

PUBLIC ARCHIVES OF CANADA
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ARCHIVES PUBLIQUES DU CANADA
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BUSHNELL, Ernest L.

MG 30, E 250

Finding aid no. 987 / Instrument de recherche no 987

Completed by M. Mattson of the
Public Affairs Section in 1976
and revised in 1977.

Complété par M. Mattson de la
Section des archives des affaires
publiques en 1976 et révisé en 1977.

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BIOGRAPHY

Ernest Leslie Bushnell was born in Bethany, Ontario in 1900. He studied at the Toronto Conservatory of Music and later became tenor soloist of the Elm Street United Church. In 1921 he joined the Adanac Male Quartet and toured both Canada and the United States.

Bushnell is best known for his distinguished contributions to public broadcasting. Starting with experience as joint station manager of CFRB in 1927 and as announcer of CKNC in 1928, Bushnell was drafted by the Canadian Radio Broadcasting Commission (CRBC) in 1933 to organize its western network. He was soon appointed Director of English Language Programmes, a position he retained with the CBC in 1936. During the war years he directed the activities of CBC Overseas Reporting Unit. In 1944, he became director of General Programmes and in 1952, Assistant General Manager of CBC. In 1958, by Order-in-Council, he was appointed First Vice President of CBC.

In 1959 Bushnell resigned his position as Vice-President of CBC to organize Bushnell Broadcasting Associates Limited. He soon became President and General Manager of his own TV station, CJOH-TV, and an affiliate of the CTV Network. Bushnell retired as Chairman of Bushnell Communications Limited in 1975.

PROVENANCE

The papers were presented to the PAC in 1975 and 1976.

Additional Bushnell Papers were presented to the PAC in 1977.

ORGANIZATION OF PAPERS

The papers are organized into two major parts relating first to his public career in CRBC and CBC and second to his private career in Bushnell Communications. The descriptive file lists are arranged chronologically or alphabetically by sections according to the original organization of the material.

The photographs and books were transferred to the National Photograph Division and the Public Archives Library respectively.

For additional material received, descriptive file lists have been added to the end of the finding aid. These files are arranged alphabetically.

I PUBLIC CAREER (CRBC and CBC), Vols. 1-5

A - Correspondence and Memoranda - arranged chronologically, 1929-1959, 1966.

<u>Volume</u>	<u>Description</u>	<u>Dates</u>
1	Royal Commission on Radio Broadcasting - Report by J. Aird, C. Bowman, and A. Frigon to the Hon. P.J.A. Cardin.	Sept. 1929
	Radio Broadcasting Act and copy of P.C. 2217 appointing members of CRBC	1932
	Writers' Broadcasters' and Artists' War Council - statement of Principles and Aims	n.d. /1933?/
	Canadian Radio Broadcasting Commission - memoranda regarding programming and staff salaries	1934
	Canadian Radio Broadcasting Commission - transitional period, correspondence and description	1935
	CRBC. See also Vol. 2, correspondence with Gladstone Murray 1944.	1935
	CBC. "The Abdication", an address by Dr. H.L. Stewart of Halifax	1936
	CBC. Coronation of King George VI - pamphlet and coronation broadcast	1937
	CBC. Memoranda relating to the Eastern Arctic patrol aboard the NASCOPIE, American Federation of Musicians, Prairie region organization, and programme building.	1937
	CBC. Report by D.W. Buchanan on tour of Western Canada and Bushnell's response to report.	1937
	Grey Owl to H.N. Stovin, CBC (and Stovin to E. Bushnell, 1960).	1937
	CBC. Memoranda and correspondence regarding programming, development of short wave transmitting in Canada, D. Claringbull and Calgary musicians, and Bushnell's trip overseas.	1938
	CBC. Review of CBC studio facilities and recommendations for improvement by engineering department.	1938

