

- n.d. Ray-O-Vac Batteries - (English)
Recorded by Inland Broadcasting Service
Pressed by Compo Company
C.T. 18762
D 1984-498/1
- n.d. Unidentified - M3063-14
D 1984-498/2
- 16 September 1949 Swift Current Air Services
M 2118, M 2117
D 1984-498/3
- 15 July 1949 Colgate-Palmolive-Peet Spot Ann.
- Colgate Dental Cream
Halo Shampoo
- Colgate Dental Cream
- Colgate Dental Cream
- Colgate Dental Cream
Colgate-Palmolive-Peet Co. Ltd. Toronto
Spitzer & Mills Ltd., Toronto
T10113
D 1984-498/4
- n.d. CHAB - Moose Jaw, Saskatchewan
Progressive Conservative
Ernie Pascoe
D 1984-498/5
- February 1949 Canadian Bakeries Ltd. - Spoken Jingles
- Toastmaster
- Butternut
- Soft Bun
James Lovick & Company Ltd.
S-4768
D 1984-498/6
- n.d. Recorded, Processed and Manufactured
by RCA Victor Company Ltd., Montreal
"Will you give me a Package of
ADAMS WILD CHERRY CHEWING GUM, Please"
T-5024
D 1984-498/7

- n.d. Recorded by CFRB - Toronto
-Super Suds Spots
C.T. 13415
D 1984-498/8
- n.d. Recorded, Processed and Manufactured by
RCA Victor Company Ltd., Montreal
-Stetson Hats
Cockfield, Brown & Co. Ltd. Montreal
M 4040
D 1984-498/9
- n.d. Arrid Canada with Chlorophyll
produced by
Stauffer, Colwell & Bayles, Inc.
WOR 69161
D 1984-498/10
- n.d. Kayo Spots
Moose Jaw.
CKRM Regina Saskatchewan
D 1984-498/11
- n.d. Maple Leaf Milling Company Tea-Bisk Cookies
Produced by Cockfield, Brown & Co. Ltd. Toronto
T 11053
D 1984-498/12
- July 1953 Ronnies Gift Shop (re-dub)
D 1984-498/13
- 21 August 1952 Ronnies - Bill Winters
Continuation Midsummer Sale
D 1984-498/14
- 7 September 1952 Temple Gardens Mardi Gras
Sept 8 - 13 (bdct)
Sept 15 - 17 (bdct)
D 1984-498/15
- n.d. Ronnies and Bill Winters Jingle
Santa Claus Parade
D 1984-498/16

n.d. Psychiatric Nurse Recruitment
Dept. Public Health
CKCK Regina, Sask.
D 1984-498/17

January 1952 Ronnie's and Bill Wingers Jingle
King of Jewellery & Gift Sales
CHAB - Moose Jaw, Saskatchewan
D 1984-498/18, 19

23 March 1949 "Jewel Treasure Chest Contest"
Swift Canadian Company
Produced by J. Walter Thompson Co. Ltd. Toronto
T 9465
D 1984-498/20

2 June 1949 Colgate Dental Cream Ann.
Colgate-Palmolive-Peet Co. Ltd. - Toronto
Spitzer & Mills Ltd. - Toronto
T 9945
D 1984-498/21

1951 - Winter Sunlight Soap
- Sunlight
- Hitchhiker
Produced by Ruthrauff & Ryan, Inc.
for Lever Brothers Ltd.
T 13072
D 1984-498/22

January 1952 (bdct) Bill Winters - Ronnies Gift Shoppe
"King of Jewellery and Gift Sales"
D 1984-498/23

Sept. 1952 Ronnies and Bill Winters
Western Sale
D 1984-498/24

May 1953 Bud's Quartet
D 1984-498/25

n.d. Kyanize Paint
G.H. Ashdown Hardware Co. Ltd.
Inland Broadcasting Service
Processed by Compo Company Ltd.
C.T. 18244
D 1984-498/26

29 October 1952 CHAB Position
CHAB Moose Jaw, Saskatchewan
D 1984-498/27

1952 Summer Sunlight Spots
Lever Brothers Limited
T 16473
D 1984-498/28

November 1948 Buckingham Cigarettes
Tuckett Limited
MacLaren Advertising Company Ltd.
482937
D 1984-498/29

