

## **Rebels with a cause** dig in at Lubicon

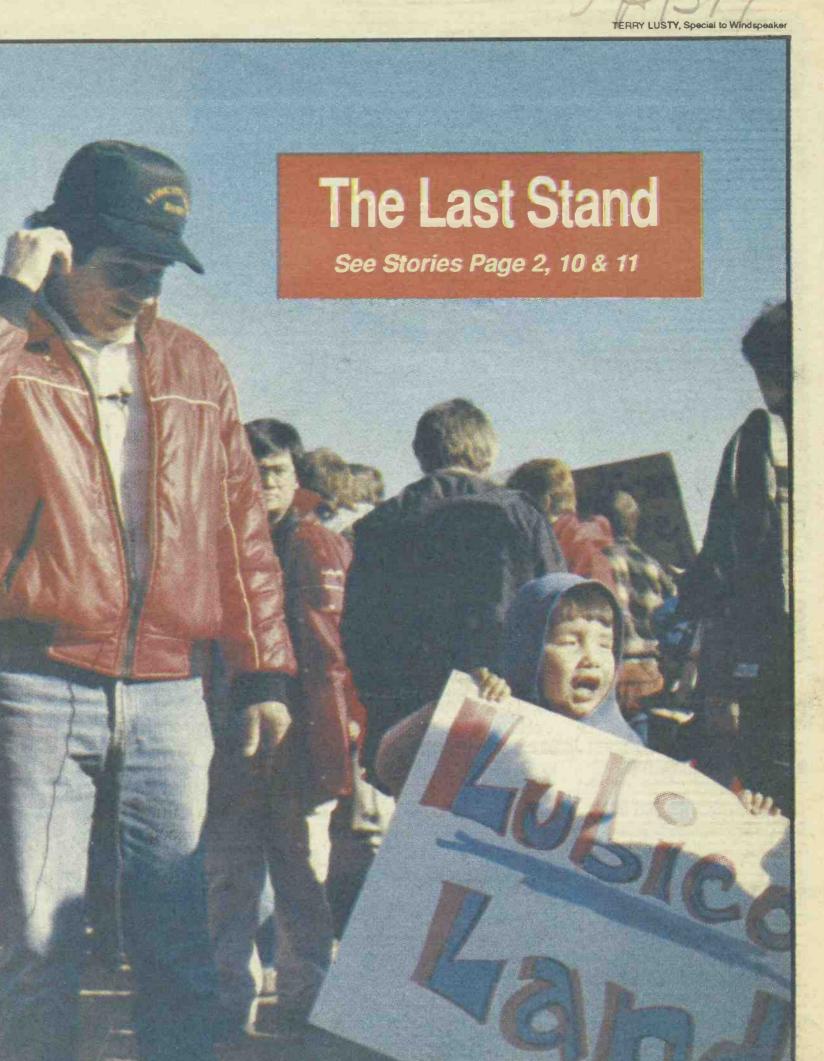
**By Lesley Crossingham** Windspeaker Correspondent

#### LITTLE BUFFALO, Alta.

Hector Whitehead and Johnny Seeseequon throw another log on the fire in the middle of "no man's land" one kilometre outside the boundaries of the Lubicon Lake Indian Nation.

The two youngsters are part of the Lubicon Nation's "front guard" and take turns manning the border stations the band erected when they asserted their jurisdiction Saturday Oct. 15.

There are four border stations located on the major roads running into the 10,000 square km traditional Lubicon land and each station is manned 24 hours a day by a team of dedicated band members, some as young as 14 years of age. But Hector and Johnny don't see their role as being rebellious, they say they are just protecting their land. They are prepared to stay out there as long as it takes.



And they are not the only ones. Each day new contingencies from church groups, supporters and other Indian nations across the country arrive at the small Indian Nation volunteering for service.

Billy Two Rivers expressed his support for his brothers saying the Lubicons should take back their land without asking.

"If you take something back from a thief you'll see how mad he gets," he says, drawing a parallel between the Lubicon border crossing and the RCMP checkstop located one kilometre into Canadian territory.

Two men were arrested on Saturday and charged with impaired driving. In the village of Little Buffalo many residents said they were surprised at the "swarms" of media and the support they received from other nations.

"I feel excited," said an exuberant Rene Jobin. "There are so many people. The younger people are going to start rebelling but they won't be using bows and arrows," he added, referring to the newly erected barricade.

Veronica Whitehead said "people were concerned about what other people were going to do," adding she was pleased so many turned up for support.

"I feel better. There is somebody else supporting us, not just fighting us," said a smiling Dennis Laboucan.

A few short hours before the Lubicon Nation said they would assert their



'No man's land': Chief Bernard Ominayak and young sign holder at the barricade front line

jurisdiction, local oil companies made a last minute mass evacuation. As reporters from all parts of Canada struggled into Little Buffalo with their cameras, satellite dishes and mobile film labs-- oil rigs were dismantled and loaded on huge trucks. Pump jacks were stopped and camps were deserted,

But as the sun rose on a frosty third day of the

blockade, Johnny and Hector left their school books in their tents to check a passing car. They warmed themselves by the fire as they watched the blue flashing light on the RCMP squad car one kilometre away.

YJ. OR. NA.40

"We don't mind the cold" says Johnny, "we're going to stay."

## **Barricades torn down by RCMP** Lubicon supporters jailed

#### By Susan Enge Windspeaker Staff Writer

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#### LITTLE BUFFALO, Alta

Six days after road blocks were first erected in Little Buffalo, the Lubicons have finally forced renewal of negotiations with Premier Getty over the disputed land claims.

At press time, Getty expressed desire to meet with Bernard Ominavak in Peace River on Oct. 21 with the hopes of reaching an agreement over the amount of land the Cree want for their reserve.

The day before, on Oct.

20, RCMP moved into Lubicon territory and began arresting anyone manning the barricades and tearing down the ropes strung up between wooden poles.

Earlier in the week, Getty refused to negotiate with the Lubicons until all four blockades were taken down. However, after they were forcefully removed, Getty called Chief Ominayak and requested a private meeting.

During the raid armed police officers arrested several Lubicons as well as lawyer James O'Reilly and chief advisor Fred Lennarson. Women, fifteen year olds, Quakers, and church representatives were also arrested. According to Peace River RCMP spokesperson Staff Sgt. Julyan, approximately 20 people were arrested and are in custody.

While rushing to the main road block Chief Ominayak was turned back by his close advisors who did not want him arrested because he was needed to negotiate with the province.

A court injunction was issued Oct. 19 after it was applied for by Attorney General Ken Rostad. The injunction was approved yesterday by Chief Justice

Moore from the Court of Queen's Bench in Calgary.

Chief Ominayak is calling for more supporters to man newly re-established barricades, says Terry Kelly, a Lubicon assistant in Edmonton. Church group representatives from the Edmonton Interchurch Council are busy preparing another delegation for Little Buffalo. Lawrence Courtoreille, vice-president for Treaty 8 Chiefs, is organizing a special support group.

"Everybody is prepared to go out (be arrested) so we need people out here," said an excited Daphne

Randall, a member of the Committee Against Racism.

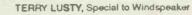
Attorney General Rostad is calling the blockades "illegal acts" and says they were taken down "in the interests of safety-for the people living and working in the area -- and protection of the environment." He says he saw "no alternative but to seek an injunction against the Lubicon band.

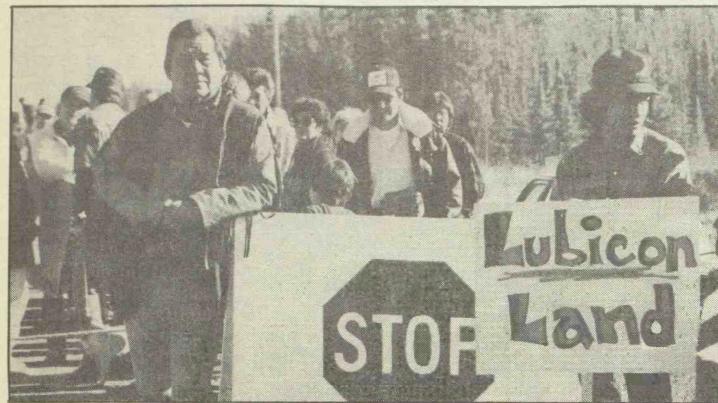
Lubicon members are not recognizing Canadian jurisdiction or laws on their lands which covers a 10,000 square km area.



Page 2, WINDSPEAKER, October 21, 1988

#### CLOSE TO HOME





At the roadblock: Leaders converge

## Natives unite at blockade

**By Susan Enge** Windspeaker Staff Writer

#### LITTLE BUFFALO, Alta.

Rose Auger jumped in her vehicle in Faust early Monday morning, Oct. 16, with one thing in mind - to help protect the "traditional ways" of the Cree.

She was dressed in a brightly coloured dress with multi-coloured moccasins, her hair was decorated with a beaded rosette hair tie. Although she speaks Cree fluently, she spoke in English to a pack of reporters that afternoon at a press conference. Her message came across loud and clear. "We are the keepers of this land. We have the answer of how our people will survive. It will come to pass, what we're asking for. I hope the Red Indians will wake up and come and support the people here," she said in an emotional presentation.

has not been heard."

He said the Lubicon's road blockade barring free entrance to 10,000 square km is "not civil disobedience." He said they have the right to assert jurisdiction and he plans to "stand side by side, shoulder to shoulder with our brothers."

A long time Alberta Native leader felt negotiations has gone on long enough.

"All it takes is McKnight (Federal Indian Affairs minister) to phone Bernard (Ominavak) and say let's make a deal. We've waited a long time but we're grateful to Premier Getty for helping resolve the land claim," said Lawrence Courtoreille, Alberta's representative of the Assembly of First Nations national organization.

critical need for communication links between the band office and blockade stations.

Larry Desmeules, president of the Metis Association of Alberta sent a letter to Premier Getty affirming his support for the Lubicon land claim. His major concern was for the safety of Metis residents in Little Buffalo who may require medical attention and need to cross the blockade.

Harry Allen, acting national chief of the Assembly of First Nations said a letter was sent to Prime Minister Brian Mulroney urging him intervene in discussions so that a quick resolution can be made.

## Lubicons still in land claim limbo

By Susan Enge Windspeaker Staff Writer

**EDMONTON** 

Negotiations are stalled between Alberta government officials and Lubicon nation Chief Bernard Ominayak. The two sides do not appear close an agreement as both parties begin to dig in their heels over what size a Cree Indian reserve should encompass on the shores of Little Buffalo Lake in northern Alberta.

Premier Getty told reporters in Calgary on Oct. 17, negotiations would not resume with the Lubicon Indian nation until their barricades, on four roads leading into their traditional lands, were dismantled.

In response, Ominayak told reporters the next day that road blockades would come down if the Premier would resume discussions on his latest rumoured '90 sq. miles offer.'

leader.

"If we can get an agreement in principle, we would take the blockades down to work out other issues. But, we can't afford to play hide and seek with the federal minister anymore," said Ominayak.

The most pressing issue facing all sides is the question of membership. The Lubicon nation leader says there are 477 eligible land claim recipients outlined in their geneology study. However, federal negotiators cannot agree on this number. They claim the band has approximately half that number. Because the size of the reserve is based on its membership, resolution of the dispute remains in limbo until both sides can agree to the membership question.

According to Treaty 8 signed in 1899, every member is entiled to 128 acres of land. This treaty was made with Indian bands in northern Alberta. However, the Cree living in the Lubicon Lake area were busy hunting in another section and were missed by the Indian agent.

pation angers the Cree area. To date, the revenue made from oil resourced here has not been shared with the band although efforts have been made.

> "We started at 10 per cent (revenue share) which is negotiable. But, we haven't received a red cent so far," said Ominayak.

Since blockades went up and the Chief declared their traditional lands as a sovereign nation, totally independent from Canadian jurisdiction, every pumping oil station has shut down and their rigs have been dismantled and trucked outside the area. Resumption of their activities will not continue until each company purchases a \$300 permit from the Lubicon nation, says Ominayak. If court injunctions are sought by various oil company officials forcing the barricades down to allow entrance, Ominayak says their court orders will not be recognized.

Auger is not alone.

Native leaders are beginning to unite. On the second day of the road blockade their presence was clear and they took turns speaking to the media in a crowded community hall.

"We are the land owners and it's about goddamn time they (Canadians) pay the rent to the fullest," declared an outspoken Billy Two Rivers, Mohawk Chief of Kanawake reserve in Quebec. "It's been too long that the Indian voice

The chief of the Blackfoot in southern Alberta sees strength in unity. He feels it is a key factor and compulsory to successful land claims resolution.

"Too may times we've stood alone. Because of that we've fallen alone. All aboriginal people should stand together- united as one," said Straiter Crowfoot.

Almost half the Alberta chiefs took time out to show support at the Lubicon's main blockade. Metis and non-status leaders were also present.

"We have to make sure there is no isolation. Make sure our moccasin telegraph is in all locations," said Billy Two Rivers indicating the

"We've touched base with the United Nations because we are questioning how our rights are being violated. People are getting arrested while there are no negotiations," said Allen. Information is being provided to national and international media about the Lubicon issue.

"Our phones are ringing off the hook," he said.

The houses in Little Buffalo are packed with visiting aboriginal leaders. They are sleeping on floors in their sleeping bags. And, they are getting up early to stand beside the Lubicon Nation's 'front guards' manning their border stations. The community's cooks are busy preparing hot meals for their guests including moose meat and fresh fish.

"If he said 90 sq. miles, then, now's the time to say so," said Ominayak.

"The Lubicon people are prepared to temporarily suspend the operation of our check points while we attempt to reach a negotiated settlement."

This time, Ominayak hopes the Premier or federal minister of Indian Affairs, Bill McKnight "make the effort" to meet in his territory which has not yet happened.

"We could pitch up a little tent for making treaty between our barriers and where the RCMP are stationed," he added.

Since the Lubicon people decided to assert jurisdiction, Minister of Indian Affairs Bill McKnight has not made any overtures to resolve the dispute. And, the absence of his partici-

The Lubicon nation claims it has 477 members which, if based on treaty 8 formula, calculates into a reserve of 95 sq. miles.

Federal and provincial government negotiators disagree with these figures and cannot endorse the band's fundamental principles.