<u>Volumes</u>	<u>Description</u>	<u>Dates</u>
1	CBC. Reports on organization and personnel of the CBC by Alan B. Plaunt and comments. Minutes of 18th meeting of National Programmes office.	1939
	CBC. Correspondence and notes regarding Royal Tour broadcast arrangements.	1939
	CBC. Correspondence and memoranda regarding retirement of A.B. Plaunt, dismissal of Lionel Flock, CBK (Watrous, Saskatchewan), CBC overseas broadcasting, and minutes of National Programme meeting and Wartime publicity.	1940
	CBC. Report of the General Supervisor of programmes on his visit to the United Kingdom and France.	1940
	CBC. <u>Five Years of Achievement</u> (1936-1941): Bound personal copy of 11 (complete series) of illustrated pamphlets on CBC.	1941
	CBC. Memoranda and correspondence regarding French broadcasting from CBK, overseas broadcasting, "L'histoire en Marche",...	1941
	CBC. <u>We Have Been There</u> . Series of 21 war broadcasts.	1941
	CBC. Correspondence and memoranda regarding programming, educational T.V., propaganda during the war, B. Bowman at Dieppe, and minutes of 1st meeting of the General Administrative Conference.	1942
	CBC. Survey of active programme resources - lists speakers, choirs, performers, etc. by regions.	1942
	CBC. Correspondence, memoranda, and minutes of meeting regarding the Board of Directors, personnel and programming; political interference in broadcasting, language issues...	1943
	<u>Deirdre of the Sorrows</u> - Canadian opera for broadcasting (script by John Coulter for music by Healey William).	1944
2	CBC. Correspondence and memoranda relating to Talks Department, programming, and organization.	1944
	CBC. Memoranda relating to broadcast of General McNaughton's retirement statements.	3 Feb. 1944

<u>Volumes</u>	<u>Description</u>	<u>Dates</u>
2	CBC. Correspondence between E. Bushnell and G. Murray concerning CRBC programmes (1935) and notes.	1944
	Murray, Gladstone - address on "Responsible Enterprise" and press clippings relating to speeches.	1944
	CBC. Correspondence and memoranda regarding San Francisco Conference.	1945
	CBC. Correspondence and memoranda relating to Western French stations, American shows, vocational training of ex-servicemen. Also includes minutes of six Administrative Conferences.	1945
	CBC. Memoranda regarding radio's responsibility in juvenile delinquency and the National Committee for Mental Hygiene.	1945
	CBC. Meetings of Administrative Conferences	1946
	<u>CBC. Digest of Statements on the Policies, Administration and Programs...</u>	1946
	CBC. The "Bushnell" Plan - A new charter for broadcasting in Canada.	1946
	CBC. Personnel matters.	1946
	CBC. Meetings of Administrative Conferences.	1946-1947
	CBC. Report of Bushnell's meeting with the Executive Board of the American Federation of Musicians, Detroit.	1947
	CBC. Minutes of 23rd Meeting of Administrative Conference.	1948
	Canada. Statements on questions raised by the Newfoundland delegation - union negotiations	1948
	"Broadcasting in Canada - History and Development of a National System".	1948
	CBC. Newfoundland Meetings, Montreal.	1949
	CBC. Minutes of 24th Meeting of Administrative Conference.	1949

<u>Volumes</u>	<u>Description</u>	<u>Dates</u>
2	CBC. Programme expenditures - comparison of 1949 with other years.	1949
	CBC. Report on Television by the Director General of Programming on a visit to the United Kingdom.	1949
	CBC and the Royal Commission on National Development in the Arts.	1949
	CBC. Payment to Artists and other matters	1950
	CBC. Minutes of meetings and memoranda regarding employment and programming, and National Programme Conference.	1951
	CBC. Presentation from the Director General of Programmes to the General Manager.	May 1951
3	Royal Visit (Princess Elizabeth and the Duke of Edinburgh) pamphlet annotated by E. Bushnell.	1951
	CNC. Correspondence and memoranda regarding the retirement of Donald Manson as General Manager, and the progress of the Administrative Control Conference.	1952
	CBC. Correspondence and memoranda relating to the memoranda relating to the payroll difficulties and Coronation plans.	1953
	CBC. Weir, E.A. and E.L. Bushnell correspondence regarding the future of T.V.	1955.
	CBC. Souvenir pamphlets of the opening of Halifax building (CBHT).	1956
	Composers, Authors and Publishers Association of Canada - proposals published in <u>The Canada Gazette</u> .	1956
	Dunton, A.D. and Premier L. Frost. Exchange of letters respecting CBC coverage of events.	1957
	Appointment of E.L. Bushnell, Vice-President and Assistant General Manager, CBC - congratulatory letters.	1958
	CBC. Correspondence and memoranda regarding the revival of the Canadian Broadcasting League, new Board of Directors and other executive appointments.	1958.
	CBC. Memoranda regarding Revision of Broadcasting Act.	1958