1951 Ford-Monarch Dealer
1951 Monarch Introduction
T 12204-2
D 1984-498/30

n.d. Arthur Rose Furriers
Jingle
Recorded by CKCH, Regina Saskatchewan
D 1984-498/31

n.d. Chap-Day
M2823
D 1984-498/32

10 March 1950 Duz One-Minute Announcements 61 - 64
Compton Advertising Inc.
T 12156
D 1984-498/33

15 April 1949 Foreign Exchange Control Board
of the Bank of Canada
Produced by MacLaren Advertising Co. Ltd. Toronto
T 9708
D 1984-498/34

n.d. Selective Service "Lumbermen"
Processed by Compo Co. Ltd.
C.T. 5580 42967
D 1984-498/35

Oct.-Nov. 1942 Victory Loan Announcements.
Nat. War Finance Committee
Advertising Agencies of Canada
Processed and Pressed by
Compo Company Ltd.
C.T. 5512
D 1984-498/36

Summer 1951 Lifebuoy with Puralin
Lever Brothers Limited
Ruthrauff & Ryan, Inc.
WOR 42880
T 14313
D 1984-498/37

1947 Marshall Wells Jingles
C.T. 15618
D 1984-498/38

15 April 1949 Tuckett Limited
Strollers Cigarette Tobacco
Produced by MacLaren Advertising Co. Ltd.
T 9709
D 1984-498/39

1949-1950 Vicks Vaporub
Vicks Va-Tro-No1 Nose Drops
Vicks Cough Drops
Morse International, Inc.
WOR 19517
D 1984-498/40

n.d. Vicks Vapo Rub
Vicks Cough Drops
Vicks Inhaler
Vicks Va-Tro-Nol Nose Drops
Produced by Morse International, Inc.
2693A, B
D 1984-498/41

29 September 1952 Ronnies Bill Winters Fall Gift Roundup
CHAB Moose Jaw, Saskatchewan
D 1984-498/42

14 November 1952 Ronnies and Bill Winters
Christmas Shopping
CHAB Moose Jaw, Saskatchewan
D 1984-498/43

1 Sept. 1949 Lantigen Laboratories Limited (4th Series)
E.W. Reynolds & Co. Limited
Lantigen "C"
493062
D 1984-498/44

n.d. White Rain Spots
Produced for The Toni Co. by
McKim Advertising Ltd.
S 6993
D 1984-498/45

n.d. Listen - "Wherever You Go - Ther's Radio"
49915
D 1984-498/46

n.d. Weston's Limited Jingle
Produced for Weston's Limited
Recorded at CKWX - Vancouver
S 4607
D 1984-498/47

1952 Salvation Army Red Shield Appeal
McKim Advertising Limited
T 16129
D 1984-498/48

9 November 1953 Canada Post Office
"Mail Early Campaign"
Walsh Advertising Co. Ltd.
T 19772
D 1984-498/49

Spring 1949 Pepsodent Spots
Lever Bros. Limited
Ruthrauff & Ryan Inc.
T 9402
D 1984-498/50

n.d. Lifebuoy Canada
(Special Coupon Offer)
Produced by Ruthrauff & Ryan. Inc.
5586
D 1984-498/51

n.d. National Registration Publicity
Department of Labour
Produced by
R.C. Smith & Sons - Toronto
T 2064
D 1984-498/52

n.d. Department of National Defence
Royal Canadian Navy
Permanent Navy
Produced by MacLaren Advertising Co. Ltd.
T 14891
D 1984-498/53

n.d. 4 Theme CTs "Destiny Trails"....
Casino & Crime Club
CHAB Moose Jaw, Saskatchewan
D 1984-498/54

22 November 1952 McKenzies 11:00 and 11:15 news
CHAB Moose Jaw, Saskatchewan
D 1984-498/55

22 August 1949 Smith Brothers - Wild Cherry Spot (English)
Approved by DNHW & CBC
4468
D 1984-498/56

n.d. Department of Fisheries
Walsh Advertising Company Limited
Recorded Processed and Manufactured by
RCA Victor Company Limited, Montreal
T 9555
D 1984-498/57