Although an additional 30 sq. miles remains in dispute, the area in question is rich in oil and timber resources which may be preventing a quicker resolution.

There are over 100 oil producing wells in the

A week ago, the Cree leader and a dozen of his band members walked out of Calgary's court of appeal renouncing the Canadian court system. He told reporters the Lubicon people would set up their own set of laws.

Talks with Alberta government are in a stalemate position now. Although the final land claims agreement must be reached with the federal government, Ominayak wants provincial backing on key issues.

The residents of Little Buffalo continue to live in substandard houses. There is no running water and no sewer system. There are outhouses behind every home. Most of the residents collect welfare every month.

SUSAN ENGE, Windspeaker

## Teapot eager to trap, but waits

#### **By Susan Enge** Windspeaker Staff Writer

#### LITTLE BUFFALO, Alta.

The early morning air is crisp in Little Buffalo and the leaves and grass are coated with frost. The sun's warm rays send sparkles of light through the whole community.

Winter is on its way and the change of season is urging one trapper to the bush. Joseph Laboucan, whose nickname is "Teapot", is anxious to check his traps. But, he feels drawn to stay in the community to lend support at road blockades.

"We've come this far, we can't back off now," says Teapot. "There's nothing to be afraid of because we're doing the right thing."

He says everyone feels the same way. But, he says some of the older hunters and trappers are feeling a little restless remaining in town when the trapping season has begun. They want to move into their bush cabins for the winter season. This urge, he says, is common.

"We grew up with trapping. I like doing it because I have something

to do anyway. I started that many lynx around anytrapping at 15," he adds with a faraway look in his eyes.

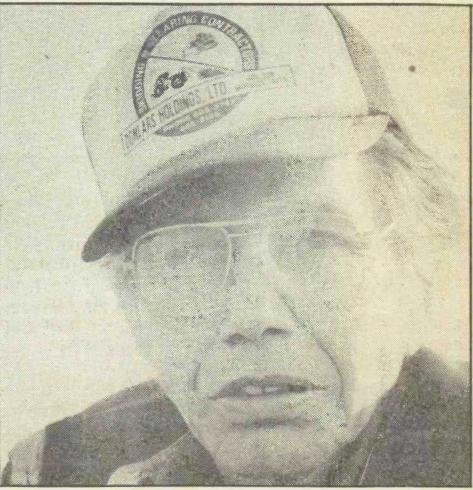
Trapping is just not as good as it used to be. He finds it frustrating but the explanation is simple. "The reason we're not catching as much anymore is because there are too many oil rigs in the area. There's too much traffic day and night. The cats are clearing roads, they're cutting down trees."

He says his catch of marten, fisher and lynx was plentiful ten years ago. Now, he says, "There's not

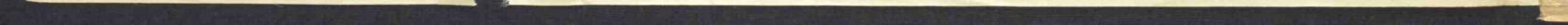
more."

Teapot is heading for the bush any day now, despite the poor catch he expects this season.

For the time being, however, he plans to quell his urge for the bush. Instead he jumps into his pick-up truck and heads toward the main road blockade to help man the station. His message is clear. He wants a land claims settlement large enough to sustain his traditional lifestyle and he's not willing to settle for less.



Lend support at blockade: Joe 'Teapot' Laboucan



# WINDSPEAKER FILE PHOTO

Struggling for financial fitness: Ronnenberg

## **Non-Status council** in the red \$35,000

**CLOSE TO HOME** 

By Lesley Crossingham Windspeaker Correspondent

#### EDMONTON

The Native Council of Canada (Alberta) is finally pulling itself free of a massive \$35,000 deficit and a lawsuit with its auditors, says president its Doris Ronnenberg.

The lawsuit was launched by Price Waterhouse, after Ronnenberg claimed the auditors had overcharged her organization by between \$15,000 to \$18,000.

"That was one of the reasons we are in a deficit of \$35,000," she said in an interview from her Edmonton office. "We say we should have been charged between \$12,000 and \$15,000 for the work they carried out."

After some negotiation, the lawyers for the council and Price Waterhouse have agreed to negotiate for a settlement out of court. The

final decision of exactly how much the council owes the auditing firm could see the deficit drop to as little as \$16,000 says Ronnenberg.

The council has not held an annual general meeting for more than two years because of the deficit says Ronnenberg.

"The (last) annual meeting at Rafter 6 cost \$18,000 and another assembly that would probably cost about \$20,000 last year our deficit would have climbed.

"We've improved our deficit. We are not in the black yet but we are a lot healthier than we've been in a long time," she added.

An annual assembly is expected to be announced within the next little while. The tentative venues are either Trout Lake or Peerless Lake.

Price Waterhouse was contacted for comment but no statements were released at press time.

DIANNE MEILI, Windspeaker

WantsJohnstone-Martei out: MAA's Joe Blyan

#### Blyan writes Edson: Local will be struck unless prez quits

#### **By Keith Matthew** Windspeaker Staff Writer

#### **EDSON**

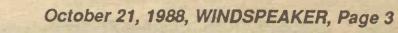
Edson Metis local 44 faces a stiff challenge from Zone 4 Metis Regional Council who say they will strike the Local from the Metis Association of Alberta if they persist in keeping Sharron Johnstone-Martel as president.

In a letter sent to the Edson Local by Joe Blyan as the vice-president of

ing and then they talked to the Zone 5 vice-president, Peter Campion, who the Edson group had originally approached to bring forward their suggestion about appearing before the board of directors for the MAA.

"He is the secretary of the board so that is why I called him to see if we could be put on the agenda," says Findlay.

"He did bring it up at the meeting this morning (Oct. 14 board meeting) to have us put on the agenda but at that time they decided not to listen to us." After receiving the letter from Blyan, the Edson Local approached the Edson town council which passed a resolution to invite the minister responsible for Native Affairs, Ken Rostad, out to see the work that the organization has accomplished without funding from the MAA. "Town Council in Edson are very pleased with the work that our local Metis group has been doing and all of the services that they have been providing in our community. Their drop-in centre has been an asset for our community," says the letter. It also urged Rostad to see that no legal action be taken against the Edson Local until a court decision is made on Sharron Johnstone-Martel's bid to be reinstated through the courts. A regional council meeting for Zone 4 is being planned by the MAA to be held Oct. 29 in Edson and on the agenda is the fate of Local 44. Edson Local 44 is also holding an annual meeting and is inviting all Metis Locals from across Alberta to attend. Dan Martel, ex-vicepresident of Zone 4, says, "Our meeting is still a go for the end of the month. We've invited all of the Locals in Alberta to show up to our meeting." When reached by telephone, Zone 4 vice-president Joe Blyan would not comment on the situation.



VINDSPEAKER FILE PHOTO



Homeland sought: Left to right, Yvonne Dumont, Clem Chartier and Larry Desmeules

## Manitoba Metis want 1.4 million acres

#### By Dianne Meili Windspeaker Editor

#### **EDMONTON**

The Metis National Council has voted to support the Manitoba Metis Federation's fight to gain compensation for 1.4 million acres of land in Manitoba.

Yvon Dumont, who was elected as spokesperson for the national council at its Oct. 20 - 23 assembly held here, said Vancouver lawyer Thomas Berger has been hired to seek appeal to the Supreme Court of Canada regarding the legality of Manitoba laws which dispossessed the Metis of land in their Red River Valley homeland in the 1870s.

At that time "the government passed an order in council to deliberately

their right to land in Manitoba. We're looking for adequate compensation for land ... money for economic development and education," explained Dumont. He said the Manitoba Metis Federation, of which he is president, was forced to take action through the courts in 1981, after the federal and Manitoba governments refused to negotiate with them.

deprive Metis people of

Berger, who was invited to the national council to explain the history of the land claim to delegates, explained the land was given to the Metis in the 1860s after Riel and his delegates negotiated for it in Ottawa.

"There was a scheme set up for a Metis township along the Red and Assiniboine rivers. There was an idea for a land

base ... and then it was abandoned by the government of Canada. Through interlocking legislation between the province and the federal government laws were passed to undercut the rights of the Metis," Berger said.

He explained, for example, that parcels of land had been turned over to Metis children and then laws were passed to remove protection from them for having to pay taxes on the land.

"Of course, eight-oldyear olds couldn't pay taxes on the land," Berger said, adding that it wasn't long before speculators and lawyers moved in to take over the property and soon the Metis had lost their land base.

The Manitoba Metis Federation will bring lawsuits against the attorney generals of both Canada

and Manitoba, claiming laws passed by both governments were unconstitutional and measures must be taken to restore rights to the Metis people.

According to Dumont, any compensation to be gained from the lawsuit cut off from fund-raising and subsequent land claim would be shared amongst the Metis in all four western provinces since so many left the Red River sentatives came to Edmon-Valley when land became unavailable. There are approximately 52,000 Metis in Alberta.

Dumont also explained it was important for the Metis National Council to "intervene as a nation of Metis people" into the member for Edson Local case because "it will open doors for land claims throughout Western Canada."

case will go to trial some- dent, Joe Blyan." time in 1989 or 1990.

Zone 4, he states: "Pursuant to the by-laws of the Metis Association of Alberta we are unable to recognize Sharron (Johnstone) Martel as president of Metis Local #44...non-members of the Assocation are not entitled to hold office in the Association or any of its affiliates.

The letter continues, "...until such a time as Mrs. Martel has her membership reinstated by the Metis Elders Council of Alberta; she cannot be considered a member in good standing. The membership should be advised that should they persist in recognizing a nonmember as their leader they run the risk of having their Local struck."

The threat to strike the Local from the MAA would mean that they would be struck from the Societies Act, thus cutting off the Local's main source of revenue. The Local might be like bingos or lottery sales if it is removed.

As a result of this letter three Edson Local 44 repreton for a meeting of the Metis Association of Alberta on Oct. 14 to see if they could address the problem.

However, they were denied a chance to address the meeting according to Valerie Findlay, a board 44. "We asked them if we could be put on the agenda and that we wanted to discuss a letter that was sent to Berger is hopeful the our Local by the vice-presi-

They sat in on the meet-



#### Page 4, WINDSPEAKER, October 21, 1988

## Wind speaker

Windspeaker is published by the Aboriginal Multi-Media Society of Alberta (AMMSA) each Friday to provide information primarily to Native people of northern Alberta. Windspeaker was established in 1983 and is politically independent.

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The editor encourages readers to, submit news articles. photographs, features and community news. Submissions should be typed and double spaced whenever possible. Editorial copy must be received by 5 p.m. Tuesday in order to be

## YOUR WORDS

#### Stay sober, dares chief Dear Editor:

This message goes out to all Native leaders, chiefs and councils regarding the National Addictions Week Nov. 13-19, 1988.

The chief and council of the O'Chiese band wish to offer a friendly challenge to all the chiefs and councils and Native leaders in Canada to agree to abstain from the use of alcohol and drugs during National Addictions Awareness Week, Nov. 13-19.

As leaders, we can offer our visible support by taking up this challenge and proclaiming our commitment to our local addictions programs activities during this week by being role models. Our actions speak louder than words in our communities.

Join in the spirit of National Addictions Awareness Week and take up the challenge.

We are looking forward to hearing from you. Please send your reponses to: Nechi Institute, National Addictions Awareness Week Program, Box 3884, Station D, Edmonton, Alberta, T5L 4K1.

> Chief Theresa Strawberry and O'Chiese Band Council

**Chief okays** track story



#### printed in the next issue.

#### LETERS TO I E E D T O E

Windspeaker welcomes letters to the editor. Letters should be brief and include the name. address and telephone number of the writer. We will not print unsigned letters unless there is a good reason for withholding your name and even then the editor must know the identity of the writer. Windspeaker reserves the right to edit letters for length. taste and libel.

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#### Dear Editor:

**RE:** Mark McCallum's article on Enoch Racing Track

On behalf of council and all band members of the Enoch band, I wish to say a special thank you, to you and your paper for the story and coverage.

It is through efforts such as yours that the Native people will be able to accomplish their goals and objectives with pride and enthusiasm. Thank you very much. Sincerely,

**Chief Howard Peacock** Enoch

#### Chiniki one of three to sign treaty

Chief John Chiniki (also spelled Chiniquay) was but one of three Stoney head chiefs to sign Treaty No. 7 on Sept. 22, 1877 at Blackfoot Crossing.

The Stoney are believed to be a branch of the Assiniboine Indians who, in turn, are reputed to be a branch of the Sioux nation from the United States. According to Jesuit records, they broke away from the Sioux around 1640 and travelled north and west with the fur trade to what is now their present location in the

Rocky Mountain foothills, east of Banff.

The Chiniki reserve is based at Morley whereas the other two are at Eden Valley and near Nordegg. Total population of the three stands at over 2,6000 and the Morley reserve comprises 109 square miles.

Today, the reserve benefits from natural gas royalties and several economic endeavors including a tourist camp, a service station and a restaurant along the Trans-Canada Highway.

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#### AS I SEE IT...

## Sense of justice unites Natives behind Lubicons

The provincial government's tactics used this week at Little Buffalo are not harming the Lubicon Nation's fight for a just and fair land claims settlement. As a matter of fact, their actions are creating quite the opposite effect.

Never has there been such a large show of support from aboriginal nations across the country for the Lubicon. This fight is uniting the Cree with the Mohawk, the Blackfoot, Haida, Metis and non-status. No longer are our leaders falling prey to the old 'divide and conquer' tactic used by provincial and federal governments in the past.

Our leaders are setting aside their petty grievances to stand alongside their brothers and sisters at the battle front. And, this unified stand was displayed to Canadians on all major television networks and newspapers.

A young Blackfoot leader describes this move well. "All aboriginal people should stand together. Too many times we've stood alone - and fallen alone," said Strater Crowfoot.

And in the middle of a press conference Bernard

Ominayak stated it was "time to start showing a united front."

Aboriginal leaders are doing just that. They are not alone. Supporters from all ethnic backgrounds and organizations are standing alongside the Lubicons on this issue.

The question isn't just over agreeing to a 236 square km reserve anymore, it's a matter of principle. If the Lubicon accept less than they are entitled to, a dangerous precedent will be set for other outstanding Alberta land claims. Bands will no longer 'negotiate' land claims, rather they will find themselves weakly proposing positions.