<u>Volumes</u>	<u>Description</u>	<u>Dates</u>
3	CBC. Bushnell's report to the Minister on CBC television activities.	1959
	CBC. Correspondence regarding programmes and personnel between Minister's office and that of E.L. Bushnell, Vice-President and Acting President.	1958-59.
	CBC. Correspondence and memoranda regarding Bushnell retirement, Special Committee on Broadcasting, French Network, extension of coverage...	1959
	Bushnell, E. retirement from CBC and plans for Bushnell Broadcasting Associates Ltd.	1959
	CBC. Bushnell correspondence regarding the history of the war correspondents.	1966
	CBC. Biographies of members of the Board of Directors.	n.d.

B - Correspondence and Memoranda - Arranged alphabetically by subject.
1939-1959, 1962-1963.

<u>Volume</u>	<u>Description</u>	<u>Dates</u>
4	Bowman, Robert T. - correspondence between R.T. Bowman and E.L. Bushnell relating to war correspondents and other matters.	1939-47.
	Bushnell, E.L. Personal File - correspondence regarding promotions and honours during his CRBC and CBC careers. Also includes 1925 programme showing Adanac Quartet of which he was a member.	1925-59
	Bushnell, E.L. record of speeches, articles, and notes on the subject of broadcasting.	1941-57
	CBC. Addresses by A. Davidson Dunton, Chairman of the Board of Governors.	1955-58
	CBC. International Service - information regarding it background, inauguration and development.	1937-53
	CBC. National Programme Conferences minutes.	1942-47.
	Speeches about French Canada and public relations.	1948, 1962-63
	Television - newspaper clippings regarding the different aspects of television.	1949-52
	Television - speeches, articles and notes regarding the different aspects of television.	1949-52

C - Publications relevant to public and private careers, 1949-1965

<u>Volume</u>	<u>Description</u>	<u>Dates</u>
5	<u>Extracts from Report of the Royal Commission on National Development in the Arts, Letters and Sciences.</u>	1949-51
	Special Committee on Broadcasting. Minutes of proceedings and evidence of Select Committee, House of Commons appointed to consider radio and television broadcasting and CBC.	1959
	Debates, House of Commons, respecting allegations of political influence in the affairs of CBC.	June 23, 1959
	Special Committee on Broadcasting. Minutes of proceedings and evidence.	1961
	Report of the Royal Commission on Broadcasting (Index and annotations by E.L. Bushnell).	1957
	Report of the Committee on Broadcasting. (with annotations by E.L. Bushnell).	1965

II PRIVATE CAREER, vols. 6-10

<u>Volume</u>	<u>Description</u>	<u>Dates</u>
6	Address to Board of Broadcast Governors (accompanying application for T.V. station) by E.L. Bushnell.	March 1960
	Application for a private television broadcasting station in Ottawa by E.L. Bushnell Television Co. Ltd. to Board of Broadcast Governors.	March 1960
	Application for a private television broadcasting station in Ottawa - Supplementary Submission by E.L. Bushnell Television Co. Ltd.	June 1960
	Biography. Copy I of rough draft of <u>Mister Broadcasting: The Ernie Bushnell Story</u> by Peter Stursberg.	n.d.
7	Biography - Copy II of rough draft of <u>Mister Broadcasting: The Ernie Bushnell Story</u> by Peter Stursberg.	n.d.
	Board of Broadcast Governors - general correspondence, memoranda with E.L. Bushnell, Bushnell Broadcasting Associates, and CJOH-TV.	1960-67
	Broadcasting - Special Committee on Broadcasting (final report, 1961) and revisions to the Broadcasting Act.	1959-61
	Bushnell Broadcasting Associates Limited - correspondence, memoranda, Company summary.	1959-69
	Bushnell Broadcasting Associates Limited - congratulatory letters regarding T.V. Licence in Ottawa.	1960
8	Bushnell, E.L. - Personal and publicity file - includes biography, awards...	1961- <u>1967</u>
	Bushnell - newspaper clippings and articles	1944, 1950-56
	Bushnell - newspaper clippings covering various television topics.	1961-75
	Campeau Corporation. Offer by Campeau to take over Bushnell Communications Limited and its subsidiaries. Decision of CRTC. Also information re subsidiaries: Ottawa-Cornwall Broadcasting Limited, Laurentian Cablevision Limited, and Jarlaw Investments.	1974.