Spring 1949 "Bath Size Lifebuoy"
Lever Bros. Ltd.
Ruthrauff & Ryan Inc.
T 9838
D 1984-498/58

1951 - 1952 Vicks Vaporub Canadian
Vicks Va-Tro-No1 Nose Drops Canadian
Morse International, Inc.
46077A, B
D 1984-498/59

n.d. Peoples Credit Jewellers
Guild Award Commercials
Produced by MacLaren Advertising Company Ltd.
Pressed by RCA Victor Company
T 19687
D 1984-498/60

n.d. Socony-Vacuum Oil
T 10672
D 1984-498/61

22 February 1950 Post's Bran Flakes
Produced by Baker Advertising Agency Ltd. - Toronto
T 11148
D 1984-498/62

28 January 1953 Hudson's Bay Company
Fort Garry Tea
Fort Garry Coffee
Continuity Cleared
D 1984-498/63

n.d. F.H. Hayhurst Co. Ltd.
The John A. Huston Co. Ltd.
? New-Lac Commercials
D 1984-498/64

n.d. Alka-Seltzer
Robert Otto & Company
Pressed by RCA Victor Company, Ltd.
T 15058
D 1984-498/65

n.d. "Hansen's" Instant Pudding
Aikin-McCracken Limited
Pressed by RCA Victor Company, Ltd.
T 15107
D 1984-498/66

1950 Household Finance Corporation
YTC 5910, 5911
D 1984-498/67

n.d. E.W. Reynolds & Co. Ltd.
Lantigen
CT 14051
D 1984-498/68

n.d. Unidentified
E 2185

27 November 1947 Vienna Boys Choir
D 1984-498/70

n.d. E.W. Reynolds & Co. Ltd.
Lantigen
C.T. 13323
D 1984-498/71

n.d. Peoples Credit Jewellers
Christmas Jingles
MacLaren Advertising Company
C.T. 12836
D 1984-498/72

n.d. Polish Christmas Carols
D 1984-498/73

20 December 1948 Staff Christmas Carols
1863
D 1984-498/74

29 September 1949 Baker Advertising
Maple Leaf Toilet Soap
Jack Dennett
Pressed by Compo
C.T. 15699
D 1984-498/75

n.d. Irvin Studer - Liberal Candidate
for Maple Chreek Constituency
D 1984-498/76

n.d. Zero Soap
MacLaren Advertising Company
S 7044
D 1984-498/77

n.d. Jello-Puddings Yum-Yum-Yum
Produced by the Baker Advertising Agency Ltd.
T 15974
D 1984-498/78

n.d. Ex-Lax Spots
Cockfield, Brown & Co. Ltd.
Pressed by RCA Victor Company Ltd., Montreal
T 9141
D 1984-498/79

n.d. Zotos
Harold F. Stanfield Ltd.
C.T. 2179
C.T. 16446
D 1984-498/80

n.d. Zotos
Harold F. Stanfield
C.T. 16326
D 1984-498/81

9 February 19 0	Lever Brothers Surf T 11030 D 1984-498/82
Spring 1950	Socony-Vacuum Oil "New Mobiloil" T 11165 D 1984-498/83
n.d.	Sterling Motors James Lovick & Company Ltd. S-4578-1 D 1984-498/84
4/5/49	Nucoa Margarine F.H. Hayhurst Co. Ltd. Best Foods (Canadian) Ltd. C.T. 15215 D 1984-498/85
Spring 1949	Lever Bros. Limited "Good Luck Margarine" Marjarin-Margareen Ruthrauff & Ryan Inc. T 9859 D 1984-498/86
n.d.	Sand Bag Them - Manitoba Flood Rel? D 1984-498/87
n.d.	Javex Singing Jingle Standard Chemical Company Limited MacLaren Advertising Co. Ltd. - Toronto T 11614 D 1984-498/88
n.d.	Bank of Canada First Victory Loan Redemption MacLaren Advertising Co. Ltd. T 11695 D 1984-498/89

September 1953

Thomas J. Lipton Limited
Lipton Tea Orange Pekoe Tea
Young & Rubican Limited -Toronto
T 19446

D 1984-498/90

n.d.

Maple Leaf Milling Company Feed Flashes
Produced by Cockfield, Brown & Co. Ltd. - Toronto
T 10401

D 1984-498/91

n.d.