Aboriginal people cannot afford to give an inch for fear of the provincial and federal governments wanting to take a mile. In this case, the Lubicon are compromising far too much land already. They own 10,000 square km of land which they never ceded, but they are willing to settle for 236.

Now you tell me who is being fair?

**By Susan Enge** 



#### BREAKING NEW GROUND

## Beaver dares to run city upholstery business

#### **By Keith Matthew** Windspeaker Staff Writer

#### EDMONTON

John Beaver is a 28year-old Metis entrepreneur. who has recently opened an Edmonton upholstery business and has some hard won knowledge about competing in the business world.

The new business is "set up to do antique work in automobiles. We also do a lot of furniture but our specialty is antiques restoration and customizing of automobiles."

His shop opened for business on Sept. 15 and he has four or five contracts under way with expectations for more business. "I know a lot of people who own other businesses that are giving me work too. We are also starting an antique car lot and that will be going in about half a block from here."

Beaver worked for about six years with various companies "in and around Edmonton" before deciding to strike out on his own. "When I was younger I seen other people do it and I had a relation of mine that was into it and as time went on I got working into the business" and he found out that the profit margin for the companies was good. "I am into business to make money. The idea of doing something with your hands and creating something" is why he decided to open his own company.

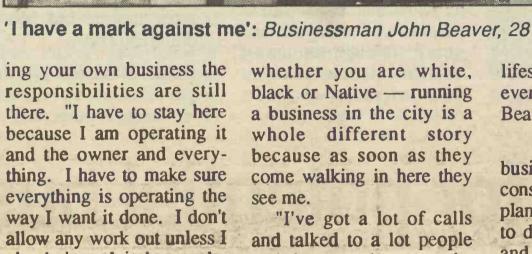
partner, Darrell Lafrance, has experience in the area. "His family used to own a chain of stores and he was the manager of one of them. He was involved all of his life in the store business."

Beaver's partner is also the business manager for the company and owns a 40 per cent share, with Beaver owning the controlling interest with 60 per cent.

With his business now open. Beaver says that the experience is rewarding. "There were lots of problems, lots of hassles. It was an exciting experience. It was a good time to learn what I learned to set up this business.

"What really surprised me is that you have to get so many permits to do whatever you want to do. Just to get a sign up you have to get a permit." The amount of paperwork and red-tape to register the name of the company is a big hassle but necessary, he adds.

Currently his company employs five people including himself but Beaver is looking forward to expansion if business is good. "Over the next couple of years I hope that will go up to eight people once things pick up. I am open 13 hours a day, five days a week and 10 a.m. to 6 p.m. on Saturday and Sunday. "In the next six to seven months I am going to open a night shift. It makes it more convenient to the consumer," he adds.



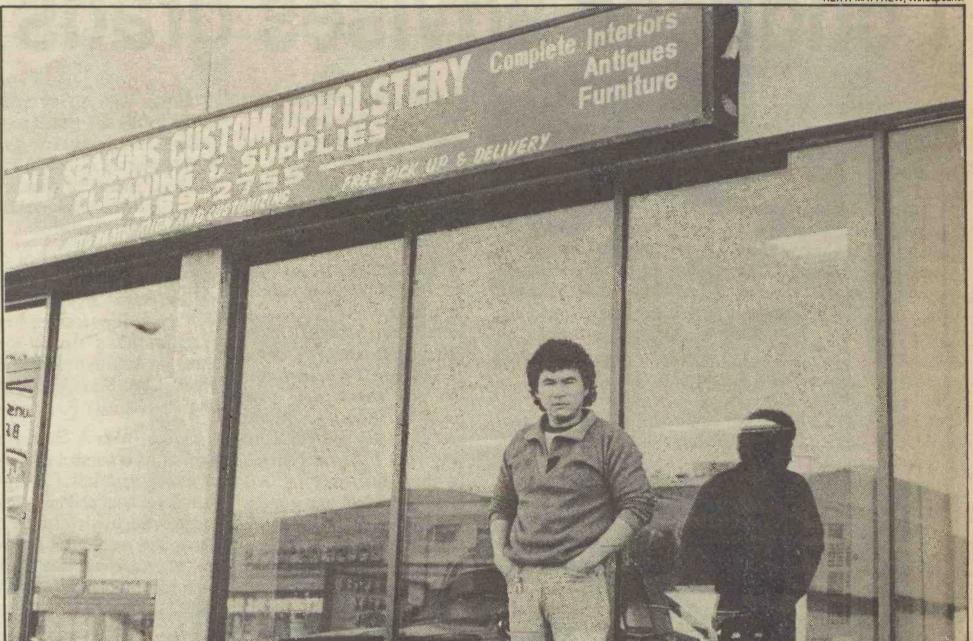
whether you are white, black or Native — running a business in the city is a whole different story because as soon as they come walking in here they see me.

"I've got a lot of calls and talked to a lot people and they are cheery on the phone but when they come and see me the attitude changes real fast." However, he has advice future Native to entrepreneurs on dealing with people. "You have to be on top of everything all of the time — don't act Native — change your

lifestyle and adapt to whoever you are dealing with," Beaver exclaims.

The location for his business was an important consideration when he was planning his shop. "I want to deal with Native people and being in the west end and close to the West Edmonton Mall the Native people who do come into town and spend money come into the west end." He says that he looked for about a year before he finally chose his location.

see a Native person in there it is like a white person sitting in the bush, they don't know what they are doing or which way is south, east, or west. They (the Native) are walking around the mall looking at this and looking at that — they are having a good time — but they are lost and you can see it in their eyes that they are lost.



KEITH MATTHEW, Windspeake

He says he has no management experience but his

He says although there is a lot of freedom in own-

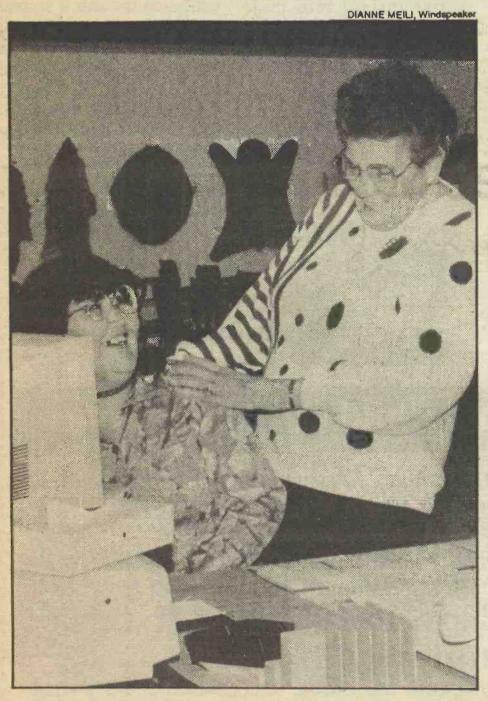
check it and it has to be good work or else we redo it."

The importance of providing the best service to the customers is very much at the forefront of Beaver's mind. "I have a mark against me right now being Native. Just running a business is hard enough

"When I go walking through the mall here and

"So when I go walking up to them it is like a good old friend, I've found someone who knows something. I will shake their hand and give them my business card," concludes Beaver.

## Dr. Anne moves centre, more space, less rent



A better location: Marjorie Wright and Dr. Anderson

#### **By Dianne Meili** Windspeaker Editor

#### EDMONTON

More space, less rent, better location.

The people behind Dr. Anne Anderson's Native Heritage and Cultural Centre are settling into their new office at 10826 -124 St. and no one is happier with the premises than Dr. Anne herself.

"We've got 4,000 square feet of basement floor here. It's not as crowded as it was before," she says. "This is closer to downtown and the number five bus goes right by." The old location, in the west end of the city near the Yellowhead Trail, was a little out of the way for people, she admits.

The doors have been open since Oct. 17 at the new location. In one corner desks are neatly lined up in a row - this is where Dr. Anne teaches Cree each Monday

evening. The store set up in the middle of the huge area features moccasins, beaded jewellery and other handicrafts and a glass case displays a head dress and medicine bags given to Dr. Anne (not for sale). In another corner is her office and yet another space is occupied by a rack of historical clothing which she often lends out for special occasions.

Though Dr. Anne says "we're still living from month to month," the centre is kept afloat with funds which come in from the sale of historical, cultural and language books, donations and rental fees from a tenant who occupies an office at the She hopes centre. government grant money will be forthcoming after April of next year.

This year marks the cultural centre's 20th birthday. Throughout the years Dr. Anne has been encouraging the survival of the Cree language and

culture almost singlehandedly. She has written numerous books and has made the centre available to anyone wishing to learn more about the Cree people.

Now in her 80s, she is considering retirement. "But I can't see this thing die. We need financial help and people to learn the language. I'd like others to come in now to teach language and give culture lectures.

"We're in a new era. We need an educational reform for the young people. This means teaching. The whiteman's education never taught us about us. And we need that ... the children need this."

Dr. Anne stresses there is an enrichment in heritage languages. "If you know your language and culture you are a full person. This last little while I've had so many young people come up to me saying 'I don't know who I am? What am I?' "

She maintains the contains language spirituality and the beliefs of the people. "It's in the way the language is written. The Indian thinks. the whole world is spirit. The trees are spirit. Elders ... if they hear something in the forest they say it's the

spirit." Dr. Anne continues to put in full days at the centre because she feels making people know who they are is essential to success. "I don't want to hear that we're failures. I want to know that we're succeeding as Native people ... and our language gives us vitality."

Love of people is what keeps her going, too. "I just love to see people coming down the stairs into the centre. People are just like brothers and sisters to me."

An open house to acquaint the public with the new centre location is planned in a month or so, says Dr. Anne.



#### LEARNING

## **University of Lethbridge** Lougheed advises grads

#### By Jackie Red Crow Windspeaker Correspondent

#### LETHBRIDGE

Three Native women received their baccalaureate degrees at the University of Lethbridge inaugural fall convocation on Oct. 1 which also featured former premier of Alberta, Peter Lougheed.

Gayle Strikes With A Gun of the Peigan reserve obtained her bachelor of education degree; Harriet North Peigan, also of the Peigan Nation, received her bachelor of arts degree majoring in sociology; and Ruby Eagle Child, Blood band member, received her professional diploma in education.

Over 120 degrees were conferred in various undergraduate programs. Lougheed received an honorary doctorate of law degree.

address, Lougheed congratulated the graduates, praised their university degrees and offered some fatherly advice.

"I have to say that it's going to be harder for young people, because it's going to be more competitive. University marks will carry further weight when it's hiring time...and there will be a series of careers in most people's lives."

Lougheed also urged grads to be active in their communities because their education carries a responsibility, "don't isolate yourself...don't opt out."

His most important point was: "Don't sell yourself short. Don't underestimate your strengths. By aiming high, people live a fuller and more satisfying life. go for it, and you'll do it."

In an earlier interview. Strikes With A Gun said she always wanted to attend In his convocation university. She put her edu-

cation plans on hold after working at a number of jobs on the Peigan reserve and in Calgary. Finally, in 1984, she decided to return to university with the goal of graduating four years later.

Strikes With A Gun decided to major in education after realizing that the Lethbridge schools didn't offer much about Natives. "I thought here in Lethbridge, there are two reserves close by - Blood and Peigan - and yet there was very little on Natives in their curriculum. All children should know more about Native history and culture."

She also realized that some teachers had misconceptions about Native students' progress. "They didn't know that many Native parents and students are going through so many adjustments and changes from migrating to urban centers," she said.

Strikes With A Gun credits her family and retired professor, Cal Dupree, for giving her pep talks when "I felt I had no energy or enthusiasm. I learned perseverance means hanging in there."

She was honored at a name-giving ceremony during the Peigan Indian Days in August. She received her grandmother's Blackfoot name, Aahtayoohtoowa which means Sings Under in English.

Strikes With A Gun also worked on a number of curriculum materials for elementary school children during her university studies. She is now working as a project manager with the Four Worlds Development Project at the U of L.

She lives in Lethbridge with her husband Jack Mercredi and son Darcy.

Eagle Child and North Peigan could not be reached for comment at press time.



Learned perserverance: Gayle Strikes With A Gun

School's out for potential business bosses

By Jackie Red Crow Windspeaker Correspondent

#### LETHBRIDGE

For the first time in its four year history, students who graduated from the Native management program at the University Lethbridge were of presented their certificates at the inaugural fall convocation on Oct. 1.

U of L president and vice-chancellor, Howard Tennant, handed out the certificates in the program called Business Enterprises and Self-Governing Systems of Indian, Inuit Metis Peoples and

(B.E.S.S.) to three Native students who completed the year and a half program after he had conferred over 120 degrees in various faculties.

They included Peigan Joe Yellowhorn, Roy Knott from the Wassagamach reserve in Manitoba and Debbie Aaron from the Six Nations reserve in Ontario.

Other students who graduated but did not attend the ceremonies were Celene Antoine, Fort Simpson, N.W.T., Roy Erasmus, Yellowknife, Joyce Mandamin, Edmonton, Ethel Lamothe, Fort Simpson, Lena Hinks, Williams Lake, B.C. and

Joyce Billy from Chase, B.C.

In the past, graduates held their own graduation activities apart from the annual spring convocation ceremonies.

George Lermer, director of the School of Management, told the audience that no other Canadian university offers a Native management certificate and degree program. He said standards are the same for the certificate students who must complete academically with other management students at the universtiy.

Certificate students attend regular management classes and courses geared to the special social, economic, political and legal needs of aboriginal communities.

Since the program started four years ago, 30 Natives have graduated from the program while 13 have continued their studies towards a management degree. Two B.E.S.S. students are expected to graduate this spring with their degree.

After the ceremonies, a dinner was held in honor of the Native management graduates at the U of L dining room. Narda luog of the Canadian Council for Native Business in Toronto

said a business education is "another choice that Native people can take advantage of to become economically self-sufficient."

But she cautioned the graduates saying that "book-learning" doesn't necessarily mean that they have acquired all the knowledge and expertise in business. She encouraged the graduates to match their formal education with "hands-on experience" to polish their skills and gain a better insight into their career goals.

luog said above all students must have a positive attitude so they can overcome any obstacles they may face in their

future careers or if they decide to set up their own business.

Roy Erasmus was awarded an academic achievement certificate for receiving the highest grades in the program. He is currently studying at the University of Saskatchewan for a law degree.