<u>Volume</u>	<u>Description</u>	<u>Dates</u>
8	CBC - Speeches by J. Alphonse Ouimet, President	1959-64
	CBC - Advertising practices - correspondence between E.L. Bushnell and George Davidson, President CBC.	1970-71
	Canadian Broadcasting League.	1962-63, 1973, also n.d.
	Canadian Content Regulations in T.V. - comments and correspondence.	1961-70
	Canadian Radio-Television Commission - correspondence, memoranda, applications, public hearings, and speeches of interest to Bushnell Communications Limited.	1969-75
9	Canadian Radio-Television Commission - Decision of CRTC of direct interest to Bushnell Communications Limited.	1974-75
	CJOH-TV. Newspaper clippings.	1960-74
	CJOH-TV. Board of Directors - correspondence and memoranda.	1960-75
	CTV, CJOH, W5 - Newspaper clippings, Jan.-Dec.	1968
	CTV Television Network Ltd. - terms of affiliation agreement, proposals for amendment, notes and descriptions. (annotations by Bushnell).	1961
	CTV Television Network Ltd. - correspondence, memoranda regarding CJOH-TV and other affiliates.	1960-62
	Engineering Brief for Proposed Television Station. Prepared for E.L. Bushnell Television Company Limited.	1960
	Granada T.V. Network Limited - correspondence regarding working relationships between Granada TV and Bushnell Communications Limited.	1960-71
10	Miss Grey Cup Pageant - programme, clippings.	1967
	Speaking Engagements - E.L. Bushnell.	1961
	Speaking Engagements - E.L. Bushnell.	1962
	Speaking Engagements - E.L. Bushnell.	1963

<u>Volume</u>	<u>Description</u>	<u>Dates</u>
10	Speaking Engagements - E.L. Bushnell.	1964
	Speaking Engagements - E.L. Bushnell.	1965
	Speaking Engagements - E.L. Bushnell.	1966
	Speaking Engagements - E.L. Bushnell.	1967

III ADDITIONAL MATERIAL (June 1976)

<u>Volume</u>	<u>Subject File</u>	<u>Date</u>
11	Board of Broadcast Governors' Public Hearing - Share transfers of CKNW, CJOB, and CTV Television Network Ltd.	Feb. 1966
	Bushnell Broadcasting Associates - Personal letters of congratulations, etc. to E.L. Bushnell on formation of new company	1959-60
	Bushnell Communications Limited - Prospectus	1970-71
	Bushnell Communications Limited and Subsidiaries, Financial Statements by Touche Ross and Co., Auditors.	1972-74
	Bushnell, E.L. - Biographical Materials, articles, certificates, awards.	1941-59
	Bushnell, E.L. - Correspondence regarding licence for radio station in vicinity of Toronto	1936
	Bushnell, E.L. - Miscellaneous correspondence and clippings	1960-1975
	Bushnell, E.L. - Talks and notes	n.d., 1959
12	Bushnell T.V. Company Limited - Bushnell Communications Limited - Shareholder file.	1960-1975
	Canadian Profiles Limited, Ottawa - manufacturers of Canadian historical statues.	1965
	"Canadian Radio League 1930-1932" - draft of thesis (journalism) by Annette Leung.	1972
	CBLT (Toronto) and CJOH - TV (Ottawa), printed material	1960, 1963
	CJOH - TV Opening - congratulatory correspondence	1961
	CJOH - TV - Sod turning	Sept. 16, 1960
	Grey Owl or Archie Belaney - Bushnell correspondence regarding a T.V. film on Grey Owl	1960-61