Van Heusen
C.T. 18567

D 1984-498/92

n.d.

Kellogs All Bran

D 1984-498/93

n.d.

Sterling Motors
1954 Ford-Monarch Dealer
A-1 Used Cars & Trucks
Cockfield, Brown & Company Ltd.
T 20711

D 1984-498/94

n.d.

Swift's Hatcheries
McConnell, Eastman & Co. Ltd.
C.T. 17777

D 1984-498/95

15 September 1952

Weston Bakeries Ltd.
"Toast of the Town"
Vickers & Benson Ltd.
Pressed by RCA Victor Company Ltd.
T 16921

D 1984-498/96

n.d.

Eaton's Furniture & House Furnishings Sale
C.T. 18704

D 1984-498/97

n.d. B.C. Apple (General)
Pressed by RCA Victor Company Limited, Montreal
T 10795
D 1984-498/98

n.d. Meccano Limited
F.H. Hayhurst Co. Limited
Dominion Broadcasting Company
533404Q
D 1984-498/99

n.d. J.H. Ashdown Hardware
Diamond A-24-D
C.T. 16383
D 1984-498/100

n.d. Hansen's Instant Icing
Hansen's Instant Pudding
Aikin-McCracken Limited
T 18256
D 1984-498/101

8 September 1952 Kellogg's All Bran
15 Sept. 1952 (bdct) Muffins
Cereal
Leo Burnett Company of Canada
D 1984-498/102

n.d. Combustion Utilities
Burns Advertising Agency
Kleen-Flo
Motor Conditioner
English 1 - 10
C.T. 19070
D 1984-498/103

n.d. Kyanize Paint
Ashdown Hardware
C.T. 16471
D 1984-498/104

n.d. Tide - Master E
- Laundry, Dishwashing
Tide - Master F
- Jingle, w/echo, Laundry
Jingle, Dishwashing
Pressed by RCA Victor Company Ltd., Montreal
T 7965
D 1984-498/105, 107

n.d. Tied - Announcements
Pressed by RCA Victor Company Ltd., Montreal
T 9060
D 1984-498/106

n.d. Father's Day
Russell T. Kelley Ltd.
Pressed by RCA Victor Company Ltd., Montreal
T 8474
D 1984-498/108

n.d. Surf
Pressed by RCA Victor Company Ltd., Montreal
T 9438
D 1984-498/109

n.d. Unidentified
Z-2077
D 1984-498/110

1947 Christmas Greetings
CHOB
D 1984-498/111

n.d. Unidentified
Z-2082
D 1984-498/112

8 December 1948 Healy Hotel Christmas Show
Audio Devices, Inc.
D 1984-498/113

n.d. Unidentified
D 1984-498/114

18/11/47	Christmas Show - Victor Chapel Choir - Lew White D 1984-498/115
n.d.	Moose Jaw Reporting D 1984-498/116
1949	New Years Greeting D 1984-498/117
22 December 1948	-Massey Harris Christmas Eve -Sask. Liberal Association Mr. Hubert Staines D 1984-498/118
12 January 1946	Ukranian Christmas for "Around the Town" D 1984-498/119, 121
n.d.	Unidentified D 1984-498/120
27 November 1947	Christmas Show (Ralph) D 1984-498/122
18 December 1947	Bellamy Christmas Show George Price D 1984-498/123
1 December 1947	Christmas Show -Helen Trumble, Nelson Eddy -Alex Richardson - organ D 1984-498/124
13 December 1950	Hockey Row Forecasts D 1984-498/125
3 June ?	Sask. Liberal Association D 1984-498/125

n.d. CHAB Carols
- The First Noel
- Hark the Harold Angels Sing
D 1984-498/126

20 November 1947 Christmas Shows
- Gracie Fields
D 1984-498/127

8 June 1951 Bob Giles Western Stars
D 1984-498/128

16 October 1952 Ronnies and Bill Winters Christmas
Shopper's Spree
CHAB Moose Jaw, Saskatchewan
D 1984-498/129

n.d. Playtex "The Laughing Baby Spots"
S 6499
D 1984-498/130

1951 1951 Mercury Introduction
Newton Motors, Swift Current, Saskatchewan
Cockfield, Brown & Company Ltd.
T-12268
D 1984-498/131, 132