Joe Yellowhorn, a band manager with the Peigan Nation for six and a half years is continuing his education towards a second management certificate; Aaron is working towards a B.E.S.S. management degree and Knotts is working as a financial administrator with his band.

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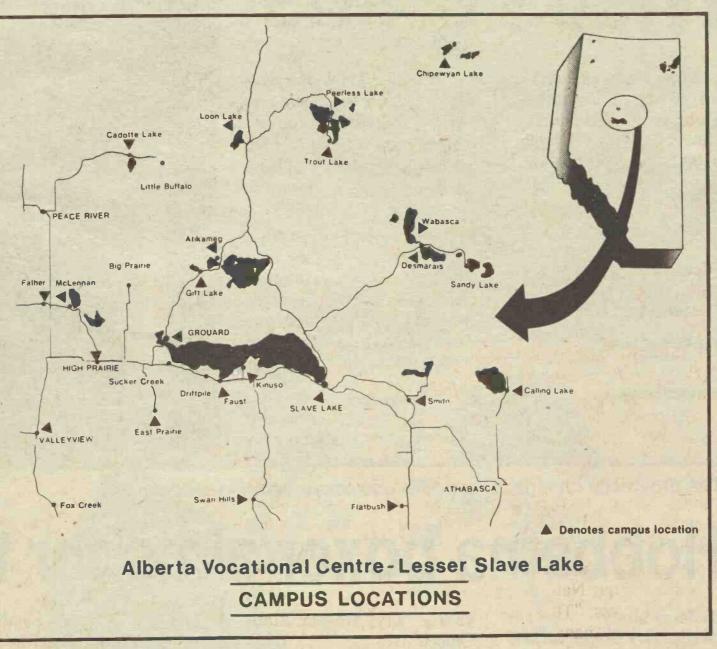
#### LEARNING

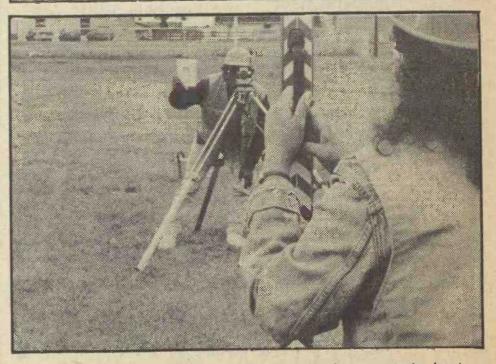
## Nearly 700 enrol at Slave Lake campuses

With the recent almalgamation of the former Alberta Vocational Centre -Grouard and the Community Vocational Centres based in Slave Lake, the new Alberta Vocational Centre -Lesser Slave Lake is beginning the school year with a sense of optimism and excitement.

New students are arriving to attend more than 35 programs of study being offered in 18 communities served by the new institution. In total 689 full-time adult students are enrolled at the Alberta Vocational Centre-Lesser Slave Lake campuses as of this week. **Campus developments:** The continued increases in enrollment and the number of new programs offered at the campuses over the past few years have made it necessary for Alberta vocational Centre-Lesser Slave Lake to develop and expand physical facilities.

At the Grouard campus, the much-awaited student family housing project was started over the summer. Phase I of the project involved site and servicing preparation and the creation of plateaus or steps on the hillside overlooking Buffalo Bay. The actual townhouse-style housing units will be built on these plateaus. Phase II of the project, the actual construction, will be tendered at the end of September of early October. At this time next year the first student families will be moving into the new three and four bedroom family units. A new state-of-the-art daycare with a capacity for 60 children is also part of the family housing project and will be open at the same time. The daycare facility will be operated by the Grouard Daycare Society. At the Slave Lake campus final planning for the new campus and aquatic centre is nearing completion with tenders expected to go out by January 1989. Construction will begin in the spring of 1989. Occupancy is expected by





Practice makes perfect: Nursing and survey students

of the two administrations is continuing. Dan Vandermeulen, president of AVC-Lesser Slave Lake states, "The planning of many aspects of the administrative integration will be done by the staff themselves as they identify functions which should be modified or changed. We anticipate no difficulties and are optimistic that no staff will be required to relocate." get of about \$8 million and will serve over twenty communities from Swan Hills in the south to Peerless Lake in the north and from Falher in the west to Calling Lake in the east. Because of the size of both the operating budget and service region, the new institution will be decentralized to a large degree to better facilitate programming and services.

#### March of 1991.

In the interim, negotiations are underway for the Slave Lake campus to receive the use of additional leased space in Slave Lake. The additional space will provide more classroom facilities, a library now enjoys renovations completed over the summer - new computer lab and a secretarial arts area complete with a lecture area, instructional lab and a simulated office area.

These renovations will enhance the training stuNew organization: Since the amalgamation of the two institutions the new administration of the Alberta Vocational Centre-Lesser Slave Lake has been working to integrate the program services and support systems.

The integration of the two institutions has been a two-part process. While a new management team has been developed from the senior staff of both institutions, the Council of Community Education Committees (CCEC) is being expanded to receive representation from more communities. Since the orientation of the new institution is largely communitybased, input from the communities of the institution's service region is encouraged through the education committee.

and other functional requirements. Five new educational facilities were recently opened in the communities of Gift Lake, Calling Lake, Peerless Lake, Cadotte Lake and Smith. These new portable classroom facilities were necessary to alleviate space problems and poor conditions that were evident in the former buildings.

The new Peerless Lake and Cadotte Lake facilities each contain a large classroom, a smaller meeting room and a counsellor instructor's office. At Calling Lake and Gift Lake the new facilities are equipped with two classrooms, and a seminar room which also serves as a typing/computer room. The facility at Smith contains two classrooms, a seminar room and a complete kitchen.

The McLennan campus, which occupies the former McLennan public school dents receive in their programs.

Despite a new portable classroom campus at Valleyview, officially opened last year, expansion of services, particularly continuing education courses have resulted in serious overcrowding. As an interim measure, the summer's renovation program has provided an additional doublewide mobile classroom unit with all the necessary servicing.

The project has also provided utilities for the mobile cook training lab from Slave Lake campus to be used in the 16-week preemployment cook trade program currently underway in Valleyview.

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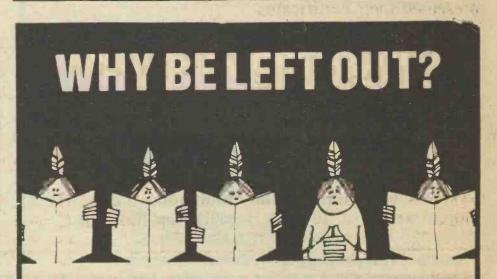
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(Story and photos by AVC-Lesser Slave Lake)



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#### SPORTS & LEISURE

## Samson gets **Golden Gloves**

**By Terry Lusty** Windspeaker Correspondent

#### HOBBEMA

The Samson Indian band at Hobbema have won a bid to host the prestigious Golden Gloves boxing tournament in February.

As finalists in the bidding, says Samson Cree Nation Boxing Club trainer Stan Crane, they beat out Jim Gilio's Ermineskin boxing club.

"I was approached by Perry Bruneau and the newly-formed Alberta Native Sports Games to bid for the tournament," says Crane. The card, he adds, will include both junior and senior open divisions as well as the senior novice and intermediate open.

The fights are slated to go Feb. 4-5 at the Howard **Buffalo** Memorial Arena at the Samson band townsite.

"You can be sure that Hobbema will be well represented," boasts Crane. He advised Windspeaker that they now have about 45

let that fool you cautions Crane, "It's come a long way in a short time."

The Samson club and the one recently started on the Ermineskin reserve will be jockeying for spots at the Golden Gloves. Both have some very able fighters with the likes of Roy Crane, John Martinez and Dennis Tylee in the upper age brackets while Jake and Marty Soosay and Jason Yellowknee are terrors in the junior ranks.

"It's the biggest fight of the year and winners automatically get a spot into the Canadian at Victoria on Nov. 4," says Crane. The prospects get his adrenalin going 'to beat 60.' "Hobbema's never had a provincial or Canadian champ," he exclaims. But, one can see the gleam in his eyes at the mere mention of the likelihood.

OFF THE WALL: Tournaments upcoming include; Oct. 29 at Edmonton Southside Legion, Nov. 12 is the Bronze Gloves at Drayton Valley, Dec. 3 is the Western Invitational at

## Hobbema boxer aims for top rank

**By Terry Lusty** Windspeaker Correspondent

#### HOBBEMA

A Cree band member from Hobbema is determined to someday win a Canadian boxing title. And, if his recent win at Medicine Hat is any indication, he just may achieve that goal. Roy Crane, 20, recently captured the lightweight division at the Oct. 1-2 Aloerta provincial championships when he took a unanimous decision over John Martinez, also trainin'z out of Hobbema. "Of all the Canadian contestants, he's the best prospect for a Canadian title within the next two

years," says trainer Stan Crane.

The number one contender for the Canadian light heavyweight title, Danny Stonewalker (Lindstrom) agrees. "With his desire and heart, he could take himself all the way."

Roy would like nothing better. He's training for it and, should he win it, he

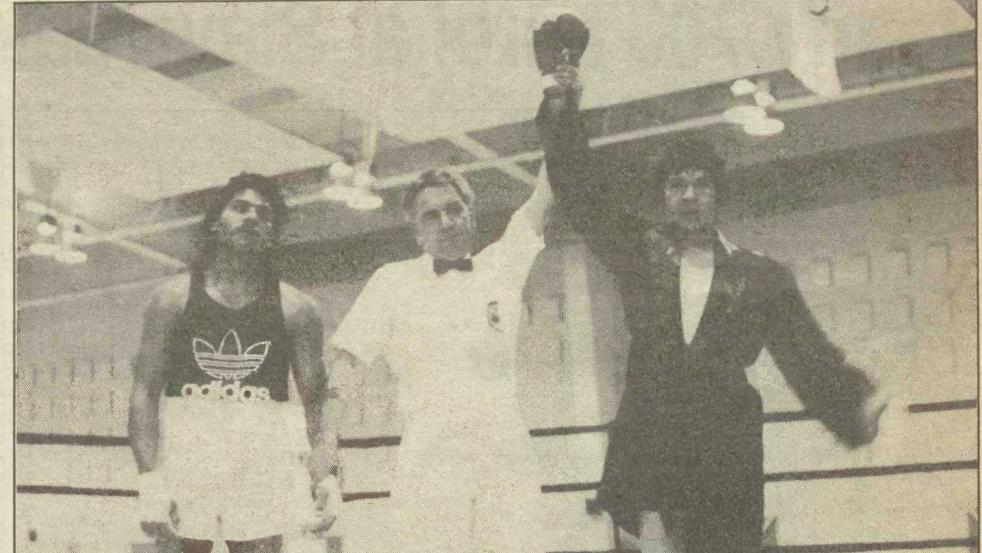
The son of Samson band members, John and Florence Crane, Roy's win over Martinez was important and symbolic given the fact he dedicated the fight to his dad.

The decision in that match was unanimous as was his Oct. 1 win over Jason Orbell of Medicine Hat the day before.

win over Lac La Biche's Bruce Sinclair at the Western Canadian Native Championships hosted by the Samson band, Roy laid off training for the summer. Now he's back at it harder than ever.

PHOTO COURTESY STAN CF

In professional ranks, he fancies the style and abilities of Sugar Ray Leonard. He further admits to admiring some boxers styles that are closer at home, people like Stonewalker and his latest ring victim, John Matinez. Roy has no thoughts of leaving the area. He feels he can operate as well as anyone from home and still make it. To help him as far as local stability goes, is the presence of girlfriend, Rina Conway, of Kehewin.



The provincial change: Crane wins unanimous decision over Martinez

boxers ranging in age from 11 to 27.

It's a young club, barely over a year old. But, don't

Hobbema's Howard Buffalo Memorial Arena, and Dec. 17 is the Silver Gloves at Wetaskiwin.

#### CALENDAR OF EVENTS

Country Fiddle Dance, Oct. 21, 9 p.m. - 2 a.m., Poundmaker Lodge Gym. Music by Glory Road Band. Diamond 5 Rodeo, Oct. 22-23, Ponoka. IRCA '89-90 season)

Defensive Driving Course, Oct. 24-26, Goodfish Lake reserve.

I Halloween Dance, Oct. 28, 9 p.m. - 1 a.m., Enoch Recreation Centre. Music by Glory Road Band. Prizes for best costume.

Halloween Dance, Oct. 29, 10 p.m. - 2 a.m., Poundmaker/Nechi. Music by Peter Morin. Prizes for best and worst costumes.

4th Annual Native Indian Photography Conference, Oct. 28 & 29, Hamilton, Ont. Contact: (416) 529-7477 or write to 124 James St. S., Hamilton, Ont., L8P 2Z4.

National Show & Sale of Canadian Indian Arts & Crafts, Oct. 28-30, Edmonton Convention Centre, 9797 Jasper Ave.

Halloween Masquerade Dance, Oct. 29, Rich Lake.

Children's Halloween Hoot, Oct. 31, 6-8 p.m., Fort McMurray Friendship Centre. Free to members, \$5 for others.

Health Roundup: Theme - "Taking Care of Your Health, Nov. 1, 10:30 a.m. - 3 p.m., Sunchild & O'Chiese reserve. Call: (403) 845-3660. □ Native Education Conference, Nov. 1-3, Edmonton Convention Centre. **Referees Clinic (Hockey),** Nov. 5 & 6, Goodfish Lake reserve. Call: Rec Dept. 636-3622. □ Volleyball Tourney, Nov. 10-12, Blackfoot Sportplex. Call: Harlan 734-3070/3833. Men's & Ladies Volleyball Tournament, Nov. 11 & 12, Deerfoot Sportplex, Gleichen. D No-Hit Hockey Tournament, Nov. 12, Goodfish Lake. For more information call Rec. Dept. 636-3622. Windup for National Addictions Week Round Dance, Nov. 19, 8 p.m. - 4 a.m., Poundmaker/Nechi. Lunch will be served. Drummers paid. Co-ed Volleyball Tournament, Nov. 19-20, Louis Bull. Contact: Bill or Ann 585-4075.

thinks he'd rate a solid shot. at going still further, perhaps the 1992 World Olympics. "However, he'd have to also compete in a box-off to actually qualify," adds Stan.

"He lives boxing 24 hours a day," claims Stan, "although he does a bit of work with quarter horses at home." His father raises and trains them for rodeo.