<u>Volume</u>	<u>Subject File</u>	<u>Date</u>
12	"For Valour" - a T.V. Series of Victoria Cross stories, Dana - Lyn Films Limited - correspondence	1958-61
	Newspaper and Periodicals - Bushnell correspondence with editors, reporters, etc. regarding television articles, coverage, etc.	1960-67
	Pacific Television Co. Ltd., Vancouver	1959-60
	Red River Television Association, Winnipeg	1960
	Second Canadian T.V. Network - correspondence and briefs	1960
	Sifton, Clifford - Correspondence with E.L. Bushnell regarding ownership and control of Canadian publications	
13	Speech Material (reference) regarding Television - ca. 1963-1970	
	Transport Department, 1959 pamphlet and correspondence - negotiations with CJOH - TV.	1959, 1960-67
	White Paper on Broadcasting	1966
	Studios - CJOH - TV - contracts, construction expense	1961
	Television business, Toronto - newspaper clippings	1960
	Television - talks and notes regarding television	1949
	Transmitter - The Ryan Tower, Gatineau, and the Hazeldean site	1960-62, 1966-67

IV ADDITIONAL MATERIAL (November 1977)

<u>Volume</u>	<u>Subject Files</u>	<u>Dates</u>
14	Board of Broadcast Governors/Bureau des gouverneurs de la radio diffusion - public hearing in Ottawa and recommendations	July 1960
	"Broadcasting in Canada: History and Development of the National System"	April 1954
	Bushnell, E.L. - biographical articles	1946 & 1958
	Bushnell, E.L. - letters refuting articles in <u>The Telegram</u> , <u>Maclean's</u> , and the <u>Financial Post</u>	1959
	Bushnell, E.L. - personal correspondence	1959
	Canadian Broadcasting Corporation (CBC). Biographies of Charles Jennings and Dr. Ira Dilworth	1951
	CBC. Bushnell's appointment as Director of North American Corporation of BBS Service-memoranda, report	1940-41
	CBC. Broadcasting in Canada, CBC Press and Information Service	March 1956
	CBC. Dunton, A. Davidson - press comments regarding resignation	1958
	CBC. False V-J Day announcement	August 1945
	CBC. International Service - inauguration, description, security problems (also included is an article on Radio Communications 1943).	1945-49
	CBC. Minutes of Administrative Conferences and related reports	1944-46, 1949
	CBC. Minutes of Administrative Control Conferences	1952
	CBC. Minutes of Administrative Meeting	January 1951
11	CBC. Murray, Gladstone - new role as Director-General of Broadcasting - memoranda	1942-43
	CBC. National Programme Conference - notes, agenda and meetings	1947-49

<u>Volume</u>	<u>Subject Files</u>	<u>Dates</u>
14	CBC. News and Programme orientation - memoranda	1938
	CBC. Press clippings - criticisms	1959
	CBC. Press clippings - "Preview Commentary" issue	1959
	CBC. Report on the operation of a second national network	April 1943
	CBC. Promotions, biographical sketches of R.P. Landry, Ira Dilworth, Charles Jennings, Charles Ouimet and Marcel Carter.	1953
	CBC. Report on U.S. television (Cleveland, Detroit, and Buffalo)	1949
	CBC. Royal Tour - pamphlets	1951
	CBC. Royal Visit	1939
	CBC. Special Management Meeting, Ottawa	Sept. 1958
	CBC. Television - Introduction of commercial television into Canada, Government policy	1949-50
	CBC. Television operations for Her Majesty's Coronation	1953
	CBC. "Trends in Broadcast Programming 1935-1946 and Possible Trends for the Future" by E.L. Bushnell	1947
	CBC. War broadcasting - report of General Supervisor	1940
	Canadian Radio-Commission - briefs by E.L. Bushnell and others	n.d.
	Canadian Radio-Commission - synopsis of contracts and agreements, correspondence, and programme survey	1935-36
	Press Clipping - CBC crisis (1 of 3 files)	1959
"	Press Clippings - CBC crisis (2 of 3)	1959
	Press Clippings - CBC crisis (3 of 3)	1959
	Report on British Television by E.L. Bushnell	1949

<u>Volume</u>	<u>Subject Files</u>	<u>Dates</u>
15	CBC. Montreal T.V. Producers' Strike (file 1 of 2)	1958-59
	CBC. Montreal T.V. Producers' Strike (2 of 2)	1958-59