22 August 1951 Surf One-Minute Jingle
J. Walter Thompson
T-14525
D 1984-498/133

n.d. Department of National Health & Welfare
Old Age Pensions'
Pressed by RCA Victor Company, Ltd.
T 14863
D 1984-498/134

Fall 1951 Pepsodent - Lever Bros.
Jingles
T 14685
D 1984-498/135

n.d. Ashdown Washing Machines
Pressed by Compo Company
C.T. 15332
D 1984-498/136

n.d. Ronalds Advertising for
CIL Agricultural Chemicals
- Herbate 2, 4-D
C.T. 19720

n.d. Food Savers
Pritchard Advertising
D 1984-498/138

n.d. Maple Leaf Milling Co.
- Brex
- Cream of the West
- Tea Bisk
- Monarch Chocolate Cake Mix
Pressed by RCA Victor Company Ltd., Montreal
T 10314, 10315
D 1984-498/139

n.d. Procter & Gamble Co.
Dreft one-minute spot announcements
Pressed by RCA Victor Company Ltd., Montreal
T 11040
D 1984-498/140

n.d. Maple Leaf Milling Co.
- Maple Leaf Cake Flour
- Red River Cereal
- Monarch Pastry Flour
- Monarch White Cake Mix
Pressed by RCA Victor Company Ltd., Montreal
T 10316, 10317
D 1984-498/141

1950 Lifebuoy
Lever Brothers Ltd.,
Ruthrauff & Ryan, Inc.
T 11722, 11723
D 1984-498/142

n.d. Oxydol
Dancer-Fitzgerald-Sample (Can.) Ltd.
Pressed by RCA Victor Company, Ltd.
T 12934
D 1984-498/143

n.d. Canadian March of Dimes
Pressed by RCA Victor Company Ltd., Montreal
T 9712
D 1984-498/144

n.d. Quaker Flour
Pressed by RCA Victor Company, Ltd. Montreal
T 6930
D 1984-498/145

n.d. Dreft Spots
Dancer-Fitzgerald-Sample Inc.
S 5761
D 1984-498/146

June 1952 Mrs. Aitken Good Neighbour Promotion Spots
Quality Records Limited - Toronto
D 1984-498/147

n.d. Tide one-minute Laundry Spots
Pressed by RCA Victor Company
T 13449, T 13450
D 1984-498/148

1952 Household Finance
Pressed by RCA Victor Company
T 15581, 15582
D 1984-498/149

1951 Household Finance
Pressed by RCA Victor Company
T 14735, 14736
D 1984-498/150

Fall 1950 Kleenex one-minute Announcements
Canadian Cellucotton Products Co. Ltd.
Pressed by RCA Victor Company Ltd.
T 12002, 12003
D 1984-498/151

n.d. Ronalds Advertising
"Canadian Industries Ltd. Spots"
C.T. 18138
D 1984-498/152

28 February 1952 Kleenex One Minutes Spot Announcements
(Delsey Tags)
Pressed by RCA Victor Company, Ltd.
T 13054, 13055
D 1984-498/153

3 April 1950 Dodd's Kidney Pills
A.J. Denne & Company, Ltd.
Dominion Broadcasting Company
C.T. 16560
D 1984-498/154

n.d. "Esso Tractor Gasoline"
Imperial Oil Limited
CFRB - Toronto
D 1984-498/155

1954 General Motors Pontiac - 1954
Ann Hewitt, Ann Wallace, Ann McKnight
Quality Records Limited
Q-571-1, 2
D 1984-498/156

n.d. Commercials for use on CHAB Mailbag
Dental Cream JD
Fab F
Shave Cream SC
Pressed by RCA Victor Company, Ltd
T 16282
D 1984-498/157

1951 Kleenex 1-min. Announcements
(Little Lulu)
Spitzer & Mills Ltd. - Toronto
T 12717, 12718
D 1984-498/158

1951 Household Finance
Pressed by RCA Victor Company
T 11785, 11786
D 1984-498/159

1950 Household Finance Corporation
Group IV
Pressed by RCA Victor Company
T 12505, 12506
D 1984-498/160

n.d. Jell-O Commercials
"Make It Now"
Pressed by RCA Victor Company
T 15942
D 1984-498/161