"He hammered him right off the bell...the fight should have been stopped in the first (round)," claims his trainer, Stan:

Stan speaks admirably of Roy's "deadly right" uppercut," and claims "he is one of the very few who comes out with straight left jabs that simply devastate his opponents."

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#### SPORTS & LEISURE

## Belanger wins bronze, Stonewalker to fight

Seoul, Korea: One day after the gala opening of the eighth Paralympic Games, John Belanger has won bronze in the shot put event.

"He sounded happy....I'm happy for him," says Esther Belanger, wife of the disabled athlete. Belanger phoned Esther late Sunday night to tell her the good news. Although the phone connection was bad and the call was short he told his wife he was feeling a little sick. "Probably because of the different food and water," says Esther. "But I knew he'd get something, I had confidence in him. He always brings home a medal."

Belanger is one of more than 3,200

athletes from 65 countries that are vying for medals in 16 sports categories.

He will compete in the javelin event Wednesday and discus Sunday. The wheelchair athlete will return to Edmonton's international airport Oct. 25 on a flight direct from Korea via Los Angeles sometime after supper.

Ermineskin: Fort McMurray boxer Danny Lindstro....oops!....I mean Stonewalker's next big fight will be Nov. 11 at Bismarck, N.D., when he takes on American Tony Willis. Willis is the No. 1 contender in the light heavyweight division while Stonewalker ranks No.

1 in Canada and No. 9 in the Commonwealth.





Top to bottom: Edmonton's John Belanger, trainer Jim Gilio and boxer Keith Nepoose and Danny Stonewalker

Also in Hobbema The fight will be an undercard to the Willy boxing news: Wonder coach Jim Gilio has left pro for amateur. Last year he coached the Samson boxing club to great success. Now he coaches the Indian Nations Boxing Team at Ermineskin. Under his training now is not only Samson boxers, but other four band





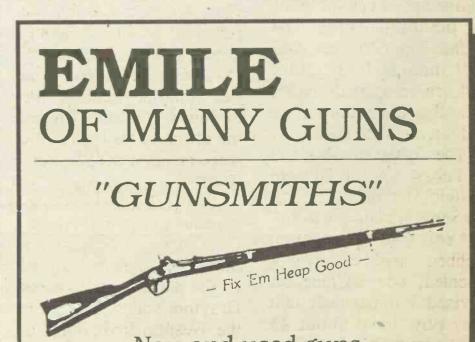
#### SPORTS ROUNDUP By Kim McLain

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#### members.

"We hope to become the first Indian Olympic team," says Gilio. Of his Native boxers he says: "They're an untapped resource. Fortunately the people at Ermineskin here have the foresight to see what a potential they have. They only need professional coaching."

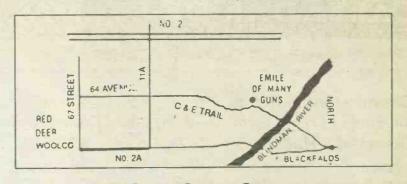
The club — who have already been training for months — make their debut Nov. 12 at a two-day card in Drayton Valley. The club will then host their own show Dec. 17-18 at Wetaskiwin.



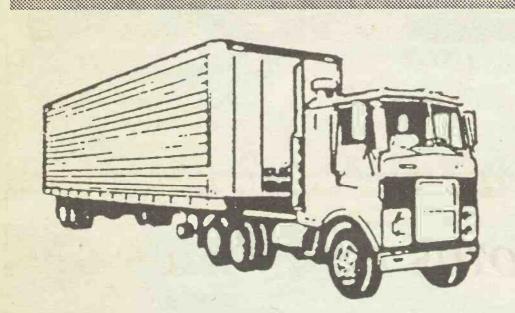
Featherstone fight. Featherstone will be attempting to win the world title. He last defended his Canadian light heavyweight title when he defeated, guess who, Stonewalker. They fought twice — Stonewalker won once early in his career.

Now the two fighters are training under the same roof — on the Ermineskin reserve. At one time people would have to pay 15 to 50 bucks to watch the two fight. Now they can watch them spar every Monday through Friday at the Jim Rattlesnake arena 12:30 noon for free.

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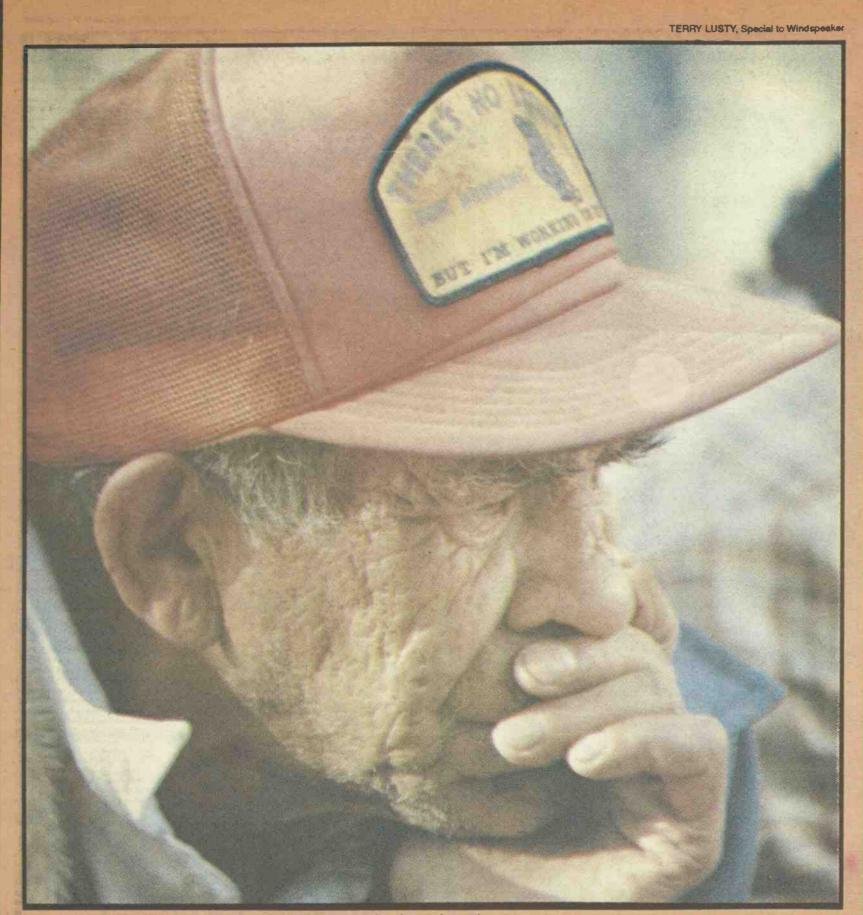
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#### Page 10, WINDSPEAKER, October 21, 1988



Lubicon Elder Joe Laboucan ponders explosive situation

# The Last

By Lesley Crossingham Windspeaker Correspondent

ITTLE BUFFALO, Alta

They came by bus, car and truck. Some hisched rides with friends, others organized tents, warm clothes, deeping bags and bot food, all with one thing in mind, to support the Lubicon Lake Indian Nation's bid to assert its jurisdiction.

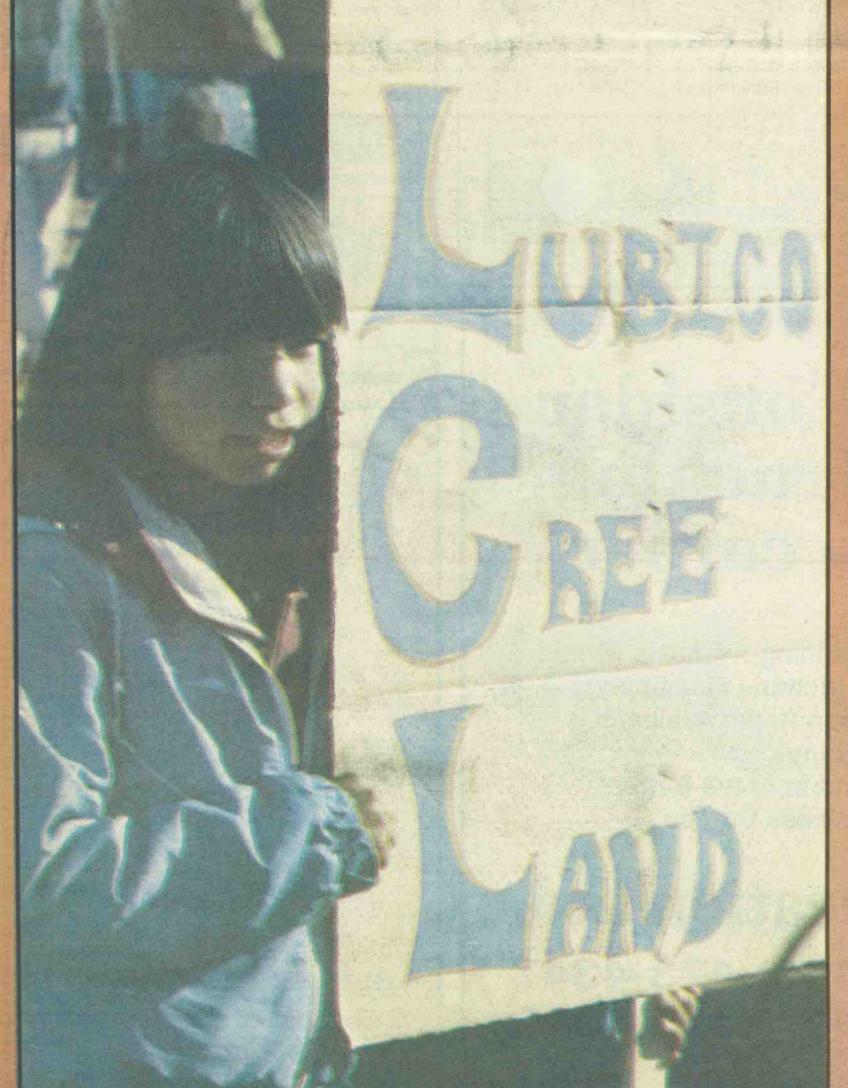
Menno Wiebe, a Mennonne supporter read passages from the Bible as onlookers participated in roadside church service. Others brought guatars and sang hymns in Cree. Elaine Bishop, a Toronto Quaker, helped man the roadside barricade overnight when the temperature dropped well below freezing.

"It was pretty chilly, but we had our winter sleeping ags," she smiled the next day.

And the support came from all over the country. Native leaders from as far away as Ontario turned up to show support One Without from th Lake. I Calling to fight caveat But the caveat

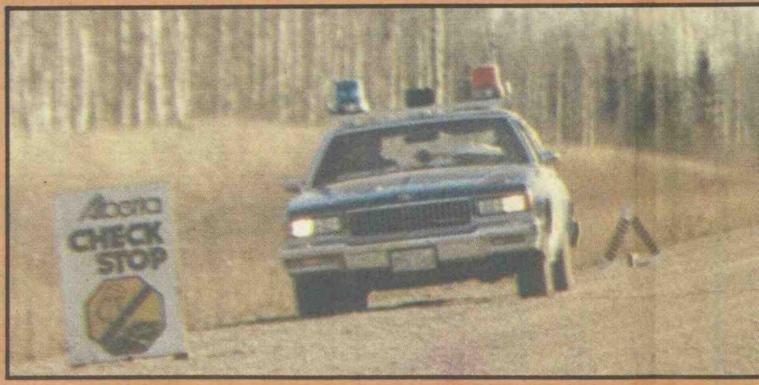
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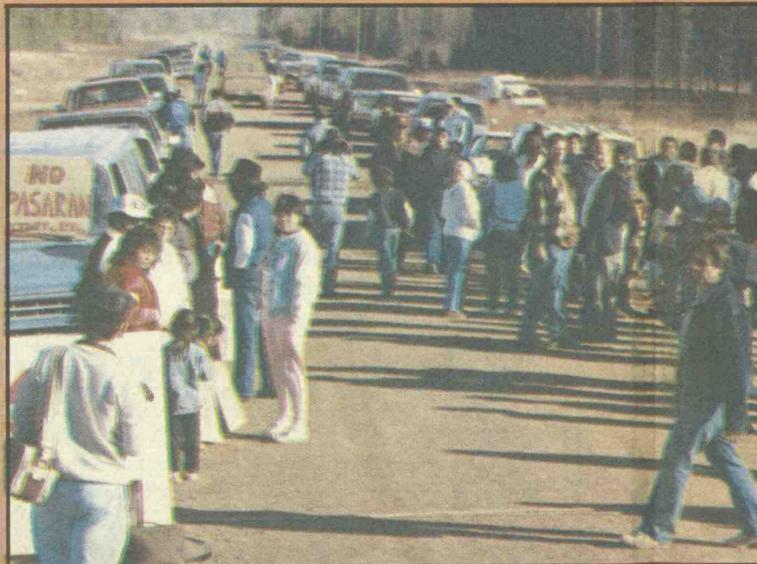


Nine-year-old Francesca Laboucan makes her point with a sign

A serene, fall sunset masks the reality of the Lubicon stand



RCMP stopped vehicles one km west of main blockade along Highway 686



At mid-day, Oct. 15, hundreds had gathered to demonstrate



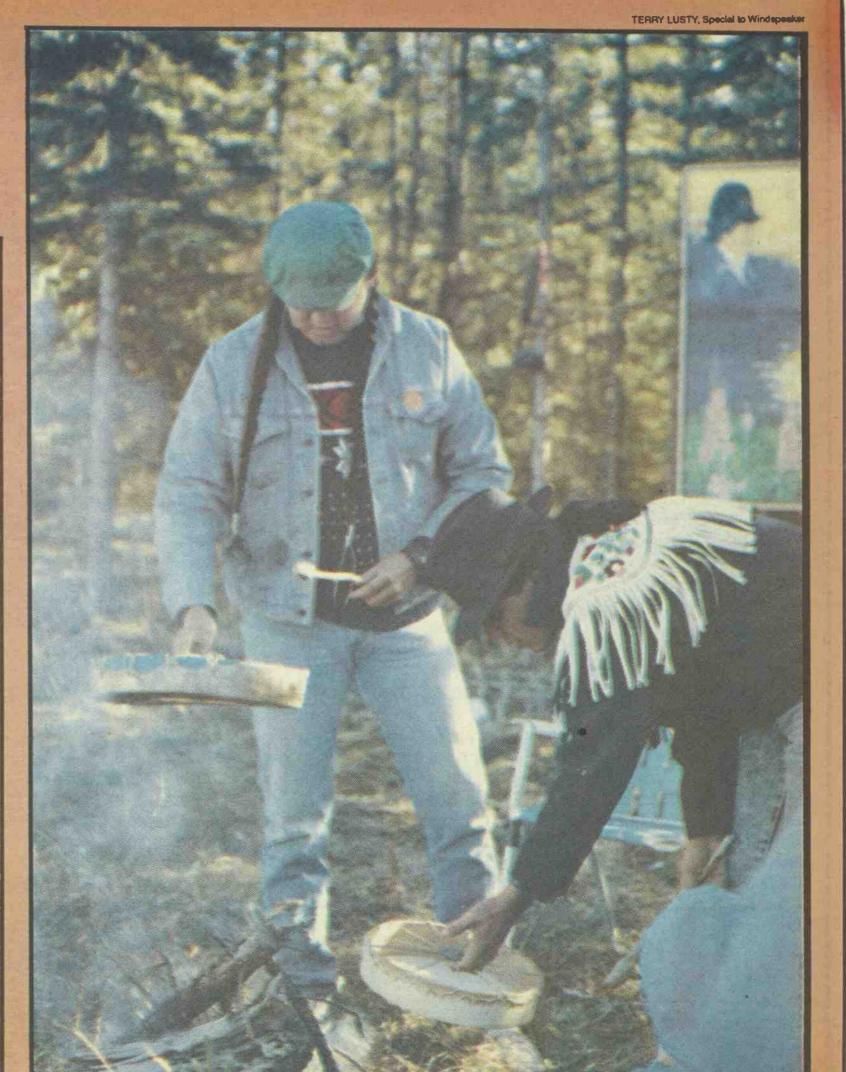
LESLEY CROSSINGHAM, Special to Windspeaker

# st Stand

TERRY LUSTY, Special to Windspeake

back as 1940 but failed to provide it.

