Facilities A/V, U.S. Version - 1979	Feb. 1979 to Mar. 1981
3356	7830-5/79-2		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, Rendez-vous Canada 1979 A/V	June 1978 to May 1979
3356	7830-5/79-3		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, Canadian Conference Facilities A/V (UK version)	Mar. 1979 to Feb. 1980
3356	7830-5/79-4		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, Atlantic Canada A/V (UK version)	Aug. 1978 to Aug. 1980
3356	7830-5/79-5		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, Atlantic Canada A/V (U.S. - Canada)	Aug. 1978 to Nov. 1980
3356	7830-5/79-6		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, So much to go for A/V	Jan. 1978 to May 1980
3356	7830-5/79-7		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, Winter Consortium A/V	Apr. 1979 to Aug. 1979
3356	7830-5/79-8		Communications, Mediums and Services, Photographs, Slides, Transparencies - General Audio-Visual, Direct Marketing A/V	Mar. 1979 to June 1979

3356	7830-5/79-9		Communications, Mediums and Services, Photographs, Slides, Transparencies - General, Audio-Visual - 1979 - Meetings and Incentive Travel	Oct. 1978 to Mar. 1980
3356	7832-C1/79		Communications, Mediums and Services, Photographs, Slides, Transparencies, Canada, So much to go for - 1979	Oct. 1978 to Dec. 1979
3356	7832-2	1	Communications, Mediums and Services, Photographs, Slides, Transparencies - Assignments - General, Offers of Service	Jan. 1978 to Nov. 1979
3356	7976-1	1	Marketing Programs and Promotions - Programs, Meetings and Incentive Travel - General	May 1978 to June 1979
3356	7976-1	2	Marketing Programs and Promotions - Programs, Meetings and Incentive Travel - General	July 1979 to Feb. 1980
3356	7976-2		Marketing Programs and Promotions - Programs, Meetings and Incentive Travel - General - Monthly Reports	Nov. 1975 to Dec. 1979
3356	7976-4	1	Marketing Programs and Promotions - Programs, Meetings and Incentive Travel - General - Requests	May 1979 to Aug. 1979
3357	7976-4	2	Marketing Programs and Promotions - Programs, Meetings and Incentive Travel - General - Requests	Sept. 1979 to Jan. 1980
3357	7976-4	3	Marketing Programs and Promotions - Programs, Meetings and Incentive Travel - General - Requests	Feb. 1980 to May 1980
3357	7976-6	1	Marketing Programs and Promotions - Programs, Meetings and Incentive Travel Promotions - General -Data Bank	Mar. 1978 to May. 1980
3357	7978-2/79	1	Marketing Programs and Promotions - Programs, Meetings and Incentive Travel Promotions - Meetings, Industry Meeting - Montreal - Dec 4-5 / 79	Apr. 1979 to Nov. 1979
3357	7978-2/79	2	Marketing Programs and Promotions - Programs, Meetings and Incentive Travel Promotions - Meetings, Industry Meeting - Montreal - Dec 4-5 / 79	Dec. 1979 to Nov. 1980
3357	7978-3/78		Marketing Programs and Promotions - Programs, Meetings and Incentive Travel Promotions - Meetings, Steering Committee 1978	Mar. 1978 to April 1979
3357	7978-3/79		Marketing Programs and Promotions - Programs, Meetings and Incentive Travel Promotions - Meetings, Steering Committee 1979	May 1979 to Dec. 1979
3357	7978-3/80		Marketing Programs and Promotions - Programs, Meetings and Incentive Travel Promotions - Meetings, Steering Committee 1980	Dec. 1979 to May 1980
3357	7978-4/79		Marketing Programs and Promotions - Programs, Meetings and Incentive Travel Promotions - Meetings, M & IT Staff meeting - Montreal - Dec 3 / 79	Oct. 1979 to Dec. 1979