1954 General Motors Oldsmobile
Quality Records Limited
Q-596
D 1984-498/162

n.d. Kate Aitken
Promotion Flashes
Quality Records Limited - Toronto
D 1984-498/163

n.d. B.C. Newtown (Apple) Spots
Pressed by RCA Victor Company Ltd., Montreal
T 10783
D 1984-498/164

1954 General Motors of Canada
Buick Flashes
Quality Records Ltd.
Q 585
D 1984-498/165

n.d. Wampole's Spots
"Wampole's Extract of Cod Liver"
Druggist
Cetyloid
Wampole's Hygeol
Pressed by RCA Victor Company Ltd., Montreal
T 10306, 10307
D 1984-498/166

1954 Household Finance Corporation of Canada
Pressed by RCA Victor Company
T 20013, 20014
D 1984-498/167

1954 Ice Cycles of 1954
RR 21419
D 1984-498/168

n.d. Maple Leaf Soap Announcements
Produced by Baker Advertising Agency - Toronto
S 4979
D 1984-498/169

16 September 1952 General Foods, Limited
La France Spots
Pressed by RCA Victor Company
T 16920
D 1984-498/170

n.d. Blue Ribbon Limited
Cockfield, Brown & Company Ltd.
T 16853
D 1984-498/171

n.d. Tucketts Limited
Buckingham Cigarettes
Strollers Cigarette Tobacco
Philip Morris Pipe Mixture
Philip Morris Birginia Fine Cut
MacLaren Advertising Co. Ltd.
Dominion Broadcasting Company
C.T. 13722, 13723
D 1984-498/172

Spring 1949 Socony-Vacuum Oil
 "New Mobiloil"
 Pressed by RCA Victor Company Ltd., Montreal
 T 9540

 D 1984-498/173

n.d. Rayve Home Permanent
 Pressed by RCA Victor Company Ltd., Montreal
 T 9611

 D 1984-498/174

Summer 1949 Socony-Vacuum Oil
 "New Mobiloil"
 Pressed by RCA Victor Company Ltd., Montreal
 T 9886

 D 1984-498/175

n.d. Safflo Spots
 Safflo Salad Oil
 Pressed by Compo Company Ltd.
 C.T. 17415

 D 1984-498/176

n.d. Bank Spots
 Pressed by RCA Victor Company Ltd., Montreal
 T 2352

 D 1984-498/177, 178, 179

October 1951 W.K. Buckley Mixture
 T 14804

 D 1984-498/180

31 May 1949 Moose Jaw Exhibition
 CHAB

 D 1984-498/181

Summer 1953 ENO's Fruit Salt
 Produced by the Radio Division of
 Atherton & Currier Inc. Toronto
 T 18809

 D 1984-498/182

4 May 1949 Tea Bureau Teapot Spots
Baker Advertising Agency Ltd. - Toronto
Pressed by RCA Victor Company Ltd., Montreal
T 9844
D 1984-498/183

Fall 1954 Militia Enlistment Spots
Ronalds Advertising Agency - Montreal
C.T. 22742
D 1984-498/184

n.d. Blue Ribbon Ltd.
- Baking Powder
- Tea
- Coffee
Cockfield, Brown & Company Ltd.
C.T. 17438
D 1984-498/185

n.d. Bank Spots
Pressed by RCA Victor Company Ltd., Montreal
T 1950
D 1984-498/186

n.d. R.C.A.F. Women's Division
Pressed by Compo Co. Ltd.
C.T. 6556, 6557
D 1984-498/187

n.d. Salvation Army Special Names
- Foster Hewitt
- Kate Aitken
- Fanny Hurst
- Lowell Thomas
McKim Advertising Ltd.
T 18612
D 1984-498/188

30 June 1952 Alka Seltzer
2 July 1952 (bdct) Robert Otto & Company
Pressed by RCA Victor Company
T 16672
D 1984-498/189

n.d. 2, 4-D Chemical Distributors
Cockfield, Brown & Company Ltd.
C.T. 22508, 22509
D 1984-498/190

n.d. Gin Pills Spots
Produced for National Drug & Chemical Co.
by McKim Advertising Ltd., Montreal
Pressed by RCA Victor Company Ltd.
M-5647
D 1984-498/191

n.d. Ogilvie Flour Mills
Ogilvie Vitamin Enriched Flour
Advertisers Recordings Ltd.
C.T. 21245
D 1984-498/192