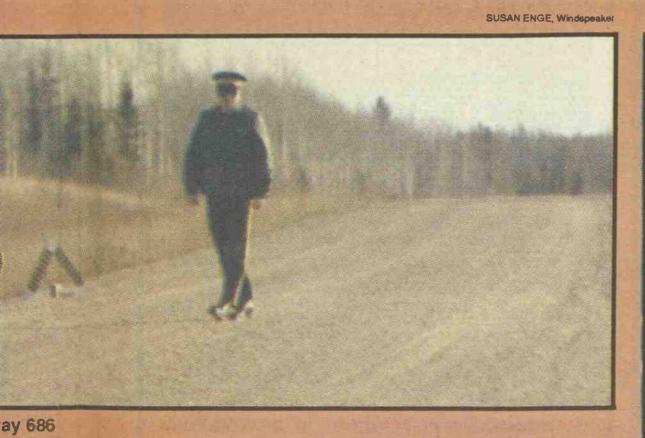
"How much longer are we all supposed to wait?" he



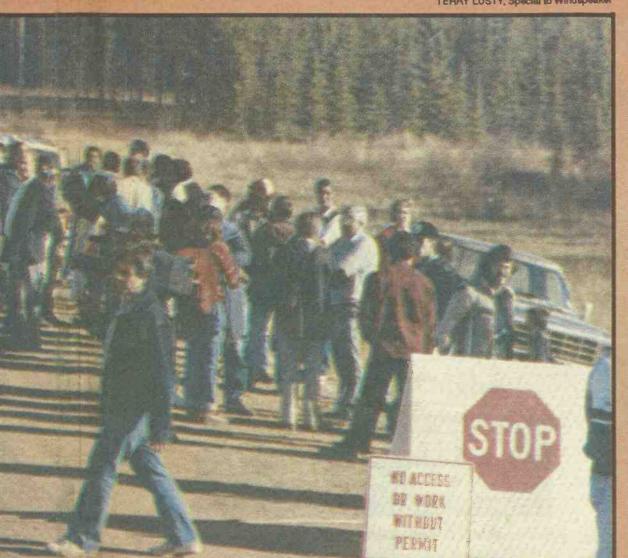


Toby Provost and Dale Auger heat rawhide drums

TERRY LUSTY, Special to Windspeaker



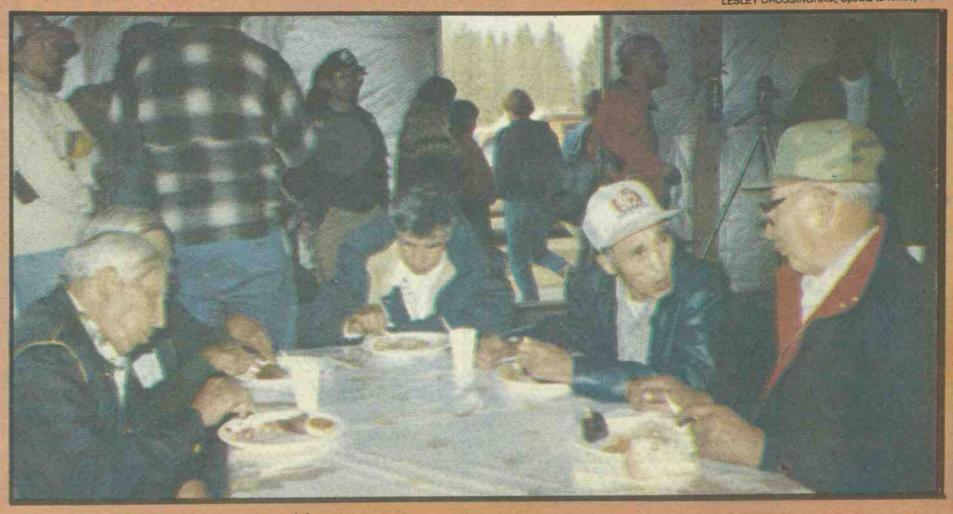
TERRY LUSTY, Special to Windspeaker





Blockade did not deprive those wishing to worship on Sunday

LESLEY CROSSINGHAM, Special to Windspeaker



It was also a time to visit, chat and feast



Page 12, WINDSPEAKER, October 21, 1988

A Special Droppin In Feature By Mark McCallum HEADING NORTH: Fort Vermilion & High Level Area

## Land beautiful but untamed, people filled with contrasts

Northern Alberta is a vastly untamed land with surprises and breath-taking beauty at every turn.

This is true of a stretch of land between High Level and Fort Vermilion and just beyond to the reserves of the Dene Tha', Boyer River, Little Red River and Tall Cree Indian bands.

The land and its people-the Slavey, Cree and Beaver-are filled with many interesting contrasts.

To the west near High Level, the Dene Tha' band takes much pride in the old ways, which still have a strong place in this community. The people are proud of their young Dene Tha' Drummers who are becoming more and more renowned for their traditional performance of tea dances and other significant spiritual ceremonies.

The Slavey Indians of this band are not always eager to accept change and life moves at a very natural pace for these people, who live mainly on three reserves (Chateh, Bushe River and Meander River). So, it's not surprising to find that the band's leader, Chief Harry Chonkolay, has been in power for the past 50 years.

If you travel far to the east past Fort Vermilion, you will find the Little Red River Band, which is made up of the Fox Lake, John D'or Prairie and Garden Creek reserves.

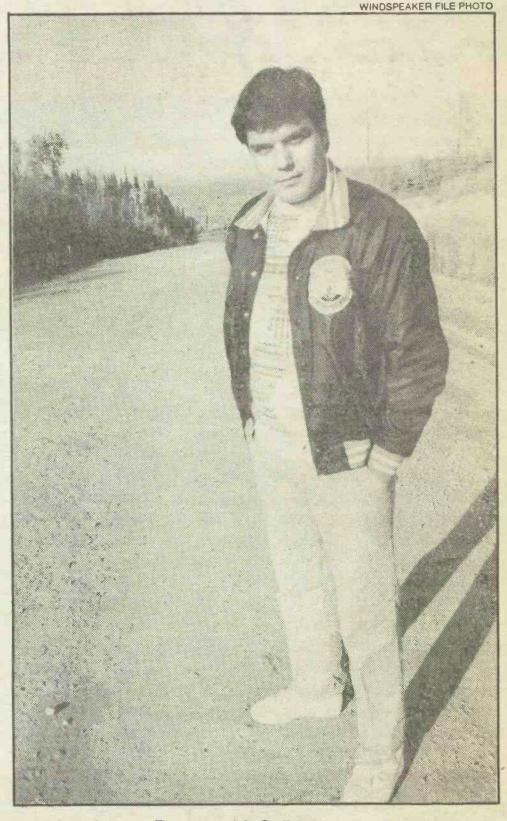
Here you will find the Cree band members working together to preserve their culture through the Kayas Cultural Centre. The centre has compiled hundreds of books used in local band controlled schools to youngsters about their Native past. The books are written in both Cree syllabics and English print.

Near Fort Vermilion there is also the Tall Cree band. divided into the following reserves: Tall Cree North, Tall Cree South and Beaver Ranch. This Cree band is an enterprising bunch, undertaking a silk screening operation that is almost certain to be a success. Although this venture is still struggling, it's off to a promising start.

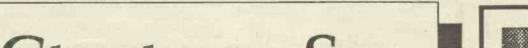
Leaving Fort Vermilion now, on your way back to High Level, you will find the Boyer River/Child Lake reserve. The Beaver Indian community here depends greatly on the agricultural industry to make ends meet. It's a very difficult life. For the farmer, quite often the only power he has over his future is a prayer. The weather can be a terrible enemy.

Please take the time to read the next few pages about these people and their lives in this week's Droppin' In special community feature.

(This will be Mark McCallum's last Droppin' In column. After almost three years of freelancing and working as a staff writer, he has decided to move on. From all of us at the Aboriginal Multi-Media Society of Alberta, best of luck in your future endeavors. Mark.)



One last jaunt: Reporter McCallum



Gas Bar





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S

#### **HEADING NORTH:** Fort Vermilion & High Level Area

## High Level Friendship Centre **Crafts folk offered fair shake**

**By Mark McCallum** Windspeaker Correspondent

HIGH LEVEL, Alta.

Judy Middleton wants to make sure craftspeople in this part of the province get a fair shake.

Middleton helps operate a successful craft shop at the High Level Native Friendship Centre, which gets all of its attractive and reasonable priced traditional crafts and garments from local craftspeople.

Business has been good of late. So good, in fact, that plans are already being made to expand. But, Middleton fears big business people may take advantage of local craftspeople. And, although she is excited about the prospect of expansion, the centre's referral counsellor says the friendship centre's staff wants to be certain local craftspeople get a fair price for

their labors.

"I don't think people realize the amount of work that goes into making even a simple pair of slippers," says Middleton, adding craftspeople rely heavily on a good hunting season. She explains the work starts long before skilled hands begin looping stitches and beads to form beautiful designs on a "simple" pair of mukluks.

"First, they have to get a moose so they can have hide to work with," says Middleton, adding the work doesn't stop there either. "Then, they have to scrape and clean and tan the hide...it's very hard work."

Sales seemed to jump at the craft shop soon after the friendship centre officially moved to a new building in June, says Middleton. She attributes some of this success to a new influx of visitors coming to the centre via the High Level Tourist Information Society which is sharing space with the centre at the new building. A Native Outreach and Metis local are also housed within the confines of the centre's new facility.

"People from as far away as Germany and the United States are dropping by now," notes Middleton.

The friendship centre does not currently have any craftspeople on staff but does buy goods from nearly 100 locals from nearby places such as Fort Vermilion. Chateh and Meander River, explains the centre's bookkeeper/secretary, Carrie McGillivray. She adds more costly items like moose hide jackets are usually sold on consignment.

If the interest of big retail outlet buyers can be attracted, Middleton says full-time craftspeople will be employed at the centre, which will enable the tiny

craft shop to do more costume work for buyers. This venture may also be operated like a Co-op for the craftspeople, she adds.

The craft shop gained valuable exposure at recent Alberta Indian Arts and Crafts shows in Edmonton and Calgary last year as well as this year. And, Middleton says, the centre is now working closely with the Alberta Indian Arts and Crafts organization to establish contacts with more outlet buyers.

Middleton says they also plan to put out a pamphlet on the craft shop once a pricing scale has been devised, to give buyers a better indication of what the craft shop has to offer.

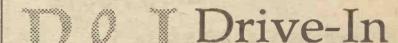
But, whatever happens, Middleton says pointedly, the centre will maintain a tough bargaining policy with storeowners, to make sure local craftspeople get "what they deserve for their hard work."



One of a kind: Carrie McGillevray shows wall hanging

**BUSINESS DIRECTORY** 









Page 14, WINDSPEAKER, October 21, 1988

## THE LITTLE RED RIVER CREE TRIBE

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#### HEADING NORTH: Fort Vermilion & High Level Area



Overcomes bad economy and weather: Boyer River Chief Harvey Bulldog

## Chief makes farm work despite many drawbacks

By Mark McCallum Windspeaker Correspondent

BOYER RIVER RESERVE, Alta. would have to oversee the operation.

Chief Bulldog was an overwhelming choice of the band members. But, he hesicompensation for lost crops.

Despite this seemingly endless string of bad luck, the farming operation has made small gains each year. When Bulldog first took over the endeavor, it had little in the way of farming equipment. But, the chief salvaged a few thousand dollars worth of equipment from the first failed venture and cultivated 200 acres of land that year. Today, the farming operation has about \$1.5 million in farming equipment and about 5, 000 acres of cultivated land. And, although the rain delayed planting crops this year, Bulldog say so far it's been "a really good year." Still, Bulldog says there are "lots of times when you just want to walk away from it. But, you can't because there's nothing else up here, no oil or timber. This is a farming community."

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Despite dry drought weather, early snow falls and an ailing economy, Chief Harvey Bulldog has managed to make a farming operation in this community work.

But, it's been far from easy for Bulldog. In fact, the first attempt to initiate a farming operation on the Boyer River/Child Lake reserve failed and went bankrupt shortly after starting in 1972.

Bulldog blames poor management and outside interference. The band decided to give the farming operation another try in the mid-70s. But, to avoid mishap this time, band members agreed that someone from within the community tated at first because he readily admits "I didn't know anything about driving a tractor, let alone farming."