29 September 1955 Lewis-Howe and Company
Tums
J. Walter Thompson Company Ltd.
T 32797
D 1984-498/193

n.d. Sherwin Williams
- House Paing
- Lin X Clear Gloss
- Mar Not Porch & Floor Enameloid
- Enameloid
- Kem tone
- Kem glo
- Super Kem Tone
MacLaren Advertising
Advertisers Recordings Limited
C.T. 19548
D 1984-498/194

9 November 1948 Swift & Company
Swift Hatcheries
Produced by Needham, Louis and Brorby, Inc.
YTC 5373 -IN
D 1984-498/195

n.d. Dept. National Defence Air Force Recruiting
- Aircrew
- Groundcrew
- Airwomen
Pressec by RCA Victor Company
T 19788
D 1984-498/196

n.d. 2nd Victory Loan Campaign
E.W. Raynolds & Co. Ltd.
Pressed by Compo Company Ltd.
C.T. 4484, 4485
D 1984-498/197

n.d. Christmas War Savings Certificates
R.C. Smith & Son Ltd.
Pressed by Compo Company Ltd.
C.T. 4262, 4263
D 1984-498/198

26 October 1953 Motorola Canada Limited
TV Sets
McKim Advertising Limited
T 19743
D 1984-498/199

Fall 1954 S.C. Johnson & Son Limited Multiple Spots
Glo-Coat 20% Deal
Pride
Pressed by RCA Victor Company
T 30204
D 1984-498/200

n.d. Baby's Own Tablets
Pressed by RCA Victor Company
T 17050, 17051
D 1984-498/201

1953 Household Finance Corporation of Canada
Group IV
Pressed by RCA Victor Company
T 19384, 19385
D 1984-498/202

22 January ?

Wrigley's Spearmint Gum
Produced by Willis Advertising Ltd.
Quality Records Ltd.
Q 445
D 1984-498/203

Summer 1954

Imperial Oil Limited
- Wes Hicks
- Max Ferguson
- Herb May
- Syl Apps
- Terry Dale
- Cliff McKay
- Frank Tumpane
- Dr. Bell
- Art Hallman
Quality Records Ltd.
Q 698
D 1984-498/204

n.d.

Johnson & Son Ltd. Multiple Spots
- Glo-Coat Red Band
- Pride Deal
- Car-Plate Deal
- Jubilee Kitchen Wax
Glo-Coat - Jubilee
Needham, Louis and Brorby of Canada Ltd.
Pressed by RCA Victor Company
T 17990
D 1984-498/205

n.d.

R.C.A.F. Air Crew
Pressed by Compo Co. Ltd.
C.T. 6554, 6555
D 1984-498/206

n.d.

Chartered Banks of Canada Spots
Pressed by RCA Victor Company Ltd., Montreal
T 2532, 2533
D 1984-498/207

October -
November 1942

Victory Loan
Advertising Agencies of Canada
Pressed by Compo Company Ltd.
C.T. 5430
D 1984-498/208

n.d. Camay
Produced by Pedlar & Ryan, Inc.
37803A, B
D 1984-498/209

1948 Elizabeth Arden of Canada Limited
Christmas Spots
Ronalds Advertising Agency Ltd. - Toronto
Pressed by RCA Victor Company Limited, Montreal
T 8855, 8856
D 1984-498/210

1951 Canadian Red Cross
Blood Transfusion
Veteran Services
Water Safety
Disaster Services
Nursing Stations & Outpost Hospitals
General
Dominion Broadcasting Company
513217
D 1984-498/211

n.d. Oxydol one-minute announcements
Pressed by RCA Victor Company Limited, Montreal
T 11345
D 1984-498/212