When Bulldog did finally agree to operate the farm, nothing could have prepared him for the headaches that lay ahead. Everything was fine at first until the drought years of the 80s.

The weather played havoc with him. He explains: "Because we're so far north here, we also get a lot of frost and early snow falls in September and October."

And, to make matters worst, he says their insurance company refused to give the band assistance. The band is still in legal proceedings in an attempt to get the company to give them





HEADING NORTH: Fort Vermilion & High Level Area

## Tall Cree sets up silk screen shop

By Mark McCallum Windspeaker Correspondent

TALL CREE RESERVE, Alta.

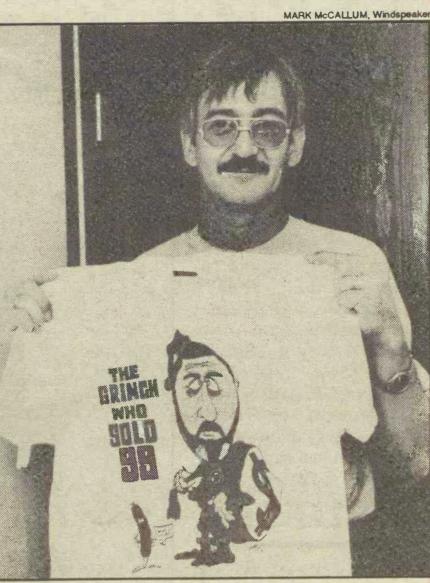
If a picture is worth a thousand words, what's a T-shirt valued at?

Nearly enough to buy a new silk screening machine, according to Tall Cree reserve band administrator Ron Henriet.

But this is no normal Tshirt. Created by workers at a recently opened silk screening shop at the Tall Cree reserve, the T-shirt is a timely endeavor that pokes fun at Edmonton Oiler owner Peter Pocklington for trading hockey hero Wayne Gretzky to the Los Angeles Kings.

The T-shirt, which refers to the Gainers kingpin as a "wiener", has been the shop's hottest selling item since it opened in March. The T-shirt has sold to the tune of 1,500 and counting.

"We hope to make



A hot item: T-shirt shown by Ron Henriet

working there only recently completed their training with Edmonton graphic artist Ron Varze. The trainees also received technical advice and handson experience at Edmonton's Grant MacEwan Community College.

Limited edition prints is another market scheme that is being considered, says Henriet, adding they would be more than willing to

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enough money off these Tshirts to equip ourselves," says Henriet, explaining the silk screening shop is still a struggling enterprise. The only equipment the shop owns so far are hand made wooden silk screening frames. But, if all goes well with the T-shirt sales, the humble operation should be equipped with a \$7,000 silk screening machine before the end of the year.

The operation is still struggling mainly because the five band members Henriet says the shop will now be focussing more attention on marketing their products to potential buyers. In addition to Tshirts, the shop also has cards and caps available to costumers. And, the Tall Cree band administrator adds workers can create designs for team uniforms and almost any other surface. work with interested Native artists on such a project.

Henriet believes the shop can compete with larger silk screening operations because "we're still small and we're willing to scrabble for business."

Once the Tall Cree silk screening operation is more self-sufficient, Henriet explains the band is "prepared to turn the operation over to the employees...hopefully leaving behind a successful business that will be here 20 years from now."

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#### **HEADING NORTH:** Fort Vermilion & High Level Area

## Standards raised since takeover, says chief **Students shine at Tall Cree**

#### **By Mark McCallum** Windspeaker Correspondent

TALL CREE RESERVE, Alta.

Educators have been steadily raising the standards for learning here since the Tall Cree band took over education five years ago.

But, this has not always been the case, says school principal Mike Campbell. He believes students from the reserve were neglected before the band took over education.

"For so long, these kids have been considered to be stupid or unable to handle regular school a curriculum. But, that's just not true," says Campbell.

Tall Cree Chief Bernard Meneen agrees. "We

found that when we took over the school, the system was failing our students, not the students failing."

Although the school only became accredited two years ago, Campbell notes students have already exceeded the expectations of the teaching staff. "What these kids have shown us is that basically they are very bright...they have responded beyond our expectations."

Grades have improved for many of the students. "In the past two years, we have seen about 80 per cent of our kids score at grade level. They are no longer three or four years behind other kids," notes Campbell.

But, to reach this point, the principle says a large number of students needed

academic upgrading. He adds many of the students had fallen behind in at least one subject and needed special attention from a strong teaching staff, which more than tripled in the last two years.

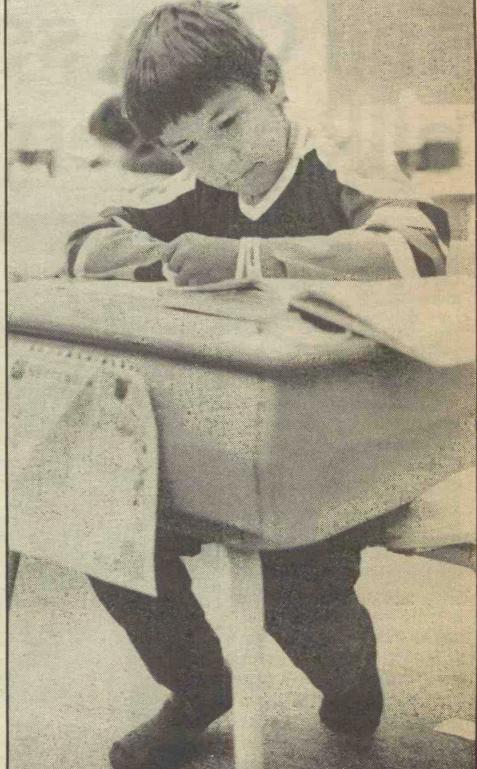
There is currently a 16member teaching staff who are split between two schools at the Tall Cree North and Tall Cree South reserves. There is a total of 112 students in the schools.

"We look for people who are going to be creative, innovative, not afraid to try something because they don't think it will work, and I think that's been the difference," says Campbell.

This teaching policy seems to be working. In the last two years, attendance rates have also jumped from 40 to 90 per cent.

The community is also taking a more active part. Campbell explains the band members completely organized Cree language instruction and traditional cooking classes. And, the band members are continuing to operate these classes entirely on their own.

Campbell hopes to improve their already strained teaching facilities to accommodate high school students. But, he adds this is unlikely to happen because the Department of Indian Affairs "only allows for so many dollars because we have a small number of students."



Hitting the books: Blaine Meneen, Grade 3

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#### HEADING NORTH: Fort Vermilion & High Level Area

# Pollution blamed for tainted water

#### By Mark McCallum Windspeaker Correspondent

#### BOYER RIVER RESERVE, Alta.

If you planned on visiting the Boyer River/Child Lake reserve in past years, you may have been warned not to drink the water.

"It used to be a real problem," says the reserve's Chief Harvey Bulldog, who blames pollution from industrial activities for causing the water to have a tainted taste.

The tiny Beaver Indian community was confident their problems were over when a water treatment plant and reservoir were built near the reserve in 1984. But, still the unsavory taste persisted until about a year ago.

A study showed that the water filtering system was not working properly, but this was soon corrected. but it's better," Bulldog notes, adding the water is more pleasing to the palate now.

The end cost of the project was about \$750,000. But, Bulldog feels it was well worth the price and will save the community money in the long run "because hauling water from off the reserve was too costly."

The water treatment plant is located some five km north of the reserve where 18, 000 gallons of water is pumped out of the Ponton River into a reservoir each day. Filtered water is then shipped to homes on the reserve with a delivery truck.

Next summer, plans are already made to enlarge the reservoir which can now hold some 750,000 gallons of water. The reservoir is expected to hold a capacity of about four million gallons of water when it is



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Kisemanito Centre, Grouard, Alberta. Oct. 29, 12 noon. For more information and registration call Mary 751-3794 Home or 751-3915 ext. 3276 Work

4th Annual Native Indian Photography Conference Blue Flame Room, Union Gas Building. Oct. 28-29. Hamilton, Ontario. Contact (416) 529-7477 or write: NIIPA, 124 James St. S., Hamilton, ON L8P 2Z4

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"It's still kind of cloudy, finished.

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## Small Business Week Up to \$2,000 available for small businesses

#### **By Dorothy Schreiber**

Since its inception two years ago the Small Business Loan Program (SBLP) has assisted Native entrepreneurs involved in a variety of business ranging from small manufacturers to slashing and clearing operations.

The general manager of **Business Assistance for** Native Albertans Corporation (BANAC), which administrates the loan program, says a small fund was made available to BANAC through Native Venture Capital Company Ltd. (NVCC) to provide operating funds for Native entrepreneurs who secured small contracts.

Johan Louw says loans of up to \$2,000 are available to Native business people provided they meet qualifying criteria required by the program. The client must meet the general guidelines set out

by BANAC; have a contract or other acceptable form of agreement; and have been turned down by two or more standard financial institutes.

The loans will be of a short term nature only and are due within 12 months. The business must demonstrate repayment ability within 12 months and these loans will be for operating funds only, says Louw.

He stresses that the assignment of the contract to

BANAC is preferable. The term "assignment of contract" refers to the cheque being made out to BANAC and the operator.

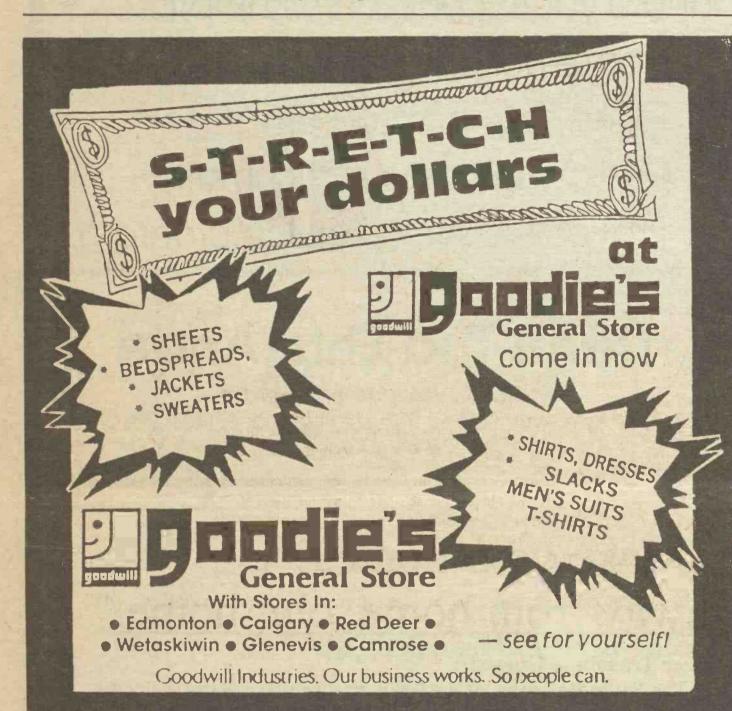
The loan is available to those who qualify, but are lacking in credit. It will not exceed \$2,000 and a client will be limited to receiving assistance no more than three times. Louw adds there is a five per cent interest rate associated with the loan

which is required by NVCC and that BANAC is "not in the lending business." If loans are not repaid in a short period of time the fund will not last very long, he said.

He said the fund was initially set up for Native entrepreneurs who had small contracts with the forestry, but no operating funds.

Louw explained many of the small operators involved in slashing and clearing did not have the necessary credit to borrow operating capital from a bank to enable them to do the job. He says the SBLP was set up to address this problem.

In the past two years BANAC has made loans to about 12 Native entrepreneurs involved in slashing and clearing operations, as well as a hair salon; a restaurant; and small manufacturing.



## Craft sales reach \$400,000

#### **By Dorothy Schreiber**

Native Creative, a marketing company in Edmonton, is helping small Native-owned manufacturers sell their products across Canada and into the United States.

General manager Johan Louw, says Native Creative was officially incorporated almost two years ago as the marketing arm of Business Assistance for Native Albertans Corporation

them develop and sell their nal works. products.

"Most small manufacturing operations don't have the in-house capacity, don't have the money, and don't have the knowledge to do the marketing," said Louw.

Native Creative is involved in all phases of marketing, including product research, product development, purchasing technology, advertising and promotion.

Louw said there are

"We deal significantly in reproductions in the forms of limited edition prints, art cards, hasty notes, pottery items (mugs and coasters), sweatshirts and copper framed reprints. As part of its marketing strategy, Native Creative has put the artists biographies on the back of the products like coasters and tiffanies."

Some of the artists whose work is being reproduced include: Morris Cardinal, Roy Solopree, Ray Baptiste, Alex Janvier and Fabian Yellowdirt. According to Louw, Stanfields in Truro, Nova Scotia, has agreed to manufacture and market artists' reproductions on sweatshirts. Artist Morris Cardinal, whose work is being reproduced onto sweatshirts, said "it's pretty hard to get in with Stanfields...it's a breakthrough."

## Job Opportunity **ADDICTIONS COUNSELLOR**

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Under the general direction of the Executive Director, immediate supervision of the program coordinator, the in-patient counsellor exercises direct supervision of the in-patient residential clients of the Peigan After Care Centre. The primary function of the in-patient counsellor is to ensure the quality of delivery of the program content in consultation and guidance of the various other residential counselling staff.

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QUALIFICATIONS: Knowledge of socioeconomic background of the type of cliental within house; one year of training (two semesters, training component) in the area of social counselling from a recognized institute or university training in therapeutic psychology, or related work experience, or Nechi certificate in basic and advanced counselling; must have own vehicle and valid drivers license; ability to communicate in Blackfoot language an asset; at least one year sobriety.

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No applications accepted after 4 p.m. (Note: All applicants will be screened)

Interviews will be held November 18, 1988

(BANAC).

The profit-oriented company was established after BANAC realized that the operation could be improved upon.

Louw said clients with small handicraft operations could receive business assistance from BANAC, but there was no marketing component in place to help

more females going into manufacturing and "most of our operations are dealing with Native women."

Kainai Crafts, owned and operated by Joyce Bruised Head, is one of the small manufacturers which BANAC has been working with.

Operations manager Mavis Liddell explained that Native Creative was able to help Kainai Crafts. located in Stand Off, establish production for the manufacturing of porcelain and ceramic jewelry.

"The designer laid out a total package and went in there (Kainai Crafts) and showed them every single step and then I went and showed them how to make it efficiently," she said.

"One of the skills we have here (Native Creative) is that we can go in and go through the assembly line and set it up (to make it) profitable," says Louw.

Louw says Eatons will be purchasing Kainai Craft jewelry and has already completed a national advertising campaign for the product.

Bruised Head says Native Creative has helped to introduce her products across Canada.

Native Creative has a network of sales representatives across the country who sell lines, such as the Kainai jewelry and rugs produced by Cree-ations Weaving Co., in Kehewin as well as working with Native artists, but as Louw says "we are mainly marketing productions of origi-

Although Cardinal is no longer actively involved, BANAC helped him promote his work, and taught him about business and the value of his work.

Some of the retailers who sell Native Creative products include: United Cigar stores in Canada's "top hotels"; a 20-store carpet chain in Kitchener, Ontario; Dori Lynns Fashion in Edmonton; and, Northern Images.

"We have to get the markets going and we have to develop the products, but by the same token we're always thinking (of) how many Native people can benefit...we'd like to see more Native labor and ownership as a result," he said.

Native Creative sales will reach \$400,000 this year and hopes to double that figure next year. Native Creative is now working on expanding its markets to include more of the United States.

"I see a tremendous future for Native people in this area," said Louw.



Advertising Feature

#### WINDSPEAKER, October 21, 1988

#### Ninth Annual Small Business Week focuses on People, Oct. 23-29

"People: A Resource for the Future" is the theme of this year's ninth annual Small Business Week. The Week will run from Oct. 23-29 all across Canada and is sponsored by the Federal Business Development Bank and organized jointly with the Canadian Chamber of Commerce and local chambers and boards of trade. Last year, more than 150,000 people attended one of the many hundreds of events that make up this celebration of entrepreneurship in Canada. During the Week, this year, entrepreneurs and potetial entrepreneurs will be offered an opportunity to learn more about what it takes to plan and manage human resources effectively.

Awards to Young Entreprencurs - The Week will be launched in Montreal on Oct. 20 in a ceremony that will bestow awards on 12 outstanding young entrepreneurs from across Canada, one from each province and territory. The recipients will have demonstrated both a talent for innovation and a record of business success.

Special Workshops for Participants - A workshop entitled Building your Enterprise Through People will be presented across the country to show entrepreneurs how they can build their growth potential by having the right people in the right places, at the right time. Some of the more popular workshops from previous years will also be back, such as Options for Starting Your Business - outlining the three ways to start up a new business, and Developing your Market - a review of how markets can be developed for greater sales and profitability.

A host of local activities has been organized with the cooperation of chambers of commerce and boards of trade as well as other organizations who have the needs of small business people in mind. See calendar of events.

Information sessions, open houses, award presentation, dinners and business breakfasts will provide entrepreneurs and potential entrepreneurs with the opportunities to share ideas and practical information.

Small Business Week was created in 1979 to recognize the importance of small business to our economy and honor the individuals who start and manage small businesses. It also seeks to inform small business owners of the services available from the Federal Business Development Bank and other governmental and private sector organizations. For further information call the Federal Business Development Bank 495-2277 or Edmonton Chamber of Commere 426-4620

#### The Federal Business Development Bank presents SMALL BUSINESS

EEK in Canada October 23rd to 29th

**PEOPLE: A RESOURCE FOR THE FUTURE** 

#### Small Business Week Calendar of Events

Date Mon. Oct. 24	Event Chamber of Commerce Kick-off Luncheon Westin Hotel Reception 11:30 a.m., Lunch 12:00 noon	Guest Speaker: Robert Carwell, President of Trason Management	<b>Cost</b> \$15.00	Information or Registration 426-4620
	"Five Things Every Small Business Should Be Aware Of" seminar sponsored by the law firm of Reynolds, Mirth, Richards & Farmer 8:00 a.m. to 12:00 noon	Topics covered are: Employment Law, Making Credit Available to Customers, Dealing With The Banks, Dealing With Your Landlord, In- surance Coverage.	Free	426-4620
	"How To Buy a Franchise" seminar sponsored by Franchise Concepts & Recruiting Ltd. 1:00 p.m. to 2:30 p.m.	This seminar will appeal to anyone considering purchasing a franchise or business of any kind.	Free	426-4620
	"So You Want To Franchise Your Business!" seminar sponsored by Franchise Concepts & Recruiting Ltd. 3:00 p.m. to 4:30 p.m.	This seminar will appeal to anyone considering franchising their existing business or setting up a franchise.	Free	426-4620
	"Developing Your Market" workshop sponsored by F.B.D.B. 7:00 p.m. to 9:00 p.m.	Whatever business you are in, this workshop can help you examine new ways to develop your market.	Free	495-2277
Tues. Oct. 25	"Your Market Potential" seminar sponsored by Coopers & Lybrand chartered accountants 8:00 a.m. to 12:00 noon.	In the present economic climate, a re-assessment of the business marketing strategies can be critical to achieving sales goals. Of interest to all owner/managers.	Free	426-4620
	<ul><li>a) "Protection of Your Intellectual</li><li>b) "Credit and Financing - The Legal Perpedies That Cap Re-</li></ul>	Trademarks/Tradenames, copyrights, patents and confidential information	Free	426-4620

- b) "Credit and Financing The Legal Remedies That Can Be Enforced By You and Against You"
- c) "Minimizing The Small Businessman's Tax Bite." A series of three seminars sponsored by the law firm of Bishop & McKenzie. 1:00 p.m. to 5:00 p.m.

"Accessing the Resources of the Department of Western Economic Diversification." An Information Session sponsored by the F.B.D.B. 7:00 p.m. to 9:00 p.m.

Wed. "How To Get The Best Results" Oct. 26 seminar sponsored by the human resources and communications firm of Cala. 8:00 a.m. to 12:00 noon.



Speakers from this newly-created Department will give an overview of their operations, program guidelines, and how to submit a proposal for funding.

This seminar will provide an overview of career advertising and will be of interest to individuals responsible for placing advertisements for the purpose of recruiting.

Free 495-2277

		1		purpose of recruiting.		
efforts of peop businesspeop number of wor held across Al the Federal Bu	s Week is October 23th - October 29th - a time to recognize the le who operate their own independent business. To assist these le, or others who may be thinking of starting a small business, a kshops, information sessions and business trade fairs are being berta. For information regarding any of these activities contact usiness Development Bank or the Chamber of Commerce in your		"Retirement Planning is Good Business - Strategies for Employers & Employees." This seminar is sponsored by Investors Syndicate Limited. 1:00 p.m. to 5:00 p.m.	This two-part seminar describes how to separate retirement assets from business assets and how to provide an estate. The second part describes increasing employee productivi- ty/moral through benefit programs.	Free	426-4620
Development business "52	ss is centre stage this week but the Federal Business Bank has a variety of services which can benefit your weeks " a year. SERVICES		"Identifying Business Oppor- tunities" workshop sponsored by F.B.D.B. 7:00 p.m. to 9:00 p.m.	Whether you are already in business or just thinking of starting one, this workshop will indicate the many sources you can use to identify business opportunities.	Free	495-2277
Term Loans	To finance a variety of projects at flexible terms and conditions.	Thur. Oct. 27	"Insurance - Do You Know What You Are Buying?" Seminar spon- sored by the insurance firm of	This seminar will appeal to the owner of any size of business and will discuss how many types of in-	Free	426-4620
Financial Matchmaking Strategic Planning	Business people with money available to invest are matched with business people seeking funds. To help you evaluate your competitive situation, and determine the resources your business needs to		Johnson & Higgins Willis Faber. 8:00 a.m. to 12:00 noon.	surance coverage can affect your business and the role of the in- surance broker and what to look for when choosing one.		
Financial Packaging	achieve its full growth potential. FBDB will prepare a report that can be used by financial institutions to assess your application for funding.	566	"Employment & Training Assistance Programs for Business". Information Session sponsored by F.B.D.B. 2:00 p.m. to 4:00 p.m.	Employment & Immigration Canada and Alberta Career Development & Employment speakers outline Government programs beneficial to your business.	Free	495-2277
Do-It-Yoursel Kits INVESTME Investments	<ul> <li>Available on five management topics to help you draw up the plans required for your business.</li> <li>NT BANKING</li> <li>The FBDB can purchase shares in your business, or work with private sector financial institutions to obtain</li> </ul>		"Building Your Enterprise Through People" workshop sponsored by F.B.D.B. 7:00 p.m. to 9:00 p.m.	This workshop will explain what human resource planning could look like in your own company as well as forecasting the demand/supply of people for your company.	Free	495-2277
MANAGEM Management Training	the equity financing you require. ENT SERVICES	Fri. Oct. 28	The 7th annual Business Informa- tion Fair opens at the Convention Centre - Halls A & B. 12:00 noon to 8:00 p.m.	Open to the public. Edmonton's largest business information fair. Meet Edmonton's Small Business Owner of the Year award winner.	рег	495-2277 or 426-4620
Management Counselling Information			"Identifying Business Oppor- tunities" workshop sponsored by F.B.D.B. 9:30 a.m. to 11:30 a.m.	Ideas are a dime a dozen, however, genuine business opportunities pre- sent themselves less frequently. This workshop will show you how to find them.	Free	495-2277
-	small business, as well as a wide range of market data and statistics. nearest F.B.D.B. branch for information on these services how we can assist your business. Federal Business Development Bank		"Exporting and Trade Show Marketing". An Information Ses- sion sponsored by the F.B.D.B. 7:00 p.m. to 9:00 p.m.	Speakers from the Dept. of Regional Industrial Expansion and the Alberta Dept. of Economic Development & Trade outline assistance programs, developing a marketing checklist and helpful tips for exporters.	Free	495-2277
	606 Metropolitan Place         10135 - 101 Avenue           10303 - Jasper Avenue         P.O. Box 10, Grande Prairie,           Edmonton, Alberta T5J 3N6         Alberta T8V 0Y4           Tel:         495-2277           Tel:         532-8875	Sat. Oct. 29	Centre. Halls A & B. Noon to 6:00	Over 160 exhibitors including fran- chisers, services to business - (govern- ment & private sector) gathered together to answer your questions.	\$1.00 per person	495-2277 or 426-4620
		Sun. Oct. 30	tinues at the Edmonton Convention	Obtain valuable information and meet with people who can assist you with your business plans.	\$1.00 per	495-2277 or 426-4620
Federal Bu Developme	siness Banque fédérale	Entrance to Ind		go's door prize for a trip for two anywhere in Ai		
	Canadã	NOTE: All Wo please phone to	rkshops, Seminars and Information Sessions will	be held in Salon 4 at the Edmonton Convention Cen MATION CALL: Edmonton Chamber of Comme	tre. As sea	ating is limited.

Business Development Bank - 495-2277

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## YOU COULD WIN A TRIP FOR TWO TO LAS VEGAS!



1. To enter the contest, complete our readership survey and fill in your name, address and phone number in the box at the bottom righthand corner of this page. (That portion will be immediately cut away from the rest of the survey and entered into the

draw box.) 2. Completed entries must be postmarked no later than Dec. 2, 1988 to be valid for prize

3. The draw ill take place on Dec. 14, 1988 and the winner's name will be printed in the Dec. 16 issue of Windspeaker. 4. Prize includes return air fare to Las Vegas plus three nights hotel accommodation. Courtesy of Marlin Travel Edmonton. 5. Winners must be 18 years of age or over. Contest is not open to AMMSA employees ediate families

## Wind Rer speaker **READERSHIP SURVEY**

To help serve readers better we are asking them to fill out this questionnaire. We need to consult with our readers to find out what they like best, or least, so we can put together a newspaper that suits the needs of the readership.

We encourage readers to fill out the survey completely. We're giving away a trip for two to Las Vegas to a reader who answers the questions. The lucky winner's name will be pulled from a hat. You may, however, complete the survey and not give your name, but you won't be eligible for the prize.

Surveys can be dropped off at our reception desk or can be mailed to: Windspeaker Survey, 15001 - 112 Avenue, Edmonton, Alberta T5M 2V6

1. Please indicate how often you read the following in Windspeaker:

-

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NEWS	Always	At times	Never	
World news		٥		
Canadian news	0			
American news				
Drovingial nowa		-		

2. Please indicate how often you read the following columns:

	Always	At times	Never
Droppin' In			
Sports Roundup			
Owenadeka			
Have You Heard	٥		٥

Additional comments

5. Please indicate how often you read the following publications:

	Always	Atumes	Never	
Windspeaker	0	0	٥	
The Edmonton Journal				
Edmonton Sun				
Nearest town newspaper				

Provincial news			
Treaty Indian issues			
Metis issues			
Non-Status issues			
Reserve news			
Metis settlement news			
Native villages/hamlets			
Urban Native news			
Community news			
Front page stories			
Péople profiles			
Sports and leisure			
Arts and crafts			
Entertainment			
Powwows		0	
Cultural festivals (Metis)			
Cultural festivals (Indian)		٥	
Cultural features	0		
Elders' profiles			
Historical features			
Education		٥	
Environment		0	
Health			

#### Suggestions for coverage Decrease

Comments

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Increase

Are there any other columns you'd like to see?\_\_\_\_

3. Please indicate how often you read the following items:

	Always	Attimes	Nev
Calendar of Events			
Cree Syllabics			٥
Activity Page			٥
Editorials			
Guest Editorials			٥
Letters			٥
Advertisements			٥

Additional comments

Are there any other items that you'd like to see?\_\_\_\_

4. Do you subscribe to Windspeaker?

Yes No\_\_\_\_\_ If no, where do you see copies of Windspeaker?

which one(s)
Alberta Native News
Native Network News
6. Personal data (This demographical information is confidential and your
name will be separated from this part):
Languages you speak What language do you speak at home? Do you live in a hamlet, town, city, reserve, Metis settlement or other? How many people live in your household? How old are you
Male or female Married, single or other Last school grade finished
University or college? Occupation
Are you a Treaty Indian, Non-Status Indian, Metis or other?
This portion will be entered for the prize draw. Please print your name, address and phone number below if you wish to be eligible for the draw. Entries must be postmarked no later than Dec. 2, 1988. The draw will be made Dec. 14. You may enter only once.
NAME
ADDRESS
POSTAL CODE
TELEPHONE