Summer 1951 Lifebuoy Soap - Lever Brothers Canada
Pressed by RCA Victor Company
T 14051
D 1984-498/213

n.d. Canada Savings Bonds
Ronalds Adv. Agency
Advertisers Recordings Limited
C.T. 18890
D 1984-498/214

n.d. Chrysler Corporation of Canada Ltd.
Chrysler-Plymouth-Fargo
Pressed by RCA Victor Company Ltd. Montreal
T 9481
D 1984-498/215

n.d. Progress Brand
C.T. 14146
D 1984-498/216

1952 Salvation Army Red Shield Appeal
McKim Advertising Ltd.
Pressed by RCA Victor Company
T 16070
D 1984-498/217

n.d. Henry K. Wampole & Co. Limited
Druggist
Extract of Cod Liver Oil
Hygeol
Cetyloid
MacLaren Advertising Co. Ltd.
Pressed by RCA Victor Company Ltd. Montreal
T 7565, 7566
D 1984-498/218

n.d. Wesco Waterpaint Slots
Pressed by RCA Victor Company Ltd., Montreal
M 4326
D 1984-498/219

1950 CGE 1-minute promotional spots
Pressed by RCA Victor Company Ltd.
T 12054
D 1984-498/220

n.d. Canadian Westinghouse Co. Ltd.
Refrigerator Campaign
Caldwell Ltd.
Q 275
D 1984-498/221

1952 Minard's Liniment Company Ltd.
Pressed by RCA Victor Company Ltd.
T 16732, 16733
D 1984-498/222

31 July,
1, 4 August Saan Store Commercials
Century Television & Radio Agencies
D 1984-498/223

n.d. Echo Weed Sprayer
J.H. Ashdown Hardware Co.
Cockfield, Brown & Company Ltd.
C.T. 18198
D 1984-498/224

Summer 1953 Rinso Detergent Spots
Ruthrauff & Ryan Inc. Toronto
T 19017, T 19018
D 1984-498/225

1949-1950 CGE 1 minute promotion spots & 15 second flashes
MacLaren Advertising Co. Ltd.
Pressed by RCA Victor Company Ltd. Montreal
T 10263, 10268
D 1984-498/226

n.d. Vicks Va-Tro-No1 Nose Drops
Morse International, Inc.
Vicks Vapo Rub,
Vicks Cough Drops
Vicks Inhaler
2693A, 2693B
D 1984-498/227

2 November 1951 Carter Spots
J. Walter Thompson Company Ltd.
T 14968
D 1984-498/228

16 October 1952 Mr. Wilson's speech for
Frigidaire Guy Lombardo Show
The Baker Advertising Agency Ltd.
Pressed by RCA Victor Company Ltd.
T 17109
D 1984-498/229

1953 Lever Brothers Limited
Sunlight
Ruthrauff & Ryan Inc.
T 17576
D 1984-498/230

n.d. Stephens Paint
C.T. 19955
D 1984-498/231

n.d. Congress of Canadian Daredevils
CFCF
C.T. 19655
D 1984-498/232

n.d. P.V. Utility Board
J.J. Gibbons Limited
D 1984-498/233

1953 Special Thanksgiving
CHAB Moose Jaw, Saskatchewan
Dorothy Douglas Theme
D 1984-498/234

n.d. Bandwagon
D 1984-498/235

n.d. Rinso One Minute Announcements
1st Flight 1948
White-Bright
Rinso Double Whistle
D 1984-498/236

n.d. Promotion Announcements for
Saddle Rockin' Rhythm
(Ogden's Fine Cut Tobacco)
Dominion Broadcasting Company
C.T. 15643
D 1984-498/237

July 1953 "At the Sportsdesk"
CHAB Moose Jaw, Saskatchewan
D 1984-498/ 238

n.d. Good News
Dubbing of Lang-Worth
CKRM Regina, Saskatchewan
D 1984-498/239

February 1953

S.A.F. Co/op -- Chirpy the Chick
CHAB Moose Jaw, Saskatchewan
D 1984-498/240

1949-1950

Promotion Flashes
"Your Women's Editor, Kate Aitken"
Pressed by RCA Victor Company Ltd. Montreal
T 10102
D 1984-498/241

n.d.

"Roar of Falls"
Ronalds Advertising Agency Ltd.
D 1984-498/242

n.d.

Philco
CFRB Toronto
Pressed by Compo Co. Ltd.
C.T. 14189
D 1984-498